“Breaking Into…”
Healthcare Resources

**Baker (Available at Baker)**
Baker Library Health Care Research Guide
http://www.library.hbs.edu/guides/healthcare.html

Baker Library Medical Devices Research Guide
http://www.library.hbs.edu/guides/meddevices.html

**Industry Reports:**
* Frost & Sullivan
* S&P Industry Guides
* BCC Research

**Industry Associations (national; regional)**
www.phrma.org
www.massbio.org
www.massmedic.com
www.bio.org
www.advamed.org
www.ache.org

**Specialized Sources:**
Medical eTrack (equipment)
http://www.medicaltrack.com/

**Daily Email Newsletters:**
www.fiercebiontech.com
www.fiercepharma.com
www.fiercehealthit.com
* HBS Healthcare Highlights
((register, http://www.library.hbs.edu/intra/highlights.html)
BioWorld Perspectives
(http://bioworld.blogs.bioworld.com/)
Medical Device Daily Perspectives
http://mdd.blogs.medicaldevicedaily.com/

**Industry Websites:**
www.biospace.com,
www.devicepace.com

**Article Search Databases:**
* Factiva, ABI/Inform

**Database Search Tools:**
* Onesource; * Capital IQ

**MBA Career & Professional Development**
Recruiting Partner List
HBS Career Hub (historic and current)
Reciprocity agreements
Coaching: Sarah Bua (sbua@hbs.edu);
Suzie Rubin (srubin@hbs.edu)
Upcoming programs/events

**HBS-Enabled Network:**
Student classcards; Faculty (directory; Initiative list)
Alumni navigator

**Other Network Development Sources/Ideas**
Existing network (past employers, universities,
friends/family, etc.)
Healthcare Businesswomen’s Association
https://www.hbanet.org/
LinkedIn (www.linkedin.com) Search on healthcare groups,
company names, etc.)
Plaxo (www.plaxo.com/)
Facebook (www.facebook.com)
GlassDoors(www.glassdoor.com)

**Other HBS or Affiliated resources**
HBS Student Healthcare Club
(http://hbs.campusgroups.com/health/home/)
HBS Healthcare Initiative (http://www.hbs.edu/healthcare/)
Healthcare Student-Alumni Mentor Program (through
healthcare initiative/club)
HBS Alumni Health Industry Association
(www.hbshealth.org)
GSAS Harvard Biotechnology Club
(www.thebiotechclub.org)
HBS Working Knowledge series – healthcare
(http://hbswk.hbs.edu/industries/healthcare.html)

**Behind the Scenes – Company; Job; Industry**
* Vault guides
HBS Summer Job Reports (MBACPD)

**Analyst Reports – Company and Industry:**
* ThomsonOne Banker

**Job Postings**
The Healthcare Sales and Marketing Network
(www.salesandmarketingnetwork.com)
Email newsletters; Industry websites
Company websites; LinkedIn
HBS Healthcare Club
Ventureloop—VC portfolio jobs
(http://www.ventureloop.com/ventureloop/home.php)

**Conferences/Events/Treks (upcoming)**
- MBA specific:
  - Wharton Healthcare Conference
    http://www.whcyc.org/conf2013/02/14-15/2013
  - MIT Sloan Bioinnovations Conference 02/22/2013
HBS Healthcare Club Conference 02/02/2013
(http://www.hbshealthcareconference.org/health2013/)