

Research Refresher

Baker Library

September 21, 2019



Today's Session



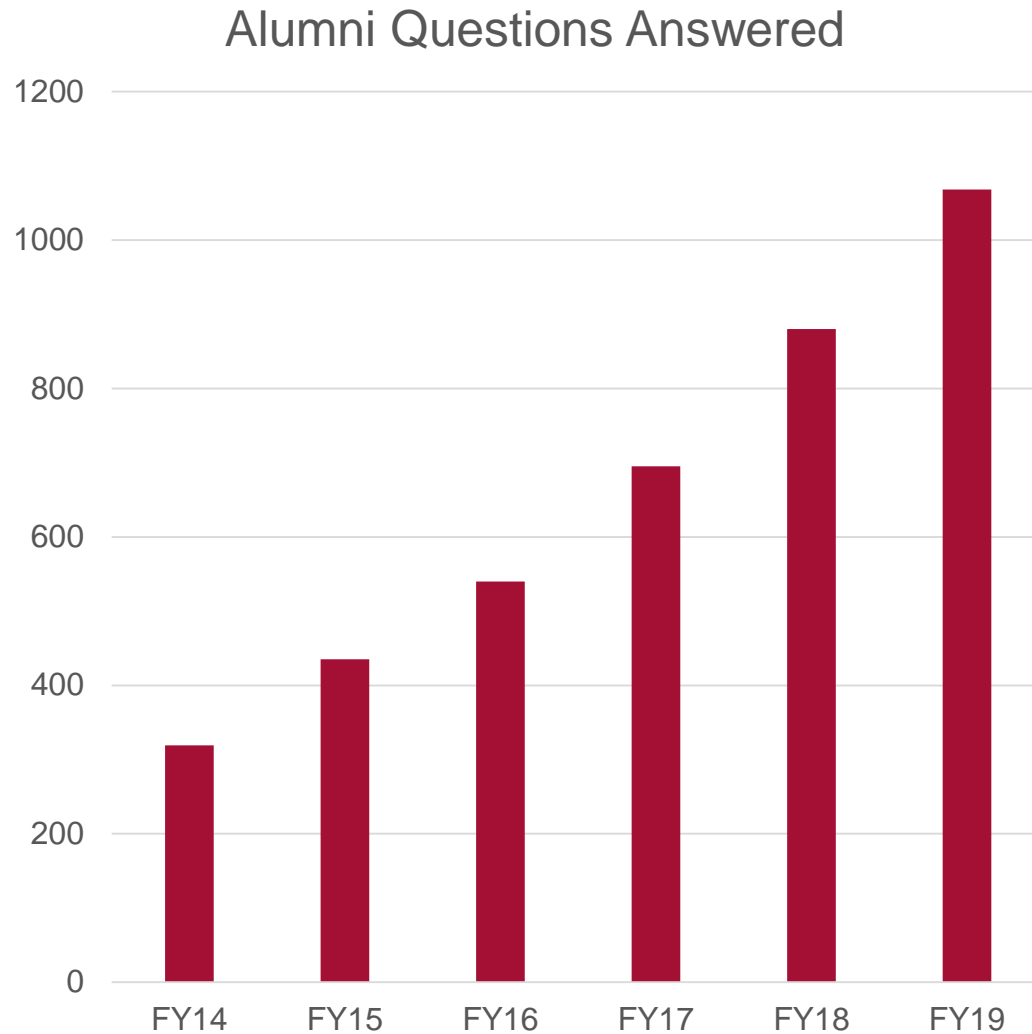
- (Re)introduction to Baker Library (5 min)
- Overview of Baker's alumni services (10 min)
- Leveraging Baker's alumni resources to research companies, industries, and more (20 min)
- Q&A (10 min)

A black and white photograph of the Harvard Business School bell tower, a multi-tiered structure with arched windows and a domed top, set against a cloudy sky.

We're on your team

**Baker helps move your ideas
forward with expertise,
efficiency, and enthusiasm**

Baker for Alumni



Informed Leaders Start Here



Baker is a preeminent business library, offering:

