# LEGACY

Endeavor to convert dreams into history The 34th Annual H. Naylor Fitzhugh Conference



# THE H. NAYLOR FITZHUGH PROFESSORSHIP:

## A Legacy Bridging Education, Leadership, and Community



The alumni and friends of Harvard Business School established the H. Naylor Fitzhugh Professorship of Business Administration to honor the exceptional career of its eponym – a chief of industry, pioneer in business education, visionary community leader, and mentor of countless African American women and men.

Naylor Fitzhugh graduated from Harvard Business School (HBS) in 1933, one of the first African Americans to do so. Shunned by recruiters despite

his excellent academic performance, Fitzhugh returned to his native Washington, DC, where he became a leader and activist in the African American business community. He was subsequently asked to teach a business course at Howard University, beginning an association spanning three decades during which Fitzhugh left a legendary mark on the school and its business curriculum. One of the many students whose business careers he inspired was Lillian Lincoln (MBA '69), who responded to his encouragement by becoming the first African American woman to graduate from HBS and one of the five founding members of the African American Student Union.

In 1965, Fitzhugh accepted a marketing position at the Pepsi-Cola Company, which ultimately led to his history-making work in establishing the African American community as a lucrative mass market and creating the concept of target marketing in corporate America. He continued to mentor young people, introducing them to business through the development of education programs, and maintained ties to HBS, helping to found the Black Alumni Association and becoming its first chairman in 1978.

Following his retirement from Pepsi, Fitzhugh remained active with the company and in the community, receiving well-deserved honors and recognition for his numerous achievements, including the Heritage award from the Executive Leadership Council and the Distinguished Service Award from Harvard Business School. He passed away at the age of 82 in 1992.

In 2000, Dr. David A. Thomas, was named the first H. Naylor Fitzhugh Professor of Business Administration. Professor Thomas is a recognized authority on mentoring, executive development, and the challenges of creating and effectively managing a diverse workforce. He is co-author of the best-selling Harvard Business Review article "Making Differences Matter: A New Paradigm for Managing Diversity" and the acclaimed book Breaking Through: The Making of Minority Executives in Corporate America. A highly respected and popular professor, he is currently Course Head of the required MBA course, Leadership and Organizational Behavior (LEAD). Professor Thomas received Bachelor of Arts, Master of Philosophy, and Doctor of Philosophy degrees from Yale University, and holds a Master of Arts in Organizational Psychology from Columbia University.

"It was an honor to be named H. Naylor Fitzhugh Professor of Business Administration because of the interrelated themes that encompassed his life and career. He introduced innovations in business and business education that translated into opportunities and economic benefits for African Americans. He was a counselor and mentor, and an advocate for building constructive relationships across differences of race and community. I've tried to pursue parallel themes in my own work, and involved myself in helping organizations better understand and successfully manage diversity.

My goals as a teacher include helping my students acquire the capacity to learn from their experiences and become reflective practitioners. In teaching LEAD, my colleagues and I guide them toward the development of a rigorous and disciplined way of thinking about human interactions in organizations, about their personal role in those dynamics, and the impact of their choices. We also encourage learning to anticipate and embrace the internal and external changes that affect our lives over time. Understanding yourself and your place in the world makes you a more effective leader, and I believe the process of discovery that leads to such insights can also make you more courageous in acting on your convictions."

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# Friday, February 24, 2006

TIME	EVENT	LOCATION
4:00 pm - 12:00 am	Registration	Convention Office: 3rd Floor
7:30 pm – 9:00 pm	State of Black America Townhall	Essex Meeting Rooms: 3rd Floor
9:00 pm – 10:00 pm	Entertainment: Jaguar Wright Performance	Essex Meeting Rooms: 3rd Floor
10:00 pm - 2:00 am	Opening Night Party	Essex Meeting Rooms: 3rd Floor



# Saturday, February 25, 2006

TIME	EVENT	LOCATION
7:30 am - 9:00 am	Alumni Breakfast Meeting	7th Floor Meeting Rooms
7:30 am - 9:00 am	Continental Breakfast	Staffordshire: 3rd Floor
8:00 am - 8:30 pm	Registration	Convention Office: 3rd Floor
8:45 am – 10:30 am	Workshop Set A The Road to Entrepreneurship: Pathways to Business Ownership	Essex Meeting Rooms: 3rd Floor
9:00 am – 10:30 am	Panel Set A The Business of Sports: Get in the Game	Essex Meeting Rooms: 3rd Floor
	The Demonstrated Power of Fusing Faith with Business	
10:30 am - 10:45 am	Morning Break	Staffordshire: 3rd Floor
10:45 am – 12:30 pm	Workshop Set B The Real Estate Industry: Building and Sustaining Success	Essex Meeting Rooms: 3rd Floor



# Saturday, February 25, 2006 (continued...)

TIME	EVENT	LOCATION
10:45 am – 12:15 pm	Panel Set B First in the Family: The Challenge of Facing Generational Pressures	Essex Meeting Rooms: 3rd Floor
	Roundtable Discussion Climbing the Hill: African American Influence on American Politics	
12:30 pm - 2:00 pm	Luncheon	America Ballroom: 4th Floor
2:15 pm – 3:45 pm	Entrepreneurial Ventures Competition	Essex Meeting Rooms: 3rd Floor
2:15 pm – 3:45 pm	Roundtable Discussion Grace Under Fire: Overcoming Adversity in Business	Essex Meeting Rooms: 3rd Floor
3:45 pm – 4:00 pm	Afternoon Break	Essex Meeting Rooms: 3rd Floor
4:00 pm - 5:30 pm	Career Fair	Essex Meeting Rooms: 3rd Floor
4:00 pm – 5:30 pm	Build Your Legacy: Networking Event	Essex Meeting Rooms: 3rd Floor
4:30 pm – 5:30 pm	Faces of AASU: A Guide for Prospective Students	Staffordshire: 3rd Floor
7:00 pm - 8:00 pm	Pre-Gala Reception VIP Reception	America Ballroom Foyer: 4th Floor By Special Invitation
8:00 pm - 2:00 am	Closing Black Tie Gala	America Ballroom: 4th Floor

# Sunday, February 26, 2006

TIME	EVENT	LOCATION
9:00 am -11:00 am	Gospel Breakfast	Staffordshire: 3rd Floor
12:00 pm – 4:00 pm	Kings of Cashflow Roundball Tournament	Shad Hall, Harvard Business School





## SPONSORS,

The 34th Annual H. Naylor Fitzhugh Conference Committee would like to thank our Corporate Sponsors, Entrepreneurial Ventures Competition Sponsors, and Donors for their continued and generous support.

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## CO-CHAIRS' WELCOME



Dear Friends.

It is with great pleasure and enthusiasm that we welcome you to the 34th Annual H. Naylor Fitzhugh Conference. Prepare to be challenged and inspired as we boldly explore this year's conference theme, "Legacy." Merriam-Webster defines "Legacy" as "something transmitted by or received from an ancestor or predecessor or from the past". We define "Legacy" as the endeavor to convert one's dreams into reality and ultimately history.

The conference will provide a forum for provocative discussion and creative action amongst conference participants from all walks of life. We will explore the scope of "Legacy" as it pertains to multiple facets of our lives including business, community, family, and spirituality. Conference content will span a wide range of topics from entrepreneurship to the role of religion in business. Through panels, roundtables,

workshops and opportunities for rich one-on-one interaction, all conference participants will have the opportunity to walk away with deeper knowledge, new resources, lasting relationships and a fresh perspective on what it means to establish a powerful legacy.

The conference team worked tirelessly to ensure that you will enjoy your experience and that every detail is attended to. We truly appreciate your support and hope that the conference weekend will surpass your expectations. Individually we can make significant strides but collectively we are truly a force to be reckoned with.

Sincerely,

#### Sarah Bernhardt Curtis-Bey

Conference Co-Chair

#### Andrea Elaine Mitchell

Conference Co-Chair





## DEAN'S WELCOME



Dear Friends,

It gives me great pleasure to welcome you to the 34th Annual H. Naylor Fitzhugh Conference sponsored by the African American Student Union (AASU) at the Harvard Business School. This is one of the largest and most eagerly anticipated events each year, bringing together students – past, current, and prospective – and the broader African American community for a weekend of intellectual engagement, personal development, and networking. This year's conference co-chairs, Andrea Mitchell and Sarah Curtis-Bey, and many others in AASU have worked hard over the past few months to develop a truly outstanding program of panels and workshops, keynote speeches.

and other activities that I know you will find both stimulating and engaging.

This year's conference theme, "Legacy," reflects the AASU's – and, indeed, the Harvard Business School's – approach to creating a transforming experience, keeping one foot firmly grounded in the rich and important history of the organization while actively looking to the future to seek new ideas and inspiration. I am confident you will be enriched by your participation in the events of the next few days. Enjoy!

Best regards,

( ) ay O. Light

Jay Light

HBS Dean

## AASU PRESIDENTS' WELCOME



Dear Friends of AASU,

On behalf of the officers and members of the African American Student Union (AASU) at the Harvard Business School, it is our distinct pleasure to welcome you to the 34th Annual H. Naylor Fitzhugh Conference. We are excited to share this event with you and encourage your full participation in what is certain to be a memorable weekend filled with thought-provoking panels, informative speakers and workshops, live entertainment and much more.

This year's theme: "LEGACY: Endeavor to convert dreams into history" signifies the importance of identifying our roles as successful members of society. In the business world, and in our community, we hope to have success that can be sustained both for our generation and future generations. This conference is about defining our purpose, increasing our impact and solidifying our legacy so that our work can live on, a virtuous cycle that we must master to ensure our continued success.

We have assembled a broad mix of thought leaders and esteemed guests. Their provocative insights and healthy debate will encourage each of us to challenge our assumptions about the meaning of LEGACY and what it takes to convert dreams into history. Our hope is that all conference attendees leave with a reflective and introspective understanding of how they define success, and how they plan to achieve it in the contexts of family, community, and business.

In addition to the formal panels and workshops, the conference is also a great opportunity to connect (or reconnect) with the AASU community, alumni and other professionals. This weekend is designed to enable all of its participants to learn from each other and celebrate our collective accomplishments. In this spirit, we are proud to honor two of our distinguished alumni, John Rice ('92), recipient of the Bert King Award, and Stuart Taylor ('87), recipient of the Professional Achievement Award, for their commitment to personal success and success for our community. We look forward to meeting and interacting with you during the conference and hope you are as excited as we are about this year's theme. We encourage each of you to make the most of this opportunity to build relationships with speakers, panelists, alumni, students and friends. Welcome, to the 34th Annual H. Naylor Fitzhugh Conference!

Sincerely,

#### Natalie Eckford

Co-President

#### Francis Idehen

Co-President





## STUDENT ASSOCIATION PRESIDENTS' WELCOME





Dear Friends.

Welcome to the 34th Annual H. Naylor Fitzhugh Conference. On behalf of the entire student body at HBS, we are honored to support this tradition brought to you by the dedicated members of the African American Student Union.

Over its illustrious history, the conference has become an integral part of the cultural and professional experience of HBS. It helps inform our community about the tremendous opportunities for African Americans and highlights the importance of giving back so that young African Americans can achieve their full potential. In light of this year's conference theme of "Legacy", it is particularly important to reflect on all that the African American community has provided this campus and beyond.

We hope that this year's attendees will perpetuate the conference's own legacy and help ensure that it remains as salient and enlightening for generations to come.

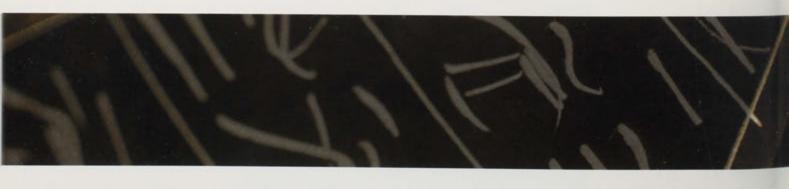
Sincerely,

Alex Michael

Co-President

Akram Zaman

Co-President





## CONFERENCE COMMITTEE

#### **Our Mission**

The African American Student Union of the Harvard Business School seeks to enhance the experience for students of the African Diaspora, to increase the matriculation of these students at HBS, and to strengthen the presence of AASU and the HBS African American Alumni Association inside and outside of the HBS community.

