Spring Search Jump Start – Healthcare – Winter 2012

**Baker (Available at Baker)**
Baker Library Health Care Research Guide  
http://www.library.hbs.edu/guides/healthcare.html  
Baker Library Medical Devices Research Guide  
http://www.library.hbs.edu/guides/meddevices.html

**Industry Reports:**
* Frost & Sullivan  
* S&P Industry Guides  
* BCC Research

**Industry Associations (national; regional)**
www.phrma.org  
www.massbio.org  
www.massmedic.com  
www.bio.org  
www.advamed.org  
www.ache.org

**Specialized Sources:**
Medical eTrack (equipment)  
http://www.medicaletrack.com/

**Daily Email Newsletters:**
www.fiercebiotech.com  
www.fiercepharma.com  
www.fiercehealthit.com  
* HBS Healthcare Highlights  
(register, http://www.library.hbs.edu/intra/highlights.html)

BioWorld Perspectives  
(http://bioworld.blogs.bioworld.com/)  
Medical Device Daily Perspectives  
http://mdd.blogs.medicaldevicedaily.com/

**Industry Websites:**
www.biospace.com,  
www.devicespace.com

**Article Search Databases:**
* Factiva, ABI/Inform

**Database Search Tools:**
* Onesource; * Capital IQ

**MBA Career Services**
Recruiting Partner List  
Job Bank (historic and current)  
Reciprocity agreements  
Coaching: sbua@hbs.edu; srubin@hbs.edu  
Upcoming programs/events  
HBS Summer Job Reports (careers tab)

**HBS-Enabled Network:**
Student classcards; Faculty (directory; Initiative list)  
Alumni navigator

**Other Network Development Sources/Ideas**
Existing network (past employers, universities, friends/family, etc.)  
Healthcare Businesswomen’s Association  
http://www.hbanet.org/home.aspx  
LinkedIn (search on healthcare groups, company names, etc.)  
Plaxo  
Doostang  
Facebook

**Other HBS or Affiliated resources**
HBS Student Healthcare Club  
HBS Healthcare Initiative  
Healthcare Mentor Program (through healthcare initiative/club)  
HBS Alumni Health Industry Association  
(www.hbshealth.org)  
GSAS Harvard Biotechnology Club  
(www.thebiotechclub.org)  
HBS Working Knowledge series – healthcare  
(http://hbswk.hbs.edu/industries/healthcare.html)

**Behind the Scenes – Company; Job; Industry**
* Vault guides  
HBS Summer Job Reports (MBACS)

**Analyst Reports – Company and Industry:**
* ThomsonOne Banker

**Job Postings**
The Healthcare Sales and Marketing Network  
(www.salesandmarketingnetwork.com)  
Email newsletters; Industry websites  
Company websites; LinkedIn  
HBS Healthcare Club  
Ventureloop—VC portfolio jobs  
(http://www.ventureloop.com/ventureloop/home.php)

**Conferences/Events/Treks (upcoming)**
- MBA specific:  
  - Wharton Healthcare Conference (annual typically in February)  
  - Sloan BioInnovations Conference (2/24/2012)  
- Other  
  - GSAS Harvard Biotechnology Club Spotlight event: Innovations, Entrepreneurship & Development – (annual typically in March)  
- HBS Healthcare Club treks  
  - See HBS Healthcare Club for details