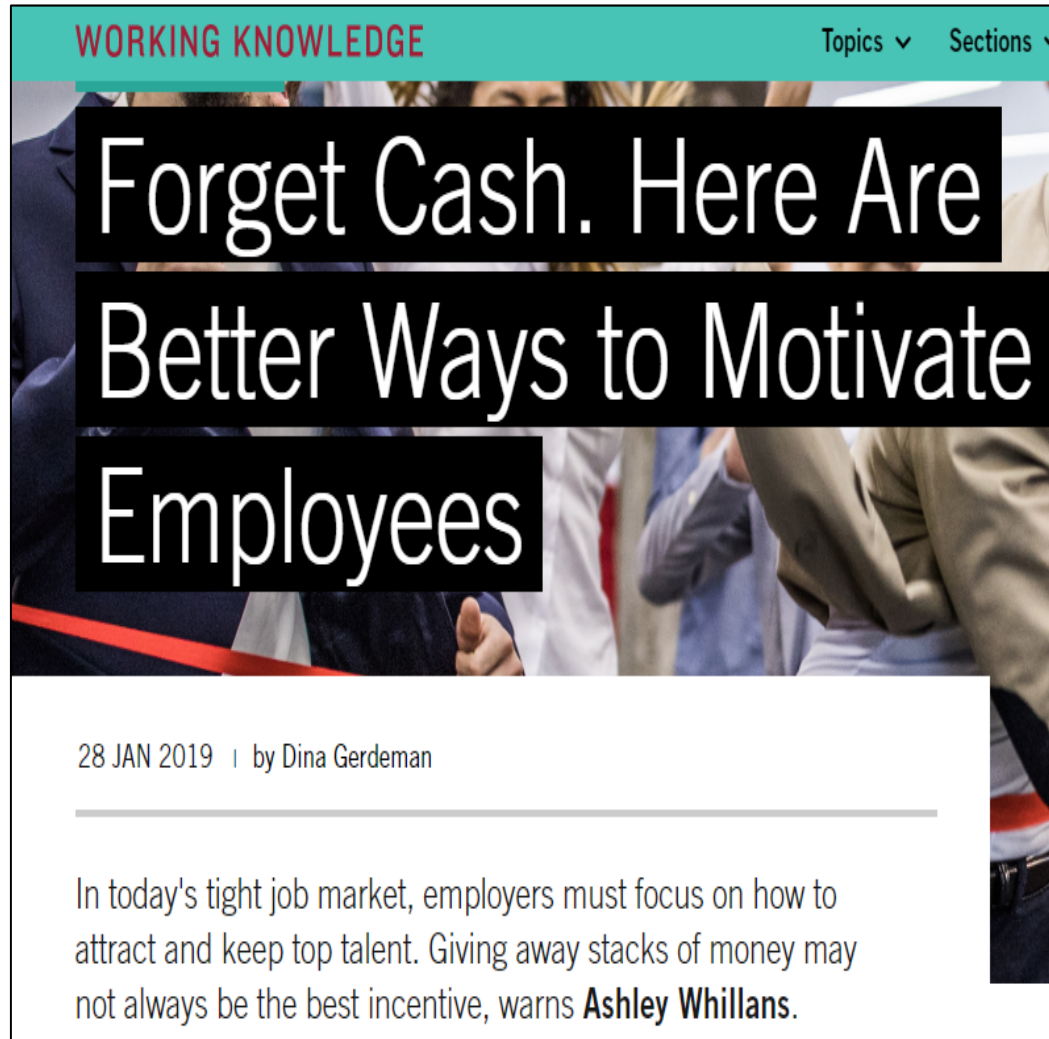
- Business research resources and services
- *Working Knowledge*, our award-winning publication
- Special collections

Working Knowledge



- Baker's award-winning weekly publication
- Highlights new HBS faculty research
- Practitioner-focused
- hbswk.hbs.edu