## Conference Co-Chairs

Sarah Bernhardt Curtis-Bey Andrea Elaine Mitchell

## **Conference Planning Committee**

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Entertainment

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Food and Beverage

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Panels/Workshops

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Tawan Davis

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## **Conference Team**

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Ashley Allen

Chris Allen

Femi Allen

Danielle Anderson

Folabi Ayoola

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Sacasha Brown

Tonya Burress

Ebony Cambridge

Francine Chew

Carl Christopher

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L'erin Davis

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Rosy Fynn

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## **AASU Co-Presidents**

Natalie Eckford Francis Idehen

## **AASU Leadership Team**

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## AASU GENERAL BODY

## Congratulations MBA Class of 2006

Dalu Ajene Will Alston Carice Anderson

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Khary Cuffe

Sarah Curtis-Bey

Tawan Davis

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Damian Duncan

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Xavier Eichelberger

Errin Green

Charles Holmes

Carla Huang

Francis Idehen

Nicola Idehen

Tariye Isoun

Kofi Kufuor Diarra Lamar

Chris Lee

Andrew Lindsay

Ibrahim Majeed

Bukola Masha

Melissa Meadows

Andrea Mitchell

Aaron Montgomery

Eric Morgan

Mark Morris

Chiinga Musonda

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Kwabena Osei-Boateng

Foluke Otudeko

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Niyo Omojola

Eric Otoo

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Aziel Rivers

Guelmana Rochelin

Danielle Romain Laura Seejattan

Aaliyah Shafiq

Erin Strother

Bianca Tabourn

Nolan Townsend

Alice Vilma

Yaa Walker

Paris Wallace Jermaine Warren

Melvin Watson

Tijan Watt

Jonathan Wilkins

Derrick Yarbrough

Roberto Young

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## 2006 LUNCHEON KEYNOTE SPEAKER

#### Candace Sheffield Matthews



Candace S. Matthews was appointed President of SoftSheen-Carson, Consumer Products Division of L'OREAL USA, in November 2001. A graduate of Carnegie Mellon University, Ms. Matthews obtained a Bachelor of Science in Metallurgical Engineering and Administrative & Management Science, as well as an MBA from Stanford Graduate School of Business.

Previous to her current position, Ms. Matthews served as Vice President, New Product and Package Innovation, and as Managing Director, Non-Cola brands with the Coca-Cola Company. Before joining Coca-Cola, Ms. Matthews held senior marketing roles at the CIBA Vision Corporation; Bausch & Lomb, Oral Care Division; Proctor & Gamble, Cosmetics & Fragrance Division; and General Mills, where she began her marketing career.

Ms. Matthews currently serves on the Board of Trustees for Carnegie Mellon University, Stanford Graduate School of Business Advisory Council, the Peggy Notebaert Nature Museum, Cosmetic Executive Women and Figure Skating in Harlem. Most recently she received the 2005 Advertising Working Mother of the Year Award, the HELP USA Leadership Award, the 2005 United Cerebral Palsy Women Who Care Award, Operation Push 2004 Business Woman of the Year Award, the Women of Color in Technology Business Person of the Year Award and the Carnegie Mellon 2003 Alumni Merit Award.

Her involvement in the African American community includes spearheading the L'OREAL/SoftSheen-Carson Scholarship Program and the Diva Duds Charity Clothing Drive. Ms. Matthews has also been featured in major publications, such as Ebony, Essence, Black Enterprise, Glamour, Salon Sense and the Wall Street Journal. A native of New Brighton, Pennsylvania, and the youngest of 18 children, Ms. Matthews currently resides in Weston, CT with husband Bruce and twin daughters Sydney and Simone.





## 2006 GALA KEYNOTE SPEAKER

#### Ernest G. Green



Ernest G. Green is the Managing Director of Public Finance for Lehman Brothers' Washington, D.C. office. Since joining Lehman Brothers in 1987, Mr. Green served as senior investment banker on transactions for such key clients as the City of New York, State of New York, City of Chicago, Port of Oakland, City of Atlanta, State of Connecticut, Detroit Wayne County Airport, Denver Airport and the Washington Metropolitan Airport Authority. President Clinton appointed Mr. Green to serve as Chairman of the African Development Foundation. Secretary of Education, Richard W. Riley, appointed Mr. Green to serve as Chairman of the Historically Black Colleges and Universities Capital Financing Advisory Board.

Prior to joining Lehman Brothers, Mr. Green was president of Ernest Green & Associates, a minority consulting firm that provided technical assistance in marketing, financial management and economic forecasting. Mr. Green served as Assistant Secretary of Labor for Employment and Training during the Carter Administration. During his

tenure with the Labor Department, he formulated U.S. Presidential Policy and directed implementation of a vast range of activities. These activities included federally funded comprehensive training, public service employment, employment security programs, apprenticeship programs, research and development, alien worker certification, work incentive programs for the disadvantaged and technical assistance for labor market information for the nation's employment and training efforts. Prior to his appointment as Assistant Secretary, Mr. Green served as Executive Director of the Recruitment and Training Program, Inc. (RTP, Inc.), an organization that recruits minorities for apprenticeship programs in the building trades.

Mr. Green was born in Little Rock, Arkansas, September 22, 1941. He earned his high school diploma from Central High School in Little Rock. He and eight other black students were the first to integrate Central High following the 1954 U.S. Supreme Court decision in Brown v. Board of Education that declared segregation illegal. They later would become known as the "Little Rock Nine". He received a B.S. in Social Science and a Masters in Sociology from Michigan State University. He also received Honorary Doctorates from Michigan State University, Tougaloo College and Central State University.

Mr. Green serves on the Board of Directors of Michigan State University College of Social Sciences Board of Visitors, Fisk University, Southeastern University, the Black Student Fund, Quality Education for Minorities (QEM) Network, Clark Atlanta University Board of Trustees, the Albert Shanker Institute, First Commercial Bank Advisory Board and the Village Foundation. He is a member of the Council on Foreign Relations, the Executive Leadership Council, the Legislative Action Committee of the Public Securities Association (PSA) and is Chairman of the National Association of Securities Professionals (NASP) and Africare. Mr. Green just recently joined the board of directors of Winrock International. He, also, has served on the Board of Directors of the March of Dimes Foundation and the Winthrop Rockefeller Foundation.

Many organizations have honored Mr. Green during his career. His awards include the Urban League's Frederick Douglas Freedom Medal and the John D. Rockefeller Public Service Award. At the age of seventeen, he was the youngest recipient of the NAACP's Spingard Medal. In 1957, the Boy Scouts of American honored Mr. Green and two other African Americans for their achievement with their highest rank, that of Eagle Scout. In November of 1995, the Boy Scouts of America awarded Mr. Green the Distinguished Eagle Scout Award. On November 9, 1999, Mr. Green, along with the other eight students, was presented by President Clinton with the highest honor this nation gives to a civilian, the "Congressional Gold Medal", for his outstanding bravery during the integration of Little Rock Central High School in 1957.

Several books, movies and documentaries have been produced chronicling Mr. Green and his eight classmates' historic year at Central High School in Little Rock, Arkansas — the most recent being the "Ernest Green Story", produced and distributed by the Walt Disney Corporation. The October 1996 issue of Black Enterprise Magazine featured Mr. Green as one of the top twenty-five African Americans on Wall Street and again in the October 2002 issue as one of the top 50 African Americans on Wall Street. Mr. Green and his wife Phyllis live in Washington, D. C.. He is the proud father of Adam, Jessica and McKenzie Ann.

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# 2006 STATE OF BLACK AMERICA TOWNHALL

#### Lani Guinier



from 1981 to 1988.

In 1998, Lani Guinier was appointed professor of law at Harvard Law School, becoming the school's first black woman tenured professor. Previously, Guinier was a professor at the University of Pennsylvania for 10 years. Her teaching interests range from law and the political process, professional responsibility, and public interest lawyering to issues of race, class, gender and social change. She has written on topics related to voting rights, democratic theory, affirmative action, and legal education, and she coauthored a major study of women and law school.

Guinier received an AB from Radcliffe College of Harvard University in 1971 and a JD in 1974 from Yale Law School. She clerked for Judge Damon Keith of the U.S. District Court for the Eastern District of Michigan from 1974 to 1976, was a juvenile court referee in Wayne County, Michigan, from 1976 to 1977, was special assistant to the assistant attorney general in the Civil Rights Division of the U.S. Department of Justice from 1977 to 1981, and was assistant counsel for the NAACP Legal Defense Fund in New York City

Guinier is the author of numerous articles and five books: The Tyranny of the Majority: Fundamental Fairness and Representative Democracy (1994), Becoming Gentlemen: Women, Law School, and Institutional Change (with Michelle Fine and Jane Balin) (1997), Lift Every Voice: Turning a Civil Rights Setback into a New Vision of Social Justice (1998), Who's Qualified? (with Susan Sturm) (2001), and The Miner's Canary: Enlisting Race, Resisting Power, Transforming Democracy (with Gerald Torres) (2002). She is also the co-founder with Susan Sturm of the Racetalks Initiative; they have developed a guidebook and website www.racetalks.org. She has received many honors and awards for her teaching, writing and public service, including the Albert M. Sacks-Paul A. Freund Award for Teaching Excellence, presented by the Harvard Law School Class of 2002; the Harvey Levin Award for Excellence in Teaching, presented by the University of Pennsylvania class of 1994; the 2002 Leadership Award (from the Lawyers Committee for Civil Rights Under Law of the Boston Bar Association); the 1995 Margaret Brent Women Lawyers of Achievement Award (from the ABA Commission on Women in the Profession); the 1994 Justice in Action Award (from the Asian American Legal Defense and Education Fund); and the 1993 NAACP Legal Defense Fund William H. Hastie Award. She is the recipient of nine honorary degrees. In 2001 she was awarded the Bennett Boskey Chair at Harvard Law School.

## **Robin Hamilton**



Robin Hamilton hosts The Morning Show on UPN 38 from 8:00-9:00AM every weekday morning with co-host Ted Wayman. A refreshing, local alternative in morning news that launched in the spring of 2005, The Morning Show features Hamilton and Wayman who speak with guests about news, fashion, technology, cooking, entertainment and the latest buzz from New England communities. Hamilton joined UPN 38's sister station, CBS4 News, in March 2001 as a general assignment reporter. She came to Boston from WTTG-TV in Washington, DC, where she was a general assignment reporter.

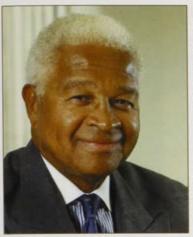
Hamilton worked as a reporter/anchor at WFTX-TV 4 in Fort Myers, Florida from February 1998 to March 2000 and at Bloomberg Television in New York as a field producer in 1997. While in New York, Hamilton was also a graduate teaching assistant for New York University where she provided technical support for the school's broadcast journalism students, and served as a Production Assistant for In the Mix, a PBS program for teens.

Prior to moving to New York for her graduate degree Hamilton worked in Jacksonville, Florida as a writer for WJXT-TV 4 as well as a Sunday morning anchor for Stereo 90AM, where she provided a radio reading service for blind members of the community. Born and raised in Columbia, Maryland, Hamilton graduated with honors from Duke University in Durham, North Carolina with a Bachelor of Arts degree in English. She received a New York University Fellowship to pursue her graduate degree in Broadcast Journalism at the University, and also received the National Association of Black Journalists Scholarship.

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## 2006 STATE OF BLACK AMERICA TOWNHALL

## James H. Lowry



James H. Lowry joined The Boston Consulting Group in November 2000. Mr. Lowry leads BCG's workforce diversity, ethnic marketing and minority business development consulting practice efforts. Previous to his position with BCG, Mr. Lowry was President and CEO of his own firm, James H. Lowry & Associates, since 1975. Mr. Lowry's clients have covered a broad range of industries, including the following: packaged goods, telecom/hi-tech, healthcare delivery/products, automotive, steel manufacturing, management consulting, advertising, hotels/hospitality, gaming, and banking.

