
Nov. 1 Dr. Ross McFarland, Asst. Prof. of Ind'l Research, Harvard Bus. School - Pure Science in Industry - the Human Factor in Aviation.


Nov. 15 Harry G. Moock, Vice Pres. in Charge of Sales, Plymouth Motor Corp., Div. of Chrysler Corp. Organization of Sales in the Automobile Industry.


Nov. 22 Harry P. Kendall, Pres., The Kendall Co. Scientific Planning & Organization.


Mar. 1 Dr. L. J. Henderson, Abbott and James Lawrence Prof. of Chemistry, Harvard College. Prospects of Liberty in the Modern World.


Mar. 21 Raymond Loewy, Industrial Designer. The Evolution of Industrial Design.

Apr. 11 Mr. H. I. Young, Pres., American Zinc, Lead and Smelting Company. The Zinc Industry.