Translating Research to Practice



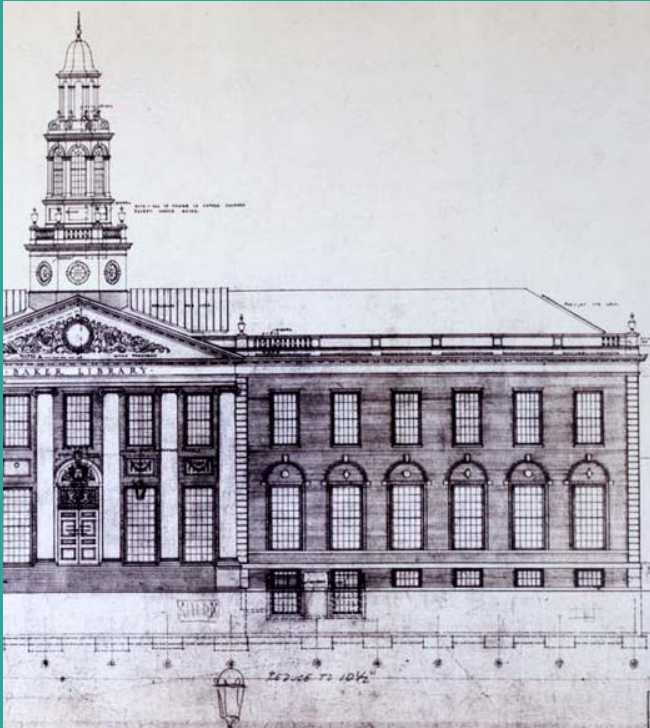
WORKING KNOWLEDGE Topics ▾ Sections ▾

Forget Cash. Here Are Better Ways to Motivate Employees

28 JAN 2019 | by Dina Gerdeman

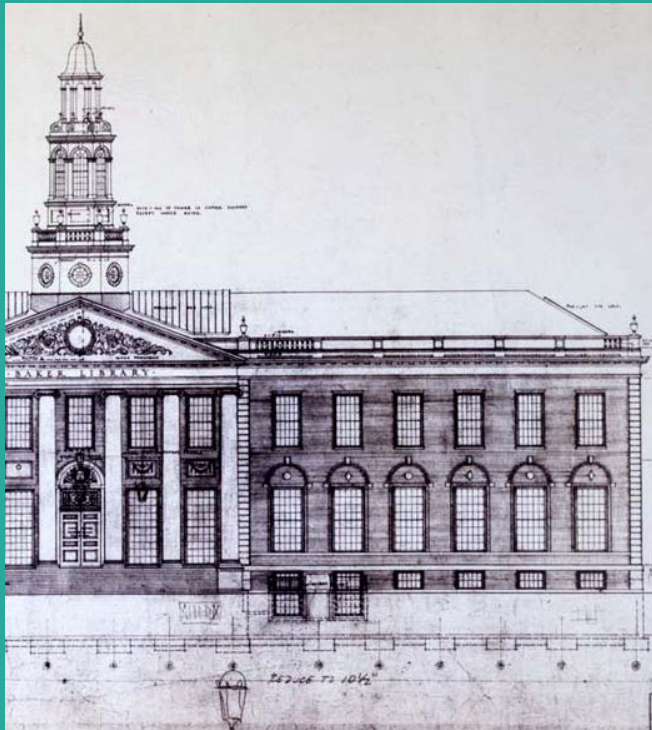
In today's tight job market, employers must focus on how to attract and keep top talent. Giving away stacks of money may not always be the best incentive, warns **Ashley Whillans**.

Special Collections



- Extensive collection of business archives spanning eight centuries, from the Medici family to Lehman Brothers to today.
- HBS Archives:
 - Retired cases;
 - HBS courses;
 - Archival photographs;
 - HBS facts (example: tuition in 1910)
- Skilled business archivists can assist researchers on campus and virtually.

Question:



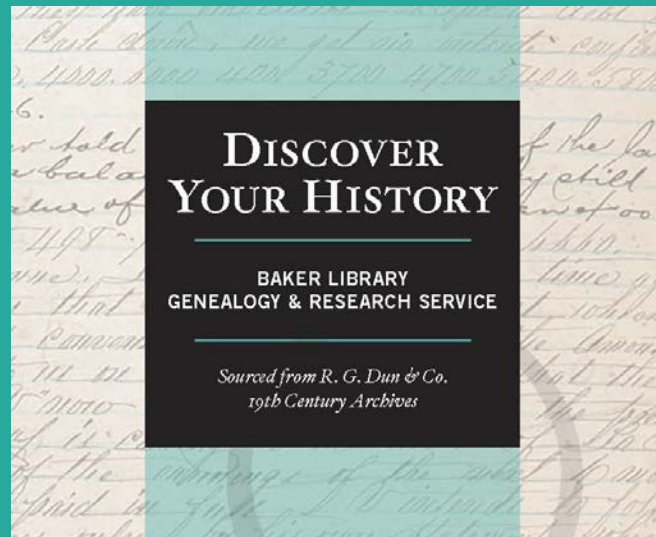
■ What was tuition in 1910?

- A) \$15/YR
- B) \$150/YR
- C) \$1,500/YR
- D) \$15,000/YR

■ Answer:

- **\$150/YR**

R.G. Dun & Co. Pilot Project



- Baker is piloting a new service to provide alumni with special access to the R.G. Dun & Co collection of 19th century credit reports for use in genealogical research.
- We are seeking a small group of alumni to help us develop this service. We'll provide reports for ancestors or firms active in the US between 1840 and 1890.
- To learn more, contact Rachael Comunale at rcomunale@hbs.edu or stop by Baker Library room 102 at 2:30 pm today for a full presentation on both the service and this unique collection.

What Do You Want to Do?



Baker for Alumni



Complimentary services:

- Assisted search: online and in-person
- eBaker

Premium services:

- Baker for Business (B4B)

Assisted Search: Research Consultations



Identify Starting Points

Select the best
resources for
your question



Help Using Resources

Use effective
search strategies



Wherever You Are

Phone, email,
chat, and in-
person support

Stamps Reading Room



- Lifetime access
- Onsite resources:
 - 90+ databases
 - Extensive print collection
- Research consultations
- [Visit the Reading Room](#) to learn more about our new tap access cards for local alumni

Electronic Resources by eBaker

Welcome to eBaker, a curated selection of business research resources especially for HBS alumni. Use the filters on the left to find the best resources for your task. If you have questions about any of the resources, or if you have broader research questions, please [get in touch](#)!