Prior to starting JHLA, he worked at a leading consulting firm in the area of Urban Affairs Development. In addition, he has served as a host of two nationally syndicated TV programs: Inside- Bedford Stuyvesant and Minority Business Development, as an adjunct professor of diversity at J.L. Kellogg School of Management, on the Harvard Visiting Committee, as Chairman of the Board of The City of Chicago Library system, and as Academic Director of Kellogg's NMSDC Advanced Management Education Program

and Minority Director Development Program (MDDP).

He presently serves as co-chairman of The City of Chicago/Durban, South African Sister Cities Committee, as a member of J.L. Kellogg Graduate School of Management Board, on the Grinnell College Board, as a member of the Howard School of Business Advisory Board, as Chairman of Howard University Institute for Entrepreneurship, Leadership, and Innovation, as a member of the Commercial Club of Chicago, and on the Northwestern Memorial Hospital Board. In 2004 Mr. Lowry was in the inaugural class of the Minority Business Enterprise Hall of Fame. Mr. Lowry earned his MPA from the University of Pittsburgh. He earned his BA in Political Science at Grinnell College. He also attended Harvard Business School's Program for Management Development (PMD). Recently Mr. Lowry completed a National Association of Corporate Directors course on Boardroom Dynamics.





# 2006 STATE OF BLACK AMERICA TOWNHALL

#### **Deval Patrick**



Born in 1956, Deval Patrick grew up in one of Chicago's toughest neighborhoods where he shared a single bedroom with his mother and sister. Deval came to Massachusetts at age 14, on an "A Better Chance" scholarship to Milton Academy. He excelled in the classroom, served as editor of the school paper and delivered newspapers in the surrounding neighborhood.

After graduating from high school in 1974, Deval attended Harvard College, the first in his family to go to college. While working abroad the following year, he was admitted to Harvard Law School where he gained his first trial experience defending poor families in the Middlesex County Courts.

Deval joined the NAACP Legal Defense Fund (LDF) in 1983, where he spent much time on cases involving voting rights issues and the death penalty. He then worked in private practice in Boston, focusing on both commercial and pro bono litigation,

including efforts on behalf of Massachusetts' senior citizens in a landmark lending scam case.

In 1994, President Clinton appointed Deval Assistant Attorney General for Civil Rights. Deval worked on a wide range of issues at the Justice Department, including the investigation of church bombings in the mid-1990s, prosecution of hate crimes, abortion clinic violence, employment discrimination and enforcement of the Americans with Disabilities Act.

After leaving government, Deval was appointed chair of Texaco's Equality and Fairness Task Force. Texaco hired him as Vice President and General Counsel in 1999. Next, Deval joined The Coca-Cola Company as Executive Vice President and General Counsel, making him responsible for the company's worldwide legal affairs.

Deval and his wife Diane have two daughters, Sarah, 19, and Katherine, 16. They currently live in Milton in a house on Deval's old paper route.

## **Barbara Thomas**



As President and Chief Executive Officer (CEO) for the National Black MBA Association, Ms. Thomas is responsible for oversight of strategic direction and all operations for the organization. Under her leadership, the NBMBAA strives to make the organization relevant to the issues facing its members, business schools and corporate partners by providing access to information, resources and talented people; and by driving change through innovation and outstanding customer service. Thomas views her role as an extension of her personal commitment to improving the lives and prospects of African Americans and their communities. Prior to serving as the interim CEO, Ms. Thomas served as the Vice President of Finance and Administration and Chief Financial Officer. She is a lifetime member of the association, and served for four years as President of the Boston chapter.

She worked for 25 years in the broadcasting industry (CBS). While employed by CBS she completed her undergraduate and graduate studies, and was the first Black woman

to complete the CBS School of Management. During her tenure at CBS, Ms. Thomas acquired training and experience in directing financial turn-arounds. Taking an early retirement from CBS, she applied her turn-around skills to the non-profit industry where she was able to transform and renew the financial status of several deteriorating organizations. Ms. Thomas is the proud mother of two daughters and the grandmother of five. She is very active in both church and community activities.



Endeavor to convert

## Bert King Award: John Rice '92



John Rice founded and leads Management Leadership For Tomorrow (MLT, www.ML4T.org, www.4XL.org), a national non-profit organization dedicated to developing African American, Hispanic and Native American business leadership talent. MLT addresses the dramatic under-representation of minorities in fast track entry-level business careers, major graduate business schools, and leadership positions in corporations, non-profits and entrepreneurial ventures. Its 15-person staff oversees a \$2 million annual budget and three MLT programs that serve over 3,000 participants at the high school, college, and MBA levels. Prior to focusing full-time on MLT, Rice spent four years with the National Basketball Association, where he most recently served as Managing Director of NBA Japan, the league's largest single-country international office.

He joined the NBA in 1996 as Director of Marketing for Latin America. Based in Miami, he was responsible for the development and management of the NBA's consumer products

business in South America, Mexico, Central America and the Caribbean.

Before joining the NBA, Rice spent four years with the Walt Disney Company working in new business development for Disney Consumer Products--Latin America as well as in strategic planning and marketing for the Disney Vacation Club in Orlando, Florida. He also spent two years working in marketing & sales at AT&T Corporation prior to pursuing his MBA. A native of Washington D.C., Rice received his MBA from Harvard Business School and his undergraduate degree with honors from Yale University, where he was a three-year starter on the basketball team. He speaks fluent Spanish and Portuguese.



page

## Alumni Achievement Award: Stuart Taylor '87



Stuart A. Taylor II is CEO of The Taylor Group L.L.C. He started The Taylor Group in 2001 following a 19-year career on Wall Street. The company focuses its efforts primarily in two areas: advisory services and principal activities. On the advisory side, The Taylor Group provides advice to small and middle market companies in areas such as mergers and acquisitions, capital raising and valuation. This is an extension of the business Mr. Taylor executed during his tenure in investment banking. On the principal side, The Taylor Group acquires companies in partnership with minority and/or women entrepreneurs. The objective of this activity is to dramatically increase the number of minority/women owned businesses.

Prior to forming The Taylor Group, Mr. Taylor served as Senior Managing Director and head of Bear Stearns' Investment Banking operations in the firm's Chicago office; spent two years as a Managing Director at CIBC World Markets; served as a Managing Director for Bankers Trust; and also spent a total of ten years at Morgan Stanley & Co. Incorporated

in both New York and Chicago as member of its Corporate Finance Department.

Mr. Taylor serves as the Lead Director on the Board of Directors of Ball Corporation – a publicly traded, Fortune 500 Company based in Denver Colorado. He sits on the HR, Finance and Steering Committee for Ball. He also sits on the board of several small private companies. Additionally, he is a frequent speaker, delivering more than 50 presentations/lectures to professional organizations, conferences, educational institutions and civic groups on topics over the past ten years. Mr. Taylor has been featured in Crain's Chicago Business as one of its Top Forty Under Forty business leaders in Chicago, and was named by Black Enterprise Magazine as one of the Top Twenty-Five Blacks on Wall Street.

Mr. Taylor is a graduate of Yale University with a Major in History and received an MBA from the Harvard Graduate School of Business with a concentration in Finance. He served as President of AASU during his EC year. He and his wife, Evonne, live in Chicago with their two sons, Marc and Stuart III. His interests include sports, hiking, motorcycles, photography and restoring old homes.





#### PANEL

## The Business of Sports: Get in the Game

Sports and entertainment have been two areas where African Americans have had the opportunity to perform and excel. More recently, many African Americans are "calling the shots" behind the scenes rather than performing on the field or in front of the camera. What business opportunities exist in the sports world? How can more African Americans be involved with this industry? What traditional barriers must be overcome to see more ownership and management by African Americans? How is an MBA perceived in this industry? Where is this industry going? This panel seeks to address these issues as well as try to highlight different opportunities and unique relationships among league front offices and the media and apparel industries.



## Moderator: Professor Kenneth Shropshire

David W. Hauck Professor, Wharton School of the University of Pennsylvania

Kenneth L. Shropshire is the Faculty Director of Wharton's newly launched Sports Business Initiative. He served as Chairman of the School's Legal Studies department from 2000-2005. Shropshire joined the faculty in 1986 and specializes in the areas of sports business, negotiations, diversity and general business law. He is also president of the Sports Lawyers Association. After an undergraduate degree in economics from Stanford University and a law degree from Columbia University Law School, he went on to practice law and later served as an executive with the Los Angeles Olympic Organizing Committee leading up to the 1984 Olympics.



Torarie Durden

Director HBCU Group, Russell Athletic

The pageantry, excitement and energy of college sports, particularly black college sports is developing into a marketing and business machine. Torarie Durden is involved in this firsthand as Director of the HBCU Group for Russell Athletic based in Atlanta, GA. The position is a combination of marketing, general management and strategic planning, all around college football, basketball and the many other sports. Torarie directs Russell's relationship across 4 conferences of Historically Black Colleges and Universities (HBCUs). He is currently developing a retail product offering across the Russell Athletic, Spalding and Bike brands. This also includes a role as general manager of www.buyhbcu.com, the first OFFICIAL website to purchase licensed apparel with HBCU marks and providing sponsorship and asset management of over 12 football and basketball classics, including nationally televised events such as the Bayou Classic, the Atlanta Football Classic, and the CIAA basketball tournament. Recently, Torarie has been given responsibility for Russell's Custom Solutions Business, a B2C customizable apparel portal targeting non-profits, educational institutions and cause-related, event marketing promotions. His primary responsibility is strategic planning and product expansion opportunities, including third-party licensing and acquisitions.

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(Durden continued from previous page)

Born in Adel, GA, Torarie went on to graduate from Morehouse College and Georgia Institute of Technology, holding double bachelor degrees in Applied Physics and Electrical Engineering and a Master's in Electrical Engineering. Shunning his original plans of working for NASA as a telecommunications engineer, his career path includes several years as a strategy consultant with McKinsey&Company, and roles with The Coca-Cola Company and Procter&Gamble. Torarie completed his Masters in Business Administration (MBA) from Harvard Business School in Cambridge, MA. During his time at HBS, Torarie served as Co-President of the African American Student Union (AASU) and was a Board Member of the Harvard COOP, a \$45M retail bookstore operation.

In 1996, Torarie developed a college planning seminar entitled "GRADS", Get Ready and Do Something, to prepare high schools students to enter and excel in college. The seminar is now sponsored by The Coca-Cola Foundation and conducted in high schools across the country. His efforts and personal journey were recognized in a PBS documentary sponsored by the Horatio Alger Association entitled, "Against the Odds: The Next Generation."

## Natara Holloway

Director of Internal Audit, National Football League

Natara, a Certified Internal Auditor (CIA) and a Certified Fraud Examiner (CFE), is responsible for the national and international department audits and consulting engagements for the League office in New York, NFL Films in Mt. Laurel, New Jersey, and NFL Europe headquartered in London, United Kingdom. Natara also serves as a Co-Trainer for the Diversity Awareness Program at the New York and New Jersey offices. Prior to joining the NFL, Natara was employed with ExxonMobil Corporation in their management development program. Natara graduated magna cum laude from the University of Houston and is a former board member of the UH Black Alumni Association. Currently, Natara serves on the Board of Directors of the New York Professional Chapter of the National Association of Black Accountants (NABA). Natara is a former board member of Leadership 2000-Houston, a program designed to help "At-Risk" High School Students and of the Metropolitan Athletic Congress, an organization that promotes both athletic and academic excellence throughout New York City.

Natara's volunteer activities consist of participation in several other organizations and community outreach programs including: NYC2012; Rainbow/Push Coalition (The Wall Street Project); New York City Marathon; Tribeca Film Festival; Big Brothers/Big Sisters of Houston, United Way, Volunteer Income Tax Assistance (VITA) Program; United Negro College Fund (Walkathon Accounting); and the "Can Do" Project. Natara Holloway has been awarded many honors including a 21st Century Leader Award and Houston Professional Chapter of NABA's President's Award. Most recently, Natara was featured in the January 2006 EBONY article "The Women of the NFL."





