Books and Electronic Media (CD-ROMs, DVDs, CDs, etc.)
  North American or Single country, single language rights: $50
  World rights and/or all languages: $100

Scholarly Journals & Nonprofit Newsletters: $50

National & Trade Magazines: $100

Exhibition, including display, catalog, related marketing and educational materials: $50

Broadcast, Home Video, DVD & All Media, including marketing materials, companion website or educational materials:
  All Television (Standard & Non Standard) North America: $200
  All Television (Standard & Non Standard) World Rights: $250
  Public Television World Rights: $150

Any changes in content constitute a separate edition. To use images in a separate edition requires additional permission as well as additional publication fees. Permission must be granted, and the use fee paid, in advance of the publication of the separate edition.

Baker Library Historical Collections will provide an appropriate citation format at the time that the request to use an image is approved.