Showing 1 - 18 (of 18) in 0.846 sec

eBaker

library.hbs.edu/Alumni

REFINE YOUR SEARCH BY

Search within...

eBaker ACCESS TYPE ▼

eBaker RESEARCH GOALS ▼

Showing 1 - 18 (of 18)

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)



ABI/Proquest (Alumni Edition) ?

Useful to explore best practices, trends and forecasts in all aspects of business and management, such as niche industries, and business strategies.

[GO TO DATABASE](#)



American City Business Journals ?

Local business news and information from more than forty cities across the United States.

[GO TO DATABASE](#)



D&B Global Express ?

Formerly OneSource Global Express. A large database of public and private companies and their executives throughout the world that could help you identify job leads.

[GO TO DATABASE](#)



Directory of Venture Capital & Private Equity Firms ?

Directory of over 2,300 Domestic & International Venture Capital and Private Equity Firms, with contact information, investments and funds.

[GO TO DATABASE](#)

B4B: Your Research Team



eBaker



Assisted Search



B4B

Premium resources	✓	✓	✓
Expert guidance		✓	✓
Custom reports			✓

The B4B Advantage



Defined Scope and Cost

Zero in on your key
research questions;
upfront budget



Thorough Discovery

Scour premium and
free resources to
find answers



Clear Takeaways

Synthesize findings
into a concise
deliverable

Our Deliverables

Executive Summary

Objective

The new HBP Incubator is investigating efficacy and user engagement with new education technologies and content forms. B4B was asked to provide support in the area of emerging instruction practices, trends in learning design in education broadly and in online learning specifically. Research related to higher education and adult learners, business education, and teaching practices was of particular interest.

Key Findings

Educational research in the last decade has focused on the idea of high-impact practices – teaching practices that research has shown to be most effective. These high-impact practices, such as first-year seminars, relate specifically to classroom structure in an undergraduate setting. However, some are broadly applicable (e.g. writing intensive environments). High-impact practices are supported by broadly applicable pedagogical elements such as reflective learning and authentic/real-world learning.

In recent years, many of these practices and elements have been adapted for use in online learning environments. Online learning offers unique opportunities for writing-intensive, reflective, collaborative learning.

This report focuses primarily on teaching practices, with a brief overview of common instructional design models. The final section breaks out teaching practices as applied to online learning. Here, available research on specific technologies such as game-based learning has been noted where possible.

1/29/2019

Learning Design Trends

3

¹ British Journal of Educational Technology, "An Analysis of a Decade of Research in 10 Instructional Design and Technology Journals" 2014.

² AECT, Survey of Instructional Design Models, 2015.

³ AECT, Survey of Instructional Design Models, 2015.

⁴ Journal of Learning Design, "Content Analysis of Research Trends in Instructional Design Models: 1999-2014" 2017.

⁵ eLearning Infographics

AACU, *High-Impact Educational Practices: A Brief Overview*, 2008.

Faculty Focus, "Leveraging High-Impact Practices at the Course Level," 2018.

Journal of Education and Training Studies, "Turbulent Elements for Learner Success—21st Century Skills," 2016.

Wabash National Study, *High-Impact Practices and Experiences from the Wabash National Study*

EDUCAUSE, *Horizon Report*, 2018.

University of Wollongong Australia, "Authentic e-learning in higher education: Design principles for authentic learning environments and tasks," 2006.

University of Wollongong Australia, "Authentic e-learning in higher education: Design principles for authentic learning environments and tasks," 2006.

ACE, *Unpacking Relationships: Instruction and Student Outcomes*, 2017.

NILOA, *Helping Students Develop Habits of Reflection*, 2018.

NILOA, *Helping Students Develop Habits of Reflection*, 2018.

NILOA, *Helping Students Develop Habits of Reflection*, 2018.

NILOA, *Helping Students Develop Habits of Reflection*, 2018.

ACE, *Unpacking Relationships: Instruction and Student Outcomes*, 2017.

Center for Research on Learning and Teaching, University of Michigan, *TEACHING IN THE CLOUD*, 2012.

University of Connecticut, "The Use of Collaborative Assignments to Enhance Experiential Learning in Community College Health Education Courses" 2014.

International Journal of E-Learning and Distance Education, *Strengthening Deeper Learning through Virtual*

Games in e-learning, 2016.

Slippery Rock University, *The Use of Learning Communities to Improve Student Learning and Success*

International Review of Research in Open and Distributed Learning, "Influence of Learning Design on the

Formation of Online Communities of Learners," 2018.