## PANELS AND WORKSHOPS



## **Bryant McBride**

Group Vice President of Team and Youth Sports, Active Marketing Group

Bryant McBride is Vice President of Team and Youth Sports of the Active Marketing Group, who provides technology applications and marketing access to community service organizations worldwide. With a reputation as a leading online destination for active lifestyles, The Active Marketing Group helps Fortune 500 companies reach consumers through organized youth sports. Their clients include Walmart/Sam's Club, Baseball Express, Drummond Publishing, Chevrolet, ESPN, and many others. On December 21, 2005, Bryant and his team negotiated the sale of Football Scouts Inc. to ESPN. Football Scouts Inc. will be a wholly owned subsidiary of ESPN working as Scouts Inc. This transaction garnered over a 400 percent return on their investment in less than two years.

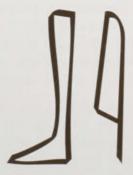
In 2001, he founded Vision Sports and Entertainment Partners and served as CEO and President. Vision represented athletes, colleges and universities, as well as the sports marketing and special events interests of corporations that strove to reach families through their participation in organized youth sports. Vision represented seven professional hockey players including NHL stars Jason Allison of the Los Angeles Kings, Doug Doull of the Boston Bruins and teammates Byron Dafoe and Garnet Exelby of the Atlanta Thrashers. From 1999 to 2001, McBride served as Sr. Vice President of myteam.com, and from 1993 to 1999, McBride served as Vice President of New Business Development for the National Hockey League, where he managed the NHL's community ice and in-line rink initiatives, international professional league development, and the NHL/USA Hockey Task Force for Diversity in Hockey. In this role, he grew the hockey fan base and developed new revenue streams for the NHL. McBride received a Masters in Public Administration Degree from the John F. Kennedy School of Government at Harvard University. He earned a Bachelor of Arts Degree from Trinity College and was an All-American Hockey Player. He is from Chicago, Illinois.



## Mark Tatum

Senior Vice President of Marketing Partnerships for the National Basketball Association

As Senior Vice President of Marketing Partnerships for the NBA, Tatum oversees the NBA Marketing Partnerships group which manages relationships with the league's global marketing partners. Tatum is also responsible for developing USA Basketball's marketing plan, sales strategy, and overall relationship between the NBA and USA Basketball. Prior to joining the NBA in 1999, Tatum worked for Major League Baseball in their Corporate Sponsorship and Marketing Department. Tatum is a 1998 graduate of the Harvard Business School and a 1991 graduate of Cornell University. He resides in New Jersey with his wife and their two sons.



dreams into history...



#### PANEL

## The Demonstrated Power of Fusing Faith with Business

The conventional notion that faith and business should remain separate has been challenged. Many leaders and institutions around the world have successfully integrated business with faith to address some of society's most pressing socioeconomic conditions: underdeveloped communities, underperforming educational systems, and scarce affordable housing. The primary purpose of this panel is to explore ways in which faith and business intertwine. Panelists will include representatives from Christian and Islamic institutions who will provide their perspectives on how they have transformed their communities. Our desire is for attendees to not only gain insight but also become inspired to identify ways to incorporate their faith into their own daily lives.

#### Moderator: Kenneth Browner

Manhattan South Regional Manager, Washington Mutual

Through faith and perseverance, Kenneth Brower has risen from bank manager to his current role as Regional Manager for Washington Mutual's Manhattan territory.

After graduating with an MBA from the University of Michigan's School of Business in 1991, he relocated to Los Angeles to begin his banking journey as assistant bank manager. After a merger with Bank of America then moved to Dallas Texas, and successfully transitioned several failing banking centers from unprofitable to profitable status, through heightened risk management and increasing market share. While in Texas he chose to pursue an education milestone by completing his Doctorate in Organizational Leadership at Regent University in 1998. With Washington Mutual's rapid growth in Northeast, it's banking model needed the kind of proven management skills that Kenneth has demonstrated in his career as a banker. Since 2002, he has been responsible for maximizing profits, staff turnover, and relationships to increase market share in the northeastern region with a strong focus on Manhattan.

Mr. Browner was recently named Banker of the Year by US Banker Magazine in 2004. He sincerely believes that public and private institutions can fuse faith with business and ultimately change the market place and communities.



## Taha Abdul-Basser

Coordinator of Software Development, Harvard Islamic Finance Information Prgram

Taha bin Hasan Abdul-Basser holds an A.B. from Harvard College and is currently working on a Ph.D. in Arabic and Islamic Studies in the Department of Near Eastern Languages and Civilizations at Harvard University. His areas of research include cilm al-balagha, usul alfigh, and figh al-mucamalat.





## PANELS AND WORKSHOPS



#### Reverend Charles A. Coverdale

Pastor of First Baptist Church, New York

The Reverend Charles A. Coverdale is Pastor of the First Baptist Church of Riverhead, New York, serving there for the past 22 years. Formerly he served for 7 years as Pastor of the historic Pond Street Baptist Church in Providence Rhode Island. Reverend Coverdale was formerly an Assistant Professor of Business Administration at Simmons College in Boston and Bentley College in Waltham, Massachusetts. He has also taught at Leslie College in Cambridge, Massachusetts. Presently he is an Adjunct Professor at the American University in Washington, D.C. and teaches at the Harvard Divinity School Center for the Study of Values in Public Life.

Reverend Coverdale serves on numerous boards including: Commissioner of Human Rights for Suffolk County; President, Long Island Council of Churches; National Vice President of the Community Reinvestment Network; and the New York National Institute for Community Empowerment. Reverend Coverdale also lectures at the Harvard School of Divinity, Summer Leadership Institute where he inspires religious leaders to merge faith with business to affect change across our nation. He is continually recognized by the Economic Opportunity Council of Suffolk for his leadership in the "Healing of AIDS." In 2005 Reverend Coverdale received the "President's Award" from Lincoln University, his alma mater. In 1997 he was awarded the Harvard Business School's "Alumni Achievement Award."

Reverend Coverdale is a 1971 MBA graduate of HBS and has also studied at New School for Social Research, Rutgers University, the University of Massachusetts and the Jewish Theological Seminary of America. He is the father of two children and grandfather of eight. He and his wife reside in Aquebogue, New York.



#### **Thomas Gainor**

Senior Vice-President and General Counsel, Guidance Financial Group and Guidance Residential, LLC

Tom Gainor is Senior Vice-President and General Counsel of Guidance Financial Group ("Guidance"), a Muslim owned organization that provides Islamic Sharia compliant home financing and investment products in the US and abroad. Its customers are allowed to participate in today's financial opportunities without compromising quality or their principals.

Guidance has originated in excess of \$500 million in home financing transactions in the U.S. The Company developed its proprietary documentation with critical input from its Sharia Supervisory Board, Freddie Mac, state regulators and its target market.

Tom has been involved with Guidance since its inception in 2001 and is involved with all aspects of its business including product development, market expansion, and human resources. Prior to working with Guidance, Tom served as head of the London office of The International Investor ("TII"). TII is a Kuwait based Islamic Investment Bank that is widely recognized as a pioneer in the Islamic finance field. While at TII, Mr. Gainor founded its investment fund administration unit, chaired its product developed committee, and headed up its Islamic advisory practice group.

Tom earned his L.L.M. and J.D. from the University of Miami School of Law and his B.S. from the University of Rhode Island. He is an attorney, a CPA, and a Certified Management Accountant. He is a frequent speaker on Islamic Finance and has participated in several initiatives sponsored by Harvard University. Tom is married with one daughter.

dreams into history...



#### **Edwin Reed**

CFO, Allen African Methodist Episcopal Church

Edwin C. Reed (MBA '79) is the CFO of the Allen African Methodist Episcopal Church in Jamaica, Queens — a powerhouse religious institution and one of the nation's leading community-development organizations. With more than 18,000 members, Allen's congregation is the largest in the state of New York; the 2,500-seat Greater Allen Cathedral, the organization's centerpiece and the site of Reed's office, regularly fills to capacity for its Sunday services.

Reed joined the Allen church in 1983 and was soon working side by side with its dynamic pastor, the Reverend Dr. Floyd H. Flake, to take Allen's ministry outside the church walls. In 1986, after eight years as a senior executive at General Motors, Reed left GM to manage Flake's successful bid for Congress and then served as his chief of staff in Washington for the next eight years. Reed returned to Allen as CFO in 1995 to oversee the building of its \$23 million cathedral, which was dedicated two years later. (That same year, Flake resigned from Congress to return to Allen.) Since 1997, Reed has managed the financial operations of Allen's numerous ministries and eleven affiliated corporations, its 350-person staff, and its total assets of more than \$92 million.

Allen's corporations provide a myriad of social services and operate a school, a resource center for battered women, senior-citizen complexes with 630 units, a for-profit transportation company, and nonprofit entities responsible for neighborhood preservation, affordable-housing development, and commercial revitalization. Total revenues for Allen will soon top \$25 million per year, with about half coming from donations to the church (the cathedral's average weekly collection is \$235,000) and the other half from city, state, and federal sources.



Founder, Kings & Priests Unlimited

Affectionately known as the "Minister of Business", Robert has dedicated his life to helping individuals, corporations and ministries maximize their leadership and financial potential. Through his business savvy and compassion to see people win in life, Robert founded the leadership and financial empowerment organization, Kings & Priests Unlimited. Under his leadership, Kings & Priests Unlimited has evolved into a global, multi-faceted network of thousands of influential CEOs, business owners, entrepreneurs and ministry leaders. Robert also has successfully founded and directs the marketing firm Visionary Enterprises & Holdings LLC and is also an associate partner of the Pinnacle Group, an international investment firm with offices in Europe, Africa, Australia and Asia. He is the author of several books, including the best selling "How To Hear From God", "Be Your Own Boss" and upcoming "No More Excuses".

In 2005, Robert Watkins received a doctorate degree of business and ministry from the Ministry International Institute based in Knoxville, Tennessee. A popular speaker in churches and corporations and a best-selling author, Robert's practical and proven valued-based teaching has established him as a well sought-after authority on business, personal and ministry success.

His books, tapes and other material are distributed throughout the world including Malaysia, Nigeria, Singapore and Israel, to name a few. In his "Reign Makers Club" and the "Kings & Priests Business Academy", Robert serves as a personal mentor to hundreds of CEOs, senior pastors, business owners and professionals. A native of Monroe, Michigan, Dr. Watkins' personal mission is to see people win in life.







#### PANEL

## First in the Family: The Challenges of Facing Genereational Pressures

In today's society, African Americans have increasingly achieved positions of authority and status, affording them the ability to give back to the community. However, what should be the expectations of the families and communities of these leaders with respect to their roles in giving back? This panel seeks to discuss the pressures, obligations, difficulties, and other issues African American business leaders have been faced with as they have realized professional and financial success. What are the expectations of these leaders' families and communities as they relate to the creation of generational wealth? How have African American business leaders reacted and responded to these expectations? What advice do the business leaders of today have for the business leaders of tomorrow?



## Moderator: Dr. Laura Morgan Roberts

Assistant Professor, Organizational Behavior, Harvard Business School

Laura Morgan Roberts is an Assistant Professor of Organizational Behavior at the Harvard Business School. She completed her B.A. in Psychology with highest distinction and graduated Phi Beta Kappa from the University of Virginia. Roberts received both her M.A. and Ph.D. in Organizational Psychology from the University of Michigan. Roberts has taught several courses in Organizational Behavior and Organizational Psychology, including: Managing for the Future, Group Behavior, and Research Methods. She currently teaches Leadership and Organizational Behavior (LEAD) in the first year curriculum at the Harvard Business School. She also teaches in executive leadership programs in the United States, Europe and Africa.



Timothy G. Benson, MD

Clinician Teacher, McLean Hospital

Dr. Timothy Gerard Benson currently resides in Boston where he serves on staff at McLean Hospital an affiliate of Harvard Medical School. His current professional endeavors include work both in the clinical and research arenas. This translates into participation in several ongoing research projects, psychotherapy, psychopharmocology and program development.

