Baker Library Services and eBaker: Tap into Online Resources and Research

Fall, 2011

Key Takeaways

• Introduce Online Resources
• Outline In-person research assistance available to you
• Provide sources for guidance on researching specific topics and staying up to date
• Answer your questions about information research services

Anything else? Please let me know!
eBaker - [http://www.alumni.hbs.edu/ebaker/](http://www.alumni.hbs.edu/ebaker/)

An online collection of information research resources designed to provide alumni with timely and authoritative information for professional development and career planning.

The key features of eBaker include:

- Free access to six proprietary business information databases
- Discounted annual rate for OneSource Global Business Browser
- Business Web sites recommended by HBS librarians
- Links to internal HBS resources
- A navigational structure based on user scenarios and tasks
- Information pages and instruction steps to help use the resources

Questions about eBaker? email: ebaker@hbs.edu
Since Oct. 2009 – Three Webinars

See video of webinars and slides at:
http://www.alumni.hbs.edu/careers/video_library.html

December 2009 –
eBaker: Tap Into On-Line Resources
(repeated Sept. 2010)

February 2010 –
Job Search Strategies

May 2011 –
Researching Global Career & Business Opportunities

You might find it useful to review the eBaker promo video at –
http://www.alumni.hbs.edu/careers/research.html
Self-serve Online Research Assistance

• **Fast Answers** [http://asklib.library.hbs.edu/](http://asklib.library.hbs.edu/)
  Search and browse about 300 answers to library service and substantive research questions. New answers are added daily.

• **eBaker FAQs** - [http://www.alumni.hbs.edu/faq/#ebaker](http://www.alumni.hbs.edu/faq/#ebaker)

• **Baker Research Guides** [http://www.library.hbs.edu/guides](http://www.library.hbs.edu/guides)
  Provide guidance on the resources to use to locate information on various business topics. Include many resources freely available on the Internet as well as some subscription resources not available to alumni.

• **Virtual Tour of Baker Library** - [http://www.library.hbs.edu/ipodtour/](http://www.library.hbs.edu/ipodtour/)
Baker Research Guide – Entrepreneurship

Web site: [http://www.hbs.edu/entrepreneurship/resources/](http://www.hbs.edu/entrepreneurship/resources/)

Baker Research Guide – Private Equity

Web site: [http://www.library.hbs.edu/guides/vcpe.html](http://www.library.hbs.edu/guides/vcpe.html)
Baker Research Guide – Social Enterprise


at http://www.hks.harvard.edu/library/research/orders.php
In-person Research Assistance

Stamps Reading Room Hours during School Year:

MON-THURS: 9 a.m.–7 p.m.; FRI: 9 a.m. – 5 p.m.; SUN: 12 p.m. – 7 p.m.

Phone: 617.495.6040

Email: infoservices@hbs.edu

Please Note: Reading Room hours vary during the summer and holidays, see “Baker Hours” at: http://www.library.hbs.edu/info/hours.html.

Schedule a Career/Research Consultation

Web site - http://www.library.hbs.edu/services/consultation.html
Non-HBS services that will do research for you

Web site - http://www.library.hbs.edu/serviceproviders.html

HBS Working Knowledge - http://hbswk.hbs.edu/ - Weekly online publication of the latest HBS faculty research
Using Factiva’s “News Pages” tab – keep track of trends by topic/region

Factiva is available in eBaker.

United States

THE WALL STREET JOURNAL.
Reminder… Key Tips

• Online Databases available in the Stamps Reading Room – see Alumni Page Databases A-Z Listing. See eBaker for the online databases you can access remotely.

• No extra charge for any online database in eBaker except for Onesource.

• Always use resource’s indexing and “Advanced Search” features.

• Databases often have numerous download formats – please use them.

• Baker Librarians are available to help you with your research!


Key Tips – Copyright and Licensing on online resources

Copyright Restrictions:

Harvard Business School may terminate the network access of users who are found to have repeatedly infringed the copyright of others.

Licensing restrictions:

Electronic resources listed on the Baker Library site are restricted by license agreement to members of the Harvard community and to on-site users of Harvard’s libraries for the purposes of research, teaching, and private study. Commercial use, and systematic downloading, copying, or distributing of information are expressly prohibited. Users are individually responsible for compliance with these terms.

The entire policy can be found at:

http://www.library.hbs.edu/databases/copyrightmessage.html
Historical Collections - http://www.library.hbs.edu/hc/

From its inception, Baker Library has collected rare and unique materials that focus on the evolution of business and industry. Spanning seven centuries, the collections include manuscripts, rare books, pamphlets, broadsides, photographs, prints, advertising ephemera, and corporate reports. These rich and varied collections support research in a remarkably diverse range of fields.

The collections are available for use in the de Golyer Reading Room, located on the first floor of Baker Library adjacent to the Historic Lobby.

Recent Additions:

Also responsible for HBS Archives

• Currently on view in Baker Library Lobby
• Exhibit also online at - http://www.library.hbs.edu/hc/railroads/
• Contact Baker Library Historical Collections at histcollref@hbs.edu to request a copy of the exhibition catalog.
Baker Library open 9am-5pm today

Additional Research Session – 10am Aldrich 7

**The World of business information at your fingertips – Baker Library isn’t just for course work anymore!**

Come to this program to learn about the wide variety of Baker Library services and resources available to you. A case scenario will be used to facilitate a discussion that will take you step by step in thinking through how to productively and effectively approach research. This session will extend the “Baker Library Alumni Service Overview” presentation offered earlier this morning.
Thank You!

Ann Cullen – infoservices@hbs.edu