Research in Higher Education, "Adding Value: Learning Communities and Student Engagement"

Review of Educational Research, "The Power of Feedback," 2007.

ACE, *Unpacking Relationships: Instruction and Student Outcomes*, 2017.

Review of Educational Research, "The Power of Feedback," 2007.

AECT, *Instructional Design Standards for Distance Learning*, 2017.

ACE, *Unpacking Relationships: Instruction and Student Outcomes*, 2017.

AECT, *Instructional Design Standards for Distance Learning*, 2017.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

NILOA, *Using ePortfolio to Document and Deepen the Impact of HIPs on Learning Dispositions*, 2018.

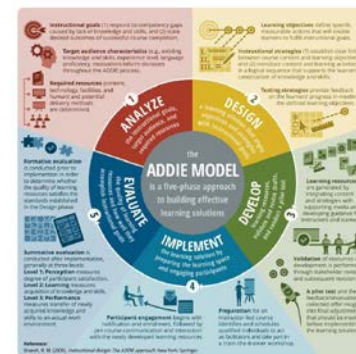
Findings

Models

Although there are no standard definitions for instructional design and learning design, instructional design can be understood generally as a process for improving education in a consistent way. The past decade of research in instructional design and technology has placed "strong emphasis on technology-related issues, distance education, communication strategies and instructional methods."¹

Models help structure and guide instructional design; in 2015 over 100 instructional design models had been identified in the literature.² In a survey of instructional design models, the ADDIE model (see figure 1 below) was considered the paradigm many other models built on.³ A review of instructional design research from the past 15 years identified ARCS (Attention, Relevance, Confidence and Satisfaction) Model, *Gagne and Briggs* (conditions of learning), and *SC-10* (four component instructional design) as other popular models.⁴

Figure 1: The ADDIE Model⁵



1/29/2019

Learning Design Trends

4

Our Impact



“Baker for Business is a trusted partner—they do high-value, secondary research for us so that we can focus on our core mission and make more informed decisions that fuel innovation and growth.”

Rick Bauerly
MBA Class Of 1986
Founder and CEO, Granite Equity Partners

Research Refresher

Electronic Resources by eBaker

Welcome to eBaker, a curated selection of business research resources especially for HBS alumni. Use the filters on the left to help you find the best resources for your task. If you have questions about any of the resources, or if you have broader research questions, please [get in touch](#)!

Showing 1 - 18 (of 18) in 0.844 sec

eBaker

REFINE YOUR SEARCH BY

eBaker ACCESS TYPE ▼

eBaker RESEARCH GOALS ▼

Showing 1 - 18 (of 18)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

ABI/Proquest (Alumni Edition)

Useful to explore best practices, trends and forecasts in all aspects of business and management such as niche industries, and business strategies.

[GO TO DATABASE](#) 

American City Business Journals

Local business news and information from more than forty cities across the United States.

[GO TO DATABASE](#) 

D&B Global Express

Formerly OneSource Global Express. A large database of public and private companies and their executives throughout the world that could help you identify job leads.

[GO TO DATABASE](#) 

Directory of Venture Capital & Private Equity Firms

Directory of over 2,300 Domestic & International Venture Capital and Private Equity Firms, with contact information, investments and funds.

[GO TO DATABASE](#) 

Company Information

- Annual reports, SEC filings, SWOT, peer analysis, news.

D&B Global Express

Formerly OneSource Global Express. A large database of public and private companies and their executives throughout the world that could help you identify job leads.

[GO TO DATABASE](#) 

D&B Business Browser

LIVE SUPPORT 

[Feedback](#) | [Support](#) | [My Account](#)

Global Business Browser

[Home](#) [Companies](#) [Executives](#) [Industries](#) [News & Reports](#) [Saved Items](#)

Search Companies ▼ for



[Collapse all](#) | [Expand all](#)

Hide ▼

▼ Profile

[Company Summary](#)

[Corporate Overview](#)

[Executives](#)

[Corporate Family](#)

[Closest Neighbors/Peers](#)

[OneStop Report](#)

[CRUSH I.T. Intelligence](#)

▼ News & Analysis

[Latest News Stories](#)

[Analysts' Reports](#)

[Strengths/Weaknesses \(SWOT\)](#)

[Peer Analysis](#)

The Walt Disney Company

Fortune 1000 Rank: 55

500 S Buena Vista St
Burbank, CA 91521-0001
United States

[Map](#)

Tel: 818-560-1000



www.thewaltdisneycompany.com

D-U-N-S® Number:

11-702-3169

Employees:

220,700

Company Type:

Public Parent

Corporate Family:

[932 Companies](#)

Traded:

New York Stock Exchange: [DIS](#)
Berlin Stock Exchange: WDP
Boerse-Stuttgart: WDP
Frankfurt Stock Exchange: [WDP](#)
XETRA: WDP

Year Founded:

2019

Auditor:

PricewaterhouseCoopers LLP

Financials in:

Fiscal Year End: 29-Sep-2018

Reporting Currency: US Dollar

Annual Sales: 94,371.4

Total Assets: NA

Market Value: 242,750.8
(17-May-2019)

Market Research

- Consumer focused, international coverage, quality reports.