Prior to entering the field of medicine Dr. Benson had established a significant record as a scholar athlete. While attending Hampton University on a football scholarship, he was a 3-time NCAA Football Academic All-American and winner of multiple scholar athlete awards granted by Adidas, Coke, Sport's View Magazine and Disney. In 1992 as a 4.0 biology major, he was named National Leader of the Year by Toyota and Black Entertainment Television (BET). After attending the University of Rochester School of Medicine on a full tuition Dean's scholarship, he decided to honor his passion for making meaningful connections with people by pursing training in psychiatry. He entered the residency program at Massachusetts General Hospital (ranked by US News and World Report as the #1 psychiatric hospital) and was elected chief resident of addictions during his final year. Currently, Dr. Benson's specialized interest is in the development and fostering of resiliency in athletes and entrepreneurs. He has given several presentations including: "Million Dollar Athletes an Underserved Population? Exploring Values, Vulnerabilities and Resilience" and "Moving Towards Action: Theories and Dynamics of Motivation."

Dr. Benson has also incorporated his knowledge and expertise into a resiliency workshop entitled: "The Next Level" which has been well received in both community and professional arenas.

dreams into history...



#### **Edrienne Brandon**

Co-Founder, Strategic Excellence

Edrienne Brandon co-founded Strategic Excellence, an organization that challenges and inspires individuals to achieve more. She leads Strategic Excellence with her husband, Wesley Brandon. Edrienne also works in brand management at Procter & Gamble Cosmetics in Maryland, where she has led the launch of multiple Max Factor products, CoverGirl's In-Store Vision, and CoverGirl's cross-branding partnership strategy. Previously, Edrienne worked for four years as a management consultant for Cap Gemini Ernst & Young in Atlanta, GA. Edrienne's current board memberships include Harvard Business School Admissions, The Family Tree, and one private emerging company. She is a past member of the Duke University Trinity Board of Visitors and the Duke Board of Trustees Committee on Institutional Advancement.

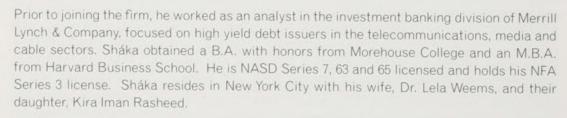


Raised in Anchorage, Alaska, Edrienne earned an MBA from Harvard Business School. While at HBS, she won two national case competitions with Wesley, performed in The HBS Show, and co-wrote a published HBS case on Oprah Winfrey that is part of the Entrepreneurship curriculum. She earned a BA in Public Policy Studies with a certificate in Markets and Management from Duke University, where she was a two-term Class President, Commencement Speaker, and Griffith University Service Award recipient. Her interests include public speaking, golf, fitness, and performance arts.

#### Shaka Rasheed

Vice President, JPMorgan Asset Management

Sháka Rasheed, vice president, is a client advisor in the Marketing & Relationship Management Group. An employee since 1994, Sháka is responsible for serving the investment needs of U.S. institutional investors, including corporations, public funds, central banks, endowments and foundations. Previously, he served as a regional manager with the firm's Funds and Financial Intermediaries Group, a banker with JPMorgan Private Bank, and spent five years in the Global Equities and Investment Banking Divisions of JPMorgan Securities Inc. in New York City and London, leading the successful execution and pricing of initial public offerings (IPOs), follow-ons and listed block trades.





## PANELS AND WORKSHOPS



## Sheryl Hilliard Tucker

Editor at Large, Time Incorporated

Sheryl Hilliard Tucker is the Editor at Large at Time Incorporated. In this position, Tucker serves as a consultant to various titles owned by the nation's largest magazine publishing company. Prior to this position, Tucker was executive editor of Money magazine, the nation's premier personal finance publication. During her time at Money, Tucker managed some of the title's most important franchises, including the groundbreaking Affluent Americans and Their Money research and the annual Money Summit, which convened CEOs, government leaders, policymakers and academicians to discuss the changing landscape of the financial services industry.

Before joining Time Inc., the parent company of Money, Tucker was the editor-in-chief and vice president of Black Enterprise magazine, the nation's leading authority on African American businesses and corporate executives. Tucker works with the National Football League Players Association's Financial Advisors Program and is the keynote speaker at the annual financial boot camp for NFL rookies. Tucker is on the Time Inc. Diversity Council and has served on the board of the American Society of Magazine Editors. Tucker has been a National Magazine Award finalist, named one of Glamour magazine's Outstanding Young Working Women and was inducted into New York City YWCA's Academy of Women Achievers. Tucker lives in New Jersey with her husband Roger and daughter Alexis.





## PANEL

## Grace Under Fire: Overcoming Adversity in Business

Throughout the course of this conference, we will hear stories of success from some of today's most accomplished leaders. However, adversity in business is inevitable and unavoidable, and every successful leader has had to traverse difficulties in the workplace. Likewise, in this world of changing business environments and constant pressures to perform, we all will be presented with challenges. In this panel, you will have the opportunity to hear about how some of our most accomplished leaders overcame adverse situations and what they learned from their struggles in pursuit of goals in Corporate America, Wall Street, and the Non-profit sector. The panel will explore the challenges of entrepreneurship, navigating corporate governance and breaking the glass ceiling. The audience will have the opportunity to walk away with concrete best practices that apply to diverse situations, ultimately allowing them to better recognize, anticipate and cope with adversity in business.

#### Moderator: Professor David Thomas

Senior Associate Dean, Director of Faculty Recruiting, and H. Naylor Fitzhugh Professor of Business Administration, the Harvard Business School

Thomas joined the HBS faculty in 1990 and became a tenured professor in 1998. David Thomas is a recognized thought leader in the area of strategic human resource management. His research addresses issues related to executive development, cultural diversity in organizations, leadership and organizational change. He is co-author of the Best Selling Harvard Business Review article "Making Differences Matter: A New Paradigm for Managing Diversity." His book Breaking Through: The Making of Minority Executives in Corporate America (with John Gabarro) has met with critical acclaim in reviews by academics and journalists.

Professor Thomas is Course Head for the Harvard Business School's required first-year MBA course, Leadership and Organizational Behavior; and the faculty chair for the HBS Executive Education program, Strategic Human Resource Management. He is a frequent presenter in executive education programs as well as a consultant to private sector corporations, government agencies and not-for-profit organizations.

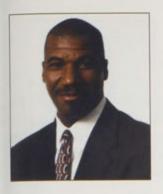
Professor Thomas received his Bachelor of Arts (1978), Master of Philosophy (1984) and Doctor of Philosophy (1986) degrees from Yale University. He also holds a Master of Arts (1981) in Organizational Psychology from Columbia University.

Prior to joining the faculty of the Harvard Business School, he was on the faculty of the Wharton School of Finance. He is a member of the Academy of Management, National Training Laboratories and the International Society for the Psychoanalytic Study of Organizations. Professor Thomas sits on the boards of several organizations, among them Cambridge Trust Company, Brigham and Women's Hospital, Shady Hill School, Jobs for the Future and the Boston Partnership.





## PANELS AND WORKSHOPS



Glenn Henderson Cofounder/CEO, AFC Worldwide Express

Glenn S. Henderson is a Co-Founder & CEO of AFC Worldwide Express, a global transportation and logistics company with annual revenues of \$75+ million. Through his leadership, the company has had consistent growth over its 18-year history, and has a network of over eight hundred alliance partners that serve key Fortune 500 customers. Additionally, AFC has been recognized nationally as a premier minority service provider. Mr. Henderson authored "Rock Solid Principles of Business Development," a comprehensive business development aide, and is an active community volunteer in Kennesaw and Atlanta, Georgia, where he lives with his wife Regina and their children.



CT Tomlin Senior Director—Finance, Microsoft

As Senior Director-Finance with Microsoft's Internal Audit (IA) group, CT Tomlin is responsible for identifying, executing and managing audit engagements that originate or impact Microsoft's 7 Business Groups. He also is responsible for IA's People management processes, serves on the Finance Diversity Leadership Team, and is Chairperson of the Finance Diversity Recruiting committee. Prior to joining Microsoft Corporation in February 2004, CT has held various senior finance positions in the pharmaceutical, manufacturing and financial services industries. CT is a CPA, holds a Masters in Business Administration from Harvard, and a BS in Finance & Accounting from the University of Southern California. CT is married and has two daughters from a previous marriage.



John Williams
Senior Executive, CEO of AirLimo, Inc. & Sentient, Inc.

Mr. Williams served as the Senior Vice President and General Manager of the Consumer Travel Network at American Express, managing the firm's domestic retail travel network. He was also the President & CEO of Biztravel.com, an Internet based, privately-held start-up. Additionally, Mr. Williams held numerous start-up and management consulting positions, most notably as the President & CEO of AirLimo and Sentient Jet (formerly eBizJets). He graduated magna-cum laude from Amherst College and earned a JD/MBA from Harvard University. Mr. Williams is a Life Trustee of Amherst College and the founding President and Director of the Massachusetts Business Aviation Association.





## ROUNDTABLE

## Climbing the Hill: African American Influence on American Politics

As we climb the corporate ladder and pursue our respective entrepreneurial visions, how do we collectively gain the political clout necessary to help shape the political legislatures in America? Are we all really equal? How do you make sure that your voice is heard? This panel will bring together trailblazing leaders from the corridors of Washington who have also forged their presence in the business world. How did they do it? Do these streets really converge? These leaders will share their insights about a wide range of topics covering both the business world and the political landscape.

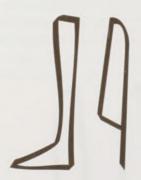
## Moderator: Jerry Johnson

Vice President, Financial Sponsors Group at Bank of America

Mr. Johnson was appointed by President Bush in 2004 as a White House Fellow to serve as a Special Assistant to the Secretary of Defense, Donald Rumsfeld. Mr. Johnson was awarded the Secretary of Defense Medal for Exceptional Public Service for his work on the Quadrennial Defense Review. Mr. Johnson is currently a Vice President in the Financial Sponsors Group at Banc of America Securities. Prior to his position at Bank of America, Jerry was a founding partner of FDV (a division of Bank of America), a \$100 million private equity fund that invests in emerging media, communications, and technology companies. Also, Mr. Johnson has been an investment banker with Donaldson, Lufkin, & Jenrette and consultant with McKinsey & Company. While in business school, Mr. Johnson led a year-long project with Harvard Business School students to devise a strategy for the Bank of Boston to invest over \$50 million in burgeoning domestic minority markets.



Recently, he was appointed to the Federal Communications Commission's Access to Capital Task Force, which focuses on providing equity capital to women and minority entrepreneurs. Furthermore, he serves on the board of directors at Easter Seals of Massachusetts and also at the Edward Brooke Charter School. During his university years, he was the president of Tau Beta Pi Engineering Honor Society and was finance chair of the National Society of Black Engineers. Mr. Johnson received his M.B.A. from Harvard Business School and his B.S. in Chemical Engineering, summa cum laude, from the University of Tennessee, Knoxville. Mr. Johnson resides in Washington, DC with his wife Cara Grayer Johnson.





## PANELS AND WORKSHOPS



Ari Fitzgerald
Partner, Hogan & Hartson

Ari Fitzgerald's practice focuses on wireless, satellite, international communications and Internet-related issues. He serves as counsel to an association of companies seeking to develop ultra-wideband technology in the U.S. and Europe, represents a number of telematics providers and represents several telecommunications carriers, equipment suppliers and investors in major spectrum-related and regulatory policy proceedings at the Federal Communications Commissions (FCC). He has also provided advice on telecommunications privatization and market liberalization issues.

Ari joined Hogan & Hartson from the FCC, prior to working at the FCC, Ari worked as an attorney in the Office of Legal Counsel of the U.S. Department of Justice, counseling the White House and federal government agencies on constitutional and administrative law matters. He also served as legal counsel to former U.S. Senator Bill Bradley.

Ari currently serves on the board of directors of Crown Castle International, a publicly traded communications infrastructure firm. He also serves on the board of directors of the Harvard Club of Washington and the Duke Ellington Fund. Mr. Fitzgerald holds a JD from Yale and an AB, magna cum laude, from Harvard College.