Research Monitor

Alumni access to Euromonitor International's industry and country research covering 80 countries. Individual account registration required.

[GO TO DATABASE](#) 

research monitor

Search



SUBJECT SEARCH

GEOGRAPHY SEARCH

SAVED

HELP

[Return to Results List](#)

Soft Drinks in New Zealand

COUNTRY REPORT | JUN 2019

ANALYSIS

DATAGRAPHS

CONTEXT

DOWNLOAD

☐ Save to my content

☐ Change language

EXECUTIVE SUMMARY

Growth slows slightly on the previous year

Overall soft drinks sales growth rates were lower in both value and volume terms through the off-trade channel in 2018 than they had been in 2017. However, this was mainly due to carbonates, the largest category, seeing slightly slower in growth in 2018, in turn, influencing the soft drinks market as a whole.

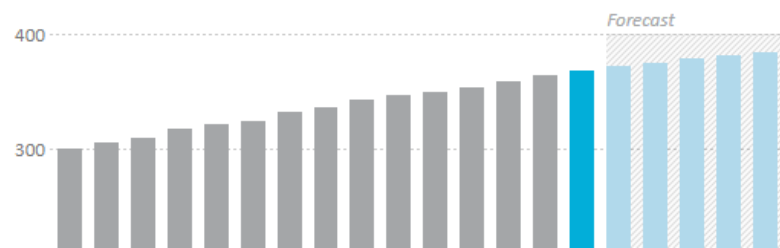
A number of categories experienced strong growth, although these tended to be smaller categories that were either experiencing a resurgence due to innovation and new product developments or were still in their infancy stage as a category. In particular, RTD tea, due to the influence of kombucha, and RTD coffee, due to the influence of increasing supermarket distribution, both saw growth rates well above the overall average. Meanwhile, bottled water, juice and energy drinks experienced similar growth to the previous year, while concentrates and sports drinks experienced negative growth in off-trade value.

Market Sizes

Sales of Soft Drinks

Off-trade Volume - million litres - 2004-2023

367



Industry Information

- Industry reports, trade journals, credit reports, and more.



ABI/Proquest (Alumni Edition) ?

Useful to explore best practices, trends and forecasts in all aspects of business and management such as niche industries, and business strategies.

[GO TO DATABASE](#)

[Back to results](#) < 10 of 1,253 >

South Korea Agribusiness Report - Q4 2019

BMI Country Industry Reports; London, (Fourth Quarter 2019).

Full text - PDF

[Abstract/Details](#)



News

- Find recent and historical news coverage, legal information, and newsletters.



Access to thousands of news, business, legal, and medical publications and information sources. Includes newspapers, newsletters, magazines, trade journals, wire services, and broadcast transcripts. Offers international resources.

[GO TO DATABASE](#)

Nexis®

Search

Filters > pension regulations

Home > Results: (pension regulations)

Results for: pension regulations | Actions

News3,234

Companies and FinancialGet

Biographies21

Cases0

Show more

Narrow By

North AmericaX

United StatesX

01 Jan, 2010 to 31 Dec, 2019X

Clear

Search Within Results

Include ☒ Exclude ☐

Enter search terms

Timeline

News (3,234)

Group Duplicates: Off [What's this?](#)

☐

☐ 1. **VA Compensation and Pension Regulation Rewrite Project**

US Official News

Nov 27, 2013
148595 words
1062 hits

... 5.392Effective Dates of Awards of Special Monthly Pension Although it was technically accurate, initially proposed § 5.392, "Effective dates of awards of special monthly pension", was unnecessarily complex. In paragraph (a), we had stated the ...
... rule that the effective date of an award of special monthly pension was the date VA received the claim for special monthly pension or the date entitlement arose, whichever date is later. This is ...
... the same as the effective date of an award of Improved Pension under §§ 5.383 and 5.431, except that it does not address the eligibility or entitlement criteria for Improved Pension. It is unnecessary for the special monthly pension effective date regulation to address such criteria, because the claimant must have met those ...
... in cases where a claimant who was not already receiving Improved Pension is awarded special monthly pension, the claim for Improved Pension constitutes the claim for special monthly pension, because special monthly pension is a form of Improved Pension paid at a higher maximum annual pension rate. Thus, the award of special monthly pension is predicated upon the same rules that govern the award of Improved Pension, and the ...

☐ 2. **VA Compensation and Pension Regulation Rewrite Project**

US Official News

Nov 27, 2013
148595 words

Reliable Data

- Well sourced, accurate information



A statistics portal that integrates thousands of diverse topics of data and facts from a wide range of sources onto a single platform. Individual account registration required.

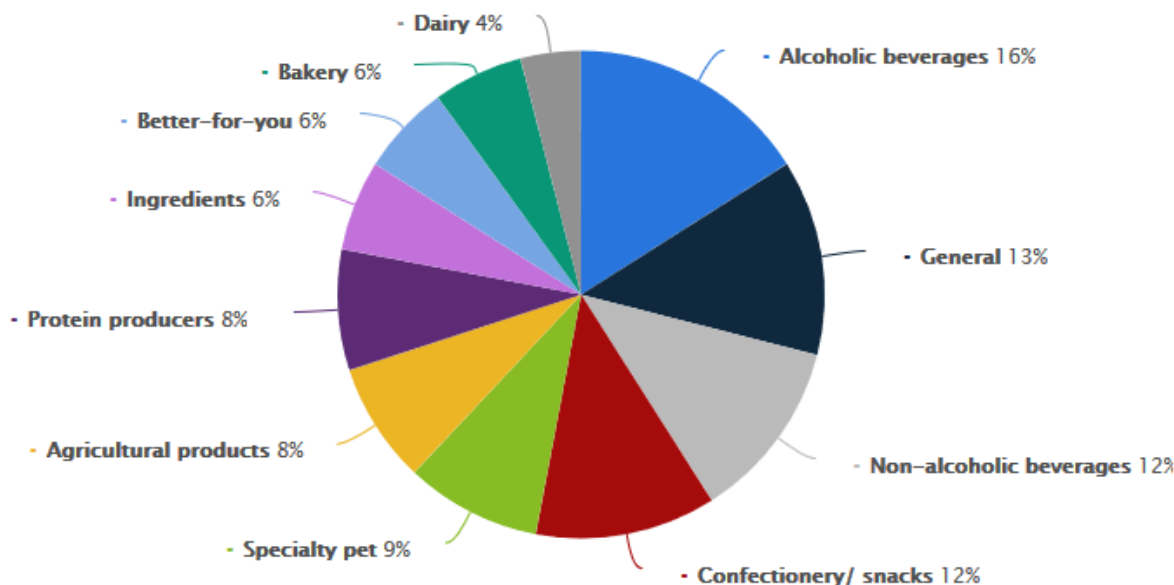
[GO TO DATABASE](#)

[Retail & Trade](#) > [Food & Beverage](#) > Food and beverage M&A deal share in the United States in 2018, by subsector

[Back to search](#)

PREMIUM

Share of merger and acquisition deals in the food and beverage sector in the United States in 2018, by subsector



DOWNLOAD

SETTINGS

SHARE



PNG



PDF



XLS



PPT

CITATION (FAQ)