## Raymond M. Jefferson

Deputy Director, Hawaii Department of Business, Economic Development and Tourism

Raymond (Ray) M. Jefferson just accepted an offer to join McKinsey Consulting in their Leadership and Organization Practice for the Asia-Pacific region. He will be based in Singapore and focus on organizational transformation, leadership training and development, and executive coaching for CEOs and executives, their senior staff and employees in multinational corporations, NGOs and governments throughout Asia. Prior to this, Ray served as the Deputy Director for the State of Hawaii's Department of Business, Economic Development and Tourism (DBEDT). DBEDT is a diverse Cabinet agency with 230 team members and a total operating budget of \$182 million. Its mission is to support business, create jobs, and improve Hawaii's standard of living.

A 1988 West Point graduate, Ray had an 11-year career as an Army Officer with Infantry, Ranger and Special Forces units. In 1995, while attempting to protect his teammates from a hand grenade detonating prematurely, he lost all five fingers on his left, non-dominant hand. After recuperating, Ray received an MPA and the Littauer Award from Harvard's Kennedy School of Government in 1998, followed by an MBA and the Dean's Leadership Award from Harvard Business School in 2000. He then served a year as a White House Fellow with the State and Commerce Departments, followed by a Fulbright Fellowship in Singapore analyzing public and nonprofit sector leadership practices there. Ray is a Fellow of the British American Project and enjoys participating in the Renaissance Weekend program. He is very involved with social entrepreneurship and interested in the nexus of international relations, business and public service.



## **Jacqueline Jones**

VP of Strategic Business Planning/Marketing, Cable and Wireless

Jacqueline Jones is the Vice President of Strategic Business Planning/Market Research for Cable & Wireless (Caribbean Region). In the Caribbean, Cable & Wireless offers a range of services which include Data and IP services and Mobile Services in over 13 countries in the region. Prior to Cable & Wireless, Jacqueline spent several years with Clear Channel Communications in the Caribbean and Florida, as the General Manager for Clear Channel Bahamas and then as the Vice President, Multicultural Marketing in the United States. During her career, she has also worked at other premier Fortune 500 companies, which include The Prudential, IBM and Accenture. Ms. Jones is a former Fulbright Scholar and a graduate of Harvard Business School, Columbia University and Wellesley College. Ms. Jones has also authored several articles in Black Enterprise Magazine and the Atlanta Journal Constitution.



#### Dale LeFebvre

Managing Partner, Pharohs Capital Group, LLC

Dale LeFebvre is a Managing Partner of Pharos Capital Group, LLC, a private equity firm whose funds total over \$450 million with a corporate focused limited partner base that includes Cisco, Boeing, Verizon, and Walt Disney Company. Dale has personally overseen more than \$75 million of investments in 10 companies since 2000. Dale also serves as Chairman of Converge Global Trading, the world's largest electronic components exchange, and the nation's 7th largest African American owned company with over \$400 million in annual revenues, multiple offices in Europe and Asia and over 300 employees. Dale is also on the Board of the nation's largest civil rights organization, the National Urban League, with affiliates in more than 50 cities. Dale sits on numerous corporate Boards where he has been instrumental in company operations, including strategy, financing, and structuring corporate partnerships.









## PANELS AND WORKSHOPS



Eric L. Motley, Ph.D.

Director, Office of International Visitors, U.S. Dept. of State

Dr. Eric L. Motley serves as the Director of the U.S. Department of State's Office of International Visitors. As Director he oversees the International Visitor Leadership Program, a program that is designed to build mutual understanding between the U.S. and other countries through carefully designed visits that reflects the participant's interests and support U.S. foreign policy goals.

In 2003, he became Special Assistant to the President for Presidential Personnel, where he managed the appointment process for over 1,200 presidentially-appointed advisory board and commission positions. He joined the White House staff as Deputy Associate Director, Office of Presidential Personnel in 2001.

Dr. Motley has written and lectured on the intellectual and political contributions of Scottishborn American Founding Father, James Wilson. He is a Henry Crown Fellow of the Aspen Institute. Dr. Motley is currently engaged in developing a collection on the scholarship of the eminent Greek scholar Sir Kenneth Dover, including copies of all of his books, personal papers and various items from his personal catalogue.

His civic involvement encompasses leadership roles with a wide range of local, state and national organizations, including the Cosmos Club of Washington, Grolier Club of New York, Aspen Institute, Young Concert Artists of Washington, DC, Manuscript Society of America, Dialexis Society, The Odysseus Circle, Christ Church Episcopal of Georgetown (Washington, D.C.) and Samford University of Birmingham, Alabama.

Dr. Motley earned his bachelor's degree in Political Science and Philosophy from Samford University (Birmingham) in 1996. As a Rotary International Ambassadorial Scholar at St. Andrews University in Scotland, he earned a Master of Letters in International Relations and a Ph.D. in International Relations and Theology as a John Steven Watson Scholar. He served two terms as Chair of the St. Andrews Symposium, an intellectual and interdisciplinary forum where scholars debate.



Karl Racine Managing Partner, Venable, LLP

Karl Racine is a highly skilled litigator with over 10 years of experience in public and private practice. He has broad experience in the areas of criminal and civil litigation, appellate advocacy and representation in connection with federal government regulation, enforcement, and investigations. Mr. Racine was an associate White House counsel under President Clinton. In this capacity, he advised and represented the President and White House staff on numerous civil and criminal investigation matters, including congressional, Justice Department, and Office of Independent Counsel inquiries.

Mr. Racine also served with a team of lawyers responsible for selecting local judges in the District of Columbia, federal judges and other Presidential appointments. He also advised White House staff on inquiries into government ethics. Mr. Racine received a JD from UVA and a BA from the University of Pennsylvania. Honors include the following: Spoon Award, Friars and Onyx Senior Honor Society, Black Student League, Varsity Basketball: Captain, Most Valuable Player, and All Ivy League.

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## WORKSHOP

## The Real Estate Industry: Building and Sustaining Success

Real Estate is considered one of the most promising industries in which to build individual wealth and make a positive impact on communities. Furthermore, real estate is a tangible asset that allows one to create intergenerational wealth. Hence, it is often attractive to aspiring African Americans who want to make a difference. This workshop will provide insight on entering, building and sustaining a successful career in Real Estate. Panel topics include understanding the cyclical nature of the industry, selecting the best career opportunities in the current cycle, transitioning from corporate careers to entrepreneurial ventures, and maximizing industry networks. Additionally, an introductory workshop will provide participants with tools for investing in real property.

## Moderator: Onay Payne

Vice President, ING Clarion Partners

Onay Payne is a Vice President at ING Clarion Partners, a real estate investment management firm with \$28.1 billion in total assets under management. Ms. Payne is currently a member of the firm's Acquisitions team, where she is responsible for prospecting, underwriting, structuring and executing acquisition opportunities in the Southeastern U.S. and Mexico. Prior to joining the Acquisitions team, Ms. Payne was an Associate in the firm's Asset Management group, and assisted in the strategic and operational oversight of assets with total gross asset value in excess of \$1.5 billion. Prior to joining ING Clarion, Ms. Payne was an Associate in J.P. Morgan Chase's Investment Bank, where she worked principally on mergers, acquisitions, restructurings, and lending transactions for the firm's aerospace client base.



Ms. Payne is a magna cum laude graduate of Harvard College, from which she received a B.A. in 1997. She received an M.B.A from Harvard Business School in 2003, where she was a Robert Toigo Foundation Fellow. Ms. Payne serves as President of the Board of Directors of the 147 South Oxford Owners Cooperative of Brooklyn, NY, and Treasurer of the Board of Directors of Junior Tennis Clinic Inc. of Brooklyn, NY.

#### Herman Bulls

President, Jones Lang LaSalle; President & CEO, Bulls Capital Partners

Herman Bulls is the founder and President of Jones Lang LaSalle's highly acclaimed Public Institutions specialty, a practice focused on delivering integrated real estate solutions to government entities, nonprofit organizations, transportation facilities, and higher education institutions. During over 16 years at Jones Lang LaSalle he has worked in the areas of development, investment management and business development/retention. He has developed relationships with many of the firms leading clients, including the General Services Administration, Department of Veteran Affairs, Department of the Army, Department of State, University of Pennsylvania, Duke University, Ohio State University, Georgia Tech and the Port of Oakland providing thought leadership and strategic guidance and direction for real estate issues.



(Continued on next page)



# PANELS AND WORKSHOPS

(Bulls continued from previous page)

Prior to joining Jones Lang LaSalle, Mr. Bulls completed almost 12 years of active duty service with the United States Army. His last active duty assignments were working in the Office of the Assistant Secretary of the Army for Financial Management at the Pentagon and as an Assistant Professor of Economics and Finance at West Point. He has completed the Army's Airborne, Ranger and Command and General Staff College courses and served overseas in the Republic of Korea. He is currently a Colonel in the U.S. Army Reserves. Mr. Bulls is the President and CEO of Bulls Capital Partners, a Joint Venture between Bulls Multi Family and Sun Trust Bank, which provides multi-family financing under the Fannie Mae Delegated Underwriting and Servicing (DUS) program. He has also served as an expert witness on real estate matters in court as well as testified before congressional committees on privatization issues and public private partnerships.

Mr. Bulls received a B.S. degree in engineering from the United States Military Academy at West Point and a MBA in finance from Harvard Business School. He is a member of the Executive Leadership Council, an organization of senior African American business executives from Fortune 500 companies, and serves as Chairman of the Board of Directors of the Executive Leadership Foundation.



# Michael J. Bush

Executive Director, The Real Estate Associate Program

In 1997, as Vice President of Real Estate for Giant Food, a mid-Atlantic supermarket chain, Mr. Bush forged REAP as a partnership among Giant, the American Jewish Committee, and the Greater Washington Urban League, to open professional opportunities in commercial real estate for minorities. He retired from Giant Food in 2000 to direct REAP, which produces the program in Washington, Atlanta, and New York City, in partnership with the Business Schools at Howard University and Clark Atlanta University, with the support of the International Council of Shopping Centers (ICSC), the Urban Land Institute (ULI), and many others. His background as a lawyer, executive, teacher, and community leader, provided him with the perspective and relationships necessary to establish a market-driven program that has credibility with key constituencies--industry and minority professionals--and to enlist the large number of industry volunteers necessary to execute a project of this scope.

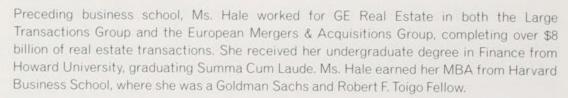
During his 21 years at Giant Food, Mr. Bush served as Adjunct Professor of Real Estate Development, George Washington University School of Business; and as guest lecturer at many academic and industry forums. He is a member of ICSC, ULI, African American Real Estate Professionals (AAREP), and National Association of Hispanic Real Estate Professionals (NAHREP). He received AAREP's Professional Development Award, and the Founder's Award from REAP's Atlanta alumni. He received the Isaiah Award for Social Justice from the American Jewish Committee (Washington Chapter) and was a participant in its Black-Jewish Dialogue. Bush was Chairman of the United Way Campaign at Giant, volunteer ombudsman and visitor at The Washington Home, and volunteer ward visitor at Washington Children's Hospital. Bush received his B.A. from Stanford University and his LL.B. from Harvard Law School. Prior to joining Giant Food in 1979, Bush was a partner in an Arizona law firm, specializing in real estate, corporate and banking law.

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# Leslie Hale

Director Real Estate & Finance, RLJ Development, LLC

Ms. Hale joined RLJ in March, 2005 as its Director of Real Estate and Finance. At RLJ, Ms. Hale has primary responsibility for securing financing for each transaction, managing the due diligence process and assisting with the negotiation of management and franchise agreements. Prior to RLJ, she was an Associate Director in the GE Real Estate – Strategic Capital Group, where she provided structured finance products to institutional clients. Previously, Ms. Hale also served as a Vice President in the Mergers & Acquisitions Group of GE Commercial Finance responsible for managing the strategic review and due diligence process for prospective transactions. Before rejoining GE, she was an investment banker at Goldman, Sachs & Co., advising clients across industries on mergers, acquisitions, and corporate finance matters.





# Michael Tabb

Managing Principal, Red Rock Global

Michael is responsible for establishing the overall strategic direction of Red Rock Global, LLC and serves as the Company's principal relationship manager with investors, strategic partners and clients. Red Rock Global is a full service real estate services company with operations in Atlanta, New York and Miami. The Company offers traditional real estate representation in the areas of transaction brokerage and advisory services, as well as real estate development as principals.