Select citation

DESCRIPTION

SOURCE

MORE INFORMATION

Sources

Duff & Phelps; S&P Capital IQ

Survey by

S&P Capital IQ

Published by

Duff & Phelps

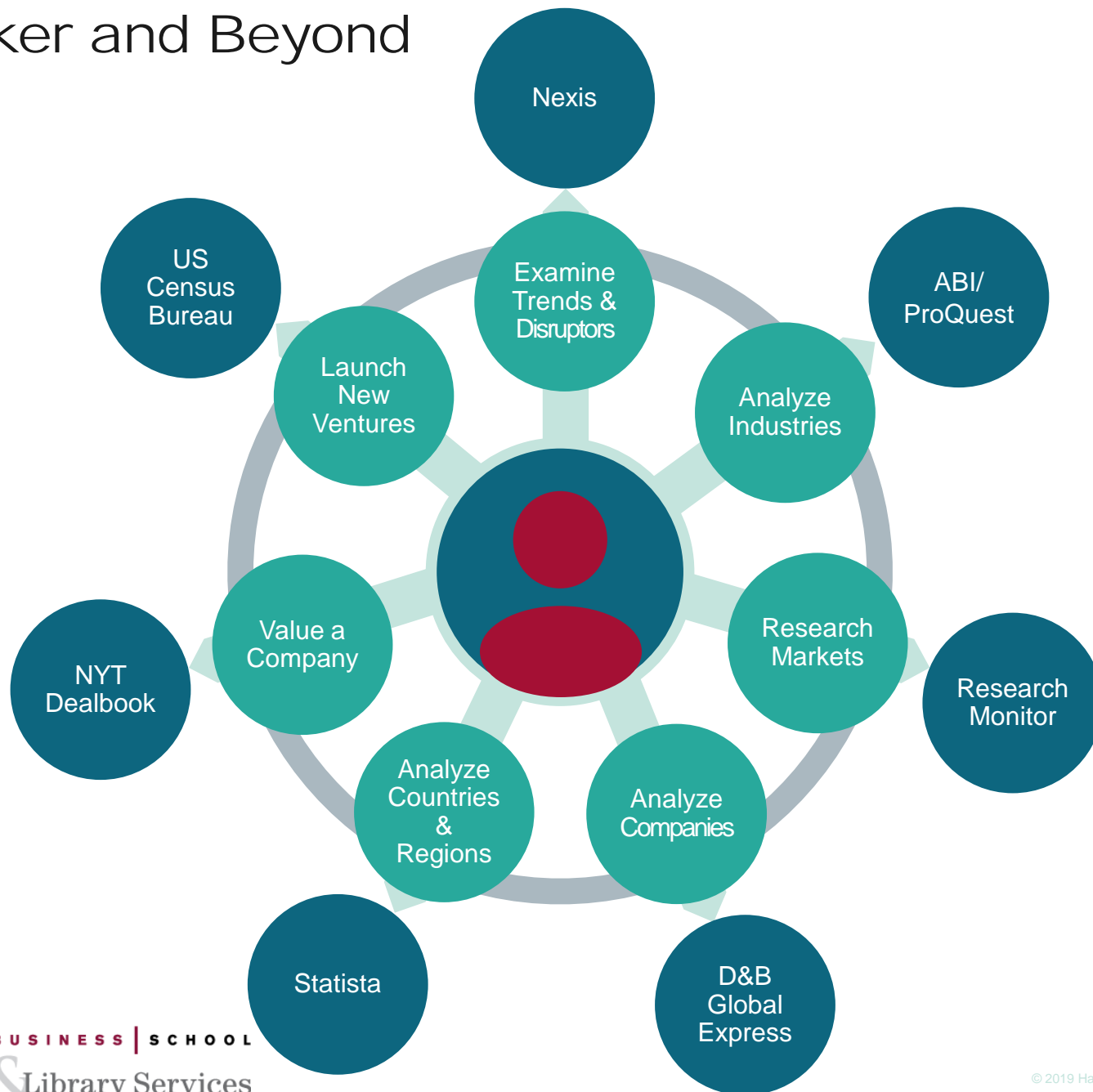
Source link

[Food and Beverage M&A Landscape Winter 2019, page 6](#)

Release date

March 2019

eBaker and Beyond

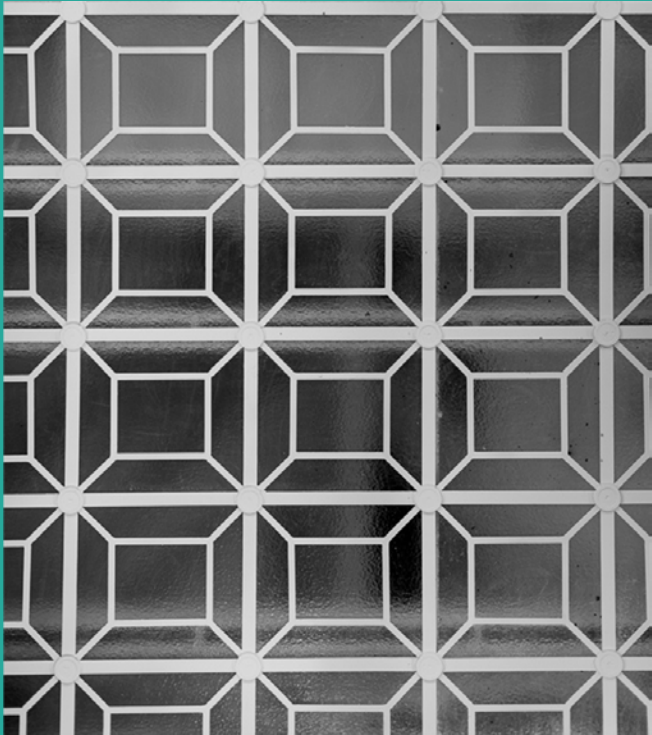


Recap



- Introduction to Baker Library
- Three core alumni services:
 - Assisted search
 - eBaker
 - Baker for Business
- Leveraging Baker's alumni resources to research companies, industries, and more.

Learn More



- Visit us in the Stamps Reading Room today until 5 PM and Sunday Noon-7pm
- See our Dun Collection presentation today at 2:30 in Baker 102
- Call, email, or stop in any time:
 - www.library.hbs.edu/alumni
 - infoservices@hbs.edu

Baker
Your Library for Life

Questions?