Previously, Michael was Director, Real Estate Asset Services for The Coca-Cola Company. In this role, he was responsible for all of the Company's real estate activities worldwide, including acquisitions, dispositions, development and strategic planning. Prior to that, Michael supported international real estate as a member of the Company's mergers & acquisitions department, served as corporate services and real estate asset manager for New York, and portfolio manager in the Asset Management group of Jones Lang LaSalle.

Michael is a graduate of the U.S. Naval Academy where he received the Superintendent's freshman and senior year leadership awards. He is also a graduate of the Navy's Thermal Engineering School, the University of Oklahoma's graduate course in Organizational Behavior and Management, and an MBA recipient from The Wharton School, where he was awarded the 2000 Robert Toigo Foundation Alumnus of the Year.

Michael serves on the Urban Land Institute's Urban Development/Mixed-Use Council, Policy and Practice Committee, is a Director of the Real Estate Executive Council, a member of the Atlanta Commercial Board of Realtors, and the 100 Black Men of Atlanta. He is also a Lieutenant Commander in the U. S. Naval Reserves, as well as a Licensed Real Estate Broker in New York, Connecticut and Georgia.





# WORKSHOP

# The Road to Entrepreneurship: Pathways to Business Ownership

Join our panelists as they share their experiences with taking the plunge into entrepreneurship through three different paths: franchising, buying an existing business or creating a start-up. Following the panel discussion, our exceptional cadre of entrepreneurs will offer the tools, resources and guidance to enable participants to better plot their course into the exciting and rewarding world of entrepreneurship. This workshop's aim is to provide participants with a realistic perspective of what it takes to start and run a successful company.



Moderator: Derek Ferguson

Chief Financial Officer, Bad Boy Worldwide Entertainment Group

Since joining BBWEG, Mr. Ferguson has been involved in the launch of Sean John Clothing, opening Justin's Atlanta, launching Blue Flame Marketing, and the purchase of Arista's share of Bad Boy Records in 2002. Prior to this position, Mr. Ferguson was the Vice President of Finance and Operations for BMG Special Products, a division of BMG Entertainment. Previously Mr. Ferguson was a manager at Bain & Company. He is a CPA and worked for three years at Coopers and Lybrand as an auditor and mergers and acquisitions analyst. He is a 1990 graduate of the Harvard Business School, and a 1985 graduate of the Wharton School at the University of Pennsylvania. Mr. Ferguson and his wife Regina have three children: Reginald (17), Maya (12) and Peri (16 months).



Shante Bacon

135th Street Agency, LLC

A native of Queens, NY, Shante Bacon has over ten years of experience in the music marketing industry. Upon earning a B.S. degree in marketing from Hampton University, Shante joined Def Jam Records, where she rose from college rep to director of marketing. During her eight-year tenure at Def Jam, Shante marketed albums for Grammy-winning artist Kanye West, Ludacris, the 2 Fast 2 Furious Soundtrack, Method Man and countless others. Then in 2002, Shante launched the 135th Street Agency, a marketing/PR firm that specializes in brand marketing to the much sought-after urban youth consumer. 135th Street Agency, LLC is a Marketing/Public Relations/Advertising firm based in Harlem, NY & Atlanta, GA. The 135th Street Agency was launched in 2002 and specializes in bridging the gap between artists/ entertainment entities and Corporate America.





# Saptosa Foster

135th Street Agency, LLC

Saptosa Foster was born in New York City but grew up in Wilson, North Carolina. Her entry into the music industry began in 1995 as a college intern at Pendulum Records (where she met Shante Bacon) and later Bad Boy Records. After graduating from Spelman College with an English degree, Saptosa moved to New York to pursue a career in music journalism. She worked as a fact-checker at Seventeen, O, Rolling Stone and In Style magazines, and went on to become a contributing writer for Vibe, XXL, FADER, The Source and Creative Loafing. In February 2005, Saptosa, who resides in Atlanta, joined the 135th Street Agency. 135th Street Agency, LLC is a Marketing/Public Relations/Advertising firm based in Harlem, NY & Atlanta, GA. The 135th Street Agency was launched in 2002 and specializes in bridging the gap between artists/entertainment entities and Corporate America.



# Kelly Robinson

Co-Founder, Chairman and CEO of Archie Mae, Inc

Mr. Kelly Robinson is responsible for strategy development and execution oversight. Founded on September 11, 2001, Archie Mae is an Atlanta-based, privately-sponsored enterprise created with the sole purpose of encouraging 144,000 American households to use a proprietary "no payment, no interest-ever", 25% second mortgage to improve their monthly cash flow. Mr. Robinson has 16 years of financial services experience on both sides: corporate and consulting. Mr. Robinson holds a M.S. in Management and a B.B.A. in Management both from Georgia State University. He is married with two sons.



# Stuart A. Taylor, III

CEO of The Taylor Group L.L.C.

Recipient of the 2006 AASU Alumni Achievement Award, Stuart A. Taylor II is CEO of The Taylor Group L.L.C. He started The Taylor Group in 2001 following a 19-year career on Wall Street. On the advisory side, The Taylor Group provides advice to small and middle market companies in areas such as mergers and acquisitions, capital raising and valuation. On the principal side, The Taylor Group acquires companies in partnership with minority and/or women entrepreneurs. The objective of this activity is to dramatically increase the number of minority/women owned businesses. Prior to forming The Taylor Group, Mr. Taylor was a Senior Managing Director and head of Bear Stearns' Investment Banking operations in the firm's Chicago office. Prior to joining Bear Stearns, Mr. Taylor spent two years as a Managing Director at CIBC World Markets. At CIBC, Mr. Taylor was head of both the firm's Global Automotive and Capital Goods industry coverage groups.



Mr. Taylor is a graduate of Yale University with a Major in History and received an MBA from the Harvard Graduate School of Business with a concentration in Finance. He and his wife, Evonne, live in Chicago with their two sons, Marc and Stuart III.





# PANELS AND WORKSHOPS



# **Nadine Thompson**

Co-Founder, President/CEO, Warm Spirit Inc.

Nadine Thompson is not only the President, CEO and Co-Founder of Warm Spirit, she is the visionary and leader of a community of over 20,000 women and men who are empowered entrepreneurs and change agents. Warm Spirit is transforming the face of the direct sales and network marketing industry by providing an opportunity for wealth and financial freedom that has not always been accessible for women and even less so for African American women.

In 1999, Thompson founded Warm Spirit with her friend and entrepreneur Daniel Wolf, excited about the possibilities of a business venture that incorporated her belief in enlightening and empowering women. Not only does Warm Spirit provide access to entrepreneurial opportunities and high quality natural products, most importantly, it creates wealth for the consultants and their communities. Warm Sprit's unique marketing plan is an empowering entrepreneurial opportunity that helps create wealth. The unique selling proposition is strengthened by the fact 50% of each dollar that is sold is returned back into the pockets of the Warm Spirit consultants. Wealth and profits are recycled directly back into the households and communities of Warm Spirit. Born in Trinidad, and raised in Toronto, Canada, Thompson received her Masters in Social Work from Smith College. She then went on to become a child and family therapist, a professor of social work practice and then the Dean of Multicultural Affairs at Phillips Exeter Academy in New Hampshire, to which she brought her rare combination of insight, cosmopolitan warmth and her gift for bringing people together.

She was able to meld the prep school's long tradition of education with a racially diverse and representative student body and faculty. Thompson has published essays on diversity and personality and received the Onyx Woman Economic Empowerment Award for her commitment to advancing women in the areas of entrepreneurship and personal financial growth. Thompson's long term compelling vision is to establish the Reach Back Foundation where successful Warm Spirit consultants will mentor and coach other women from the African Diaspora around the ideas of business development and entrepreneurship using Warm Spirit as the paradigm for wealth creation and empowerment. Thompson is also a wife and mother of two children, Camilla (12) and Isaiah (9). She lives in Exeter, NH at Phillips Exeter Academy with her husband Rev. Robert H. Thompson.



# Joseph Williams

Managing Principal, Wakefield James, LLC

Mr. Williams has a generalist background, which includes financial analysis on Wall Street, business-to-business marketing with a major high tech manufacturer, and production and operations work in Japan for a multinational Japanese consumer electronics manufacturer. Mr. Williams worked at the investment banking firm of Donaldson, Lufkin & Jenrette (DLJ).

Prior to Wall Street, Mr. Williams worked at Texas Instruments (TI) and assisted in sales of Application Specific Integrated Circuits to major U.S. and Japanese wireless equipment and PC peripheral manufacturers. Immediately after graduation from Stanford University, Mr. Williams worked in Asia as a business analyst in the production department of Konica Corporation; he played a lead role in developing production time targets for over fourteen suppliers of components for Konica's Color Laser Jet printer.

Mr. Williams has a BS in Industrial Engineering from Stanford University. He attended Asian Language and History programs at the Stanford Japan Center in Kyoto, Japan and at the University of Pennsylvania. Fluent in Japanese, Williams received an MBA from HBS.



# 2006 ENTREPRENEURIAL VENTURES COMPETITION

# The 7th Annual Entrepreneurial Venture Competition

## Overview

The Entrepreneurial Ventures Competition is designed to provide an opportunity for entrepreneurs to present business plans before a panel of judges comprised of leading investment professionals and esteemed business leaders. In addition to a cash award, finalists will have the opportunity to develop valuable contacts with venture capital firms and other entrepreneurs, gain visibility at a premier business conference, and potentially secure seed financing for their venture.

## Process

Plans will be evaluated on the following criteria: viability of concept, value creation potential, analysis of the market and competition, strength of financial impact, creativity, and management team presentation.

## Judges

## Lewis E. Byrd

Mr. Byrd is a General Partner of Opportunity Capital Partners (OCP), a private equity firm based in Fremont, California with over \$140 million under management. OCP has provided equity financing to many companies in the communications and broadcasting sectors including Access.1 Communications, Bustos Media, Radio One, Qantum Communications and Z Spanish Radio. Mr. Byrd has over 21 years of private equity, finance, and general management experience. He has managed OCP's investment activities with numerous portfolio companies including TV One, Teldata, PrimeCo Communications and Hawes-Saunders Broadcast Properties. Prior to joining OCP in 1990, Mr. Byrd spent seven years in the investment banking industry with the First Boston Corporation and PaineWebber Inc. Mr. Byrd also served as Plant Manager of Talco Metals, a continuous casting metals producer based in Philadelphia, Pennsylvania. Mr. Byrd holds an MBA in general management from the Harvard Business School, and a B.A. degree in Economics from Harvard College.

Mr. Byrd has served as a director of several OCP portfolio companies including Argon Industries, NetAbacus Corporation and SatisFusion; and currently serves as a member of the advisory board of TPW Investments. He has volunteered his time with several educational and non-profit institutions and currently serves as Chair of the Board of Trustees of the San Francisco Jazz Organization (SFJAZZ), and as a Director of the Harvard Business School Alumni Association.

## Sengal Selassie

Sengal Selassie is a Managing Director of SG Capital Partners LLC, the U.S. Merchant Banking affiliate of Société Générale. Sengal is responsible for managing the firm's U.S. private equity effort, consisting of mid market leveraged buyouts and late stage venture capital investments. He joined SGCP in 1998 from Morgan Stanley, where he was a member of the Mergers & Acquisitions group. Prior to Morgan Stanley, Sengal worked for Goldman Sachs & Co. in the Corporate Finance division. Sengal earned his A.B. in Economics from Harvard College and his M.B.A and J.D. from Harvard University. He is a member of the New York and Connecticut Bar Associations, and is on the Board of Directors of Poco Graphite, Inc., Ricerca Biosciences, LLC, Viawest Internet Services, Creative Management Services, Inc. and a board observer of WRC Media Inc.

### Lisa Skeete Tatum

Ms. Skeete Tatum is a General Partner with Cardinal Partners, an early stage health care venture capital firm in Princeton, NJ. At Cardinal, she focuses on investments in health technology and devices. She has led the firm's investments in AthenaHealth, AllianceCare, IPNI, Mitral Solutions, Nexcura, Parkstone, and TechRx. Prior to joining Cardinal, Ms. Skeete Tatum worked for Procter & Gamble in various global and functional roles including Product Development, Purchasing and Product Supply. She was also a Managing Director at Circle of Beauty, a health and beauty joint venture start-up funded by Sears. In addition, she founded her own consulting firm specializing in strategic operational development for medium-sized consumer products companies.

Ms. Skeete Tatum received her B.S. in Chemical Engineering from Cornell University and her M.B.A. from Harvard Business School. Ms. Skeete Tatum is on the boards of the Kauffman Fellows Program (CVE), the Greater Philadelphia Venture Group, and the Cornell University Engineering School. She is a member of the President's Council of Cornell Women and the Committee of 200.

Endeavor to conver

# FUTURE LEADERS ENRICHMENT AWARD

# The AASU 2005-2006 Future Leaders Enrichment Award

Among the goals of the African American Student Union is to identify, develop, and support potential leaders of African descent at all educational levels. Consistent with this mission, AASU has created the Future Leaders Enrichment Award to recognize a Boston-area high school student with outstanding potential who shows exceptional academic promise and demonstrated leadership ability.

The student who receives this award will have excelled in the realms of academic performance, community involvement, and character. He or she will recognize the importance of higher education and as such this award is intended to provide college preparatory tools to help the student successfully gain admittance into a four-year college or university

The Scholarship Selection Committee would like to recognize this year's finalists:

David Brade, Charlestown High School
Olufunke Buraimoh, Boston Latin Academy
Joelinda Coichy, Buckingham Browne and Nichols School
Debbie Mondestin, North Cambridge Catholic
Salah Nur, Al-Noor Academy
Cassandra Paul, Another Course to College

Our finalists will be interviewed on site on Saturday and the winner will be announced at the lunch. Be sure to extend all our finalists a warm welcome.

**WELCOME FINALISTS!** 



10 Huntington Avenue Boston Massachusetts 02116 www.westin.com/copleyplace Phone (617) 262-9600

# **Public Transportation**

The Westin Copley Place Hotel is conveniently located on the Orange Line (Back Bay Station) and the Green Line (Copley Square).

# **Driving Directions**

## From Boston Logan

Follow signs for the Sumner Tunnel. Exit left from the tunnel onto Interstate 193 North. Take the 2nd Exit, Storrow Drive. Take the Copley Square/Back Bay Exit. Turn right on Beacon, left on Clarendon and right on St. James.

## From North

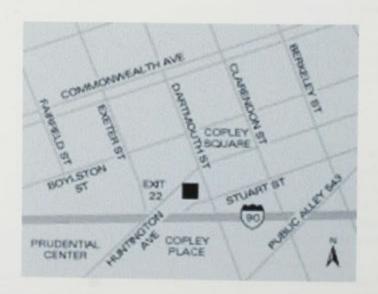
Take I-93 South and take Exit #26A, Leverett Circle. Proceed on Storrow Drive for one mile to Copley Square. At the first light turn right onto Beacon Street. Continue and turn left onto Clarendon Street and then make a right onto St. James Avenue. The hotel is located two blocks ahead and on the left.

## From South

Take Interstate 93 North and take Exit #18, Massachusetts Avenue. Bear right onto Massachusetts Avenue. At the sixth set of lights, turn right onto Columbus Avenue. Proceed to Dartmouth and turn left. At the second set of lights, turn left onto Huntington Avenue. The hotel is on the left.

## From West

Take the Massachusetts Turnpike (Interstate 90 East) until you reach Exit #22. You will be located directly behind the hotel. Circle around to the left until you come to the front entrance of the hotel which will be located on Huntington Avenue.

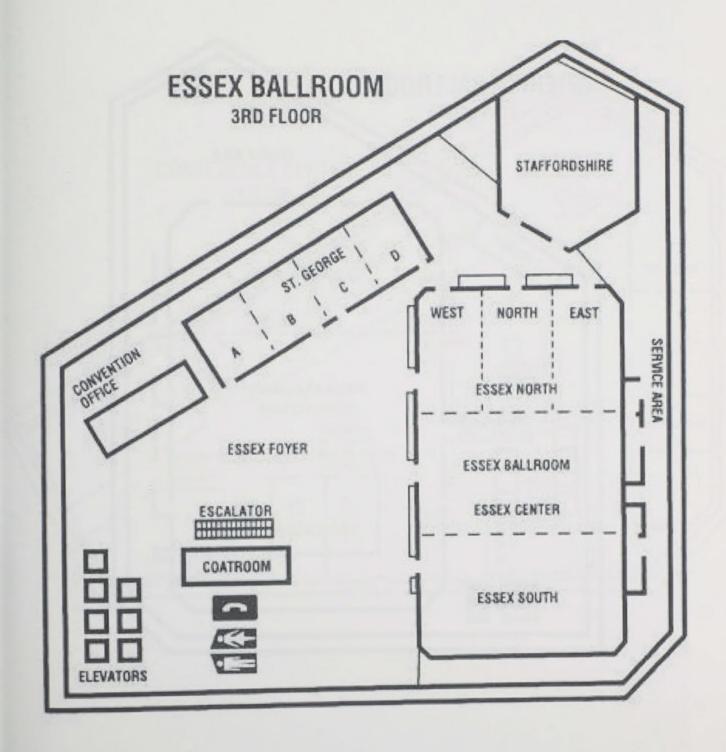




# THE WESTIN COPLEY PLACE HOTEL

10 Huntington Avenue Boston Massachusetts 02116 www.westin.com/copleyplace Phone (617) 262-9600

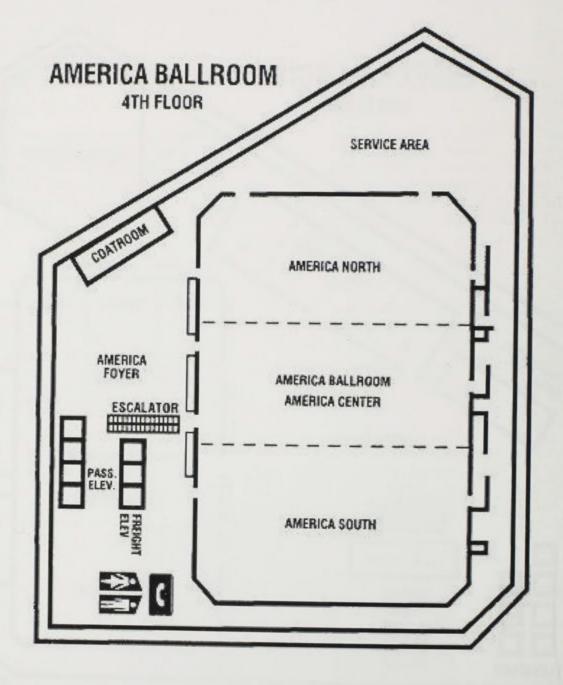
Floor Maps





10 Huntington Avenue Boston Massachusetts 02116 www.westin.com/copleyplace Phone (617) 262-9600

Floor Maps

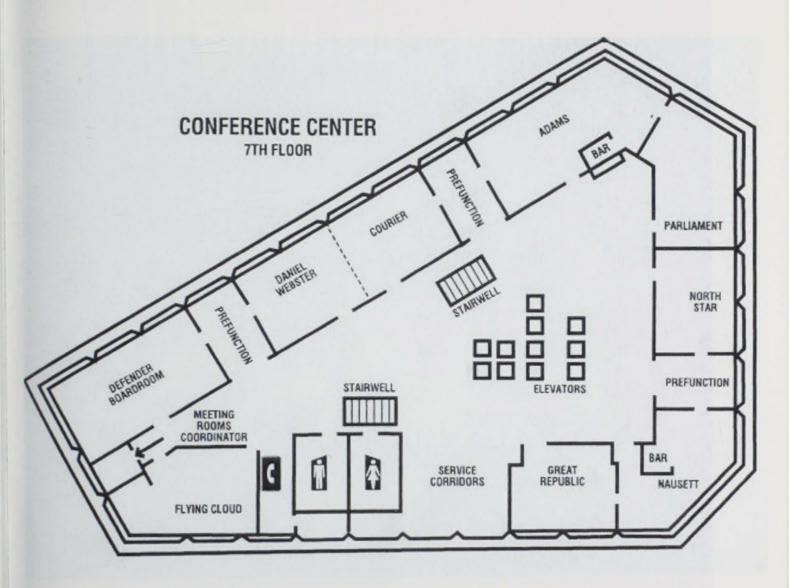




# THE WESTIN COPLEY PLACE HOTEL

10 Huntington Avenue Boston Massachusetts 02116 www.westin.com/copleyplace Phone (617) 262-9600

Floor Maps





# Great minds don't always think alike.

Here we embrace those with a different point of view.

Because the challenges we face come in many different forms, it takes many different kinds of people to meet them. Are you one of them?





# Goldman Sachs is proud to be a Diamond Sponsor of the 34th Annual H. Naylor Fitzhugh Conference.

Goldman Sachs is a leading global investment banking, securities and investment management firm with offices in over 40 cities worldwide.

We provide a wide range of services to a diversified client base that includes corporations, financial institutions, governments and high-net-worth individuals.

Our distinct corporate culture with its inherent set of core values — including integrity, commitment to excellence, innovation and teamwork — sets us apart from other firms. Goldman Sachs has programs that encourage its employees to adhere to their principles and to keep the culture vibrant and responsive.

Our Community Team Works volunteer initiative is an example of how seriously the people of Goldman Sachs take their responsibility to the communities in which they live and work.

Goldman Sachs

Please visit gs.com/careers to complete an online application.

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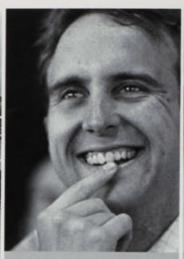
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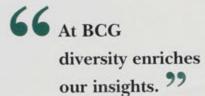




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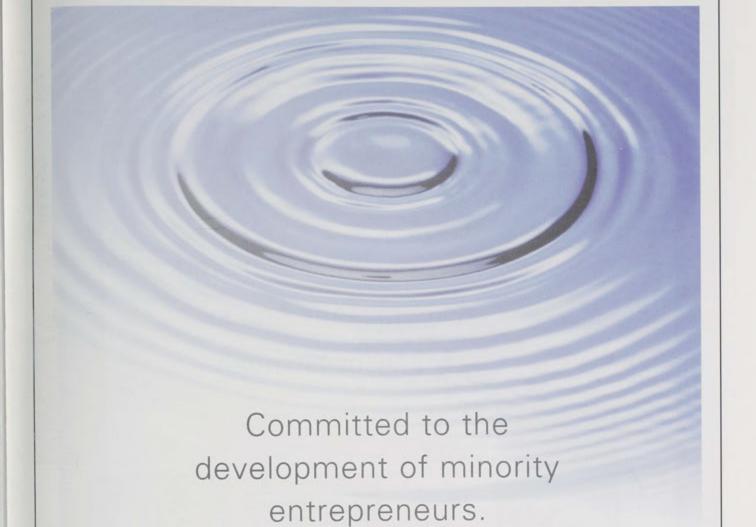
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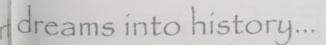


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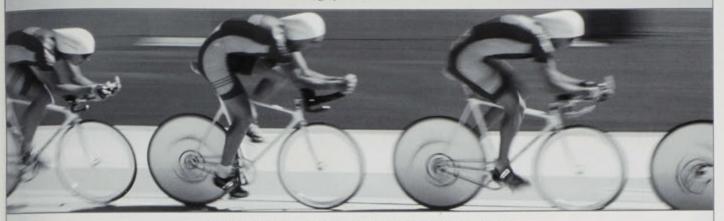
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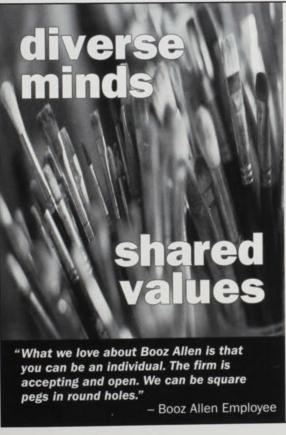
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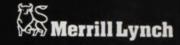
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