



**Academic Business Library Directors 2019 Annual Meeting**  
**ABLD 2019: The Evolving Business Library**  
Harvard Business School | Baker Library  
Boston, Massachusetts, USA  
April 16 – 19, 2019

**TUESDAY, APRIL 16**

**AFTERNOON ACTIVITIES**

**1:30 - 6:00 p.m. Conference Registration**

Please stop by the ABLD registration table to pick up your conference badge.

Location: Baker Library | Bloomberg Center Lobby

**2:30 – 3:30 p.m. Interest Group Discussions**

Drivers of innovation, the never-ending array of opportunities and challenges presented to us throughout any given year, keep our libraries vibrant. They also keep us awake at night! Join your colleagues for an exchange of ideas on how to leverage expertise and resources, develop best practices, and identify assessment approaches. Facilitators will introduce the topic, record the discussion, and capture proposed action items/next steps that could extend our learning.

**Approaches for Faculty Outreach: New Ways to Support Research, Teaching, and Learning**

Alex Caracuzzo, Senior Manager, Baker Research Services, Baker Library  
Mallory Stark, Curriculum Services Specialist, Baker Library

Location: Chao Project Room 101

**Diversity and Inclusion in Academic Libraries**

Meg Trauner, Duke University

Location: Chao Project Room 102

**Leveraging Corporate Reports' Unique Data: A Collaborative Collecting and Service Approach**

Laura Linard, Senior Director, Special Collections, Baker Library  
Christine Riggle, Special Collections Librarian, Baker Library

Location: Chao Project Room 103

**Library Recruitment: Challenges & Opportunities**

Colette Ciregna, Director, Finance & Enterprise Services, Baker Library

Location: Chao Project Room 104

### **MBA Research Skills Continuum**

Meghan Dolan, Director, Curriculum & Learning Services, Baker Library

Location: Chao Project Room 105

### **Research Data Management: Evolving the Use and Publication of Research Data**

Katherine McNeill, Research Data Program Manager & Collections Librarian,  
Baker Library

Location: Chao Project Room 106

**3:45 – 5:00 p.m.**

### **Baker Library Tour**

Alex Caracuzzo, Baker Research Services, Baker Library  
Cynthia Churchwell, Curriculum & Learning Services, Baker Library  
Austin Haley, Curriculum & Learning Services, Baker Library  
Laura Linard, Special Collections, Baker Library  
Rhys Sevier, Baker Research Services, Baker Library  
Rachel Wise, Special Collections, Baker Library

Location: Baker Library | Bloomberg Center Lobby

## **EVENING ACTIVITIES**

**5:00 – 6:00 p.m.**

### **Opening Reception**

Angela Crispi, Executive Dean for Administration, Harvard Business School (MBA '90)  
Meg Trauner, Duke University  
Deb Wallace, Harvard Business School

Location: Baker Library | Bloomberg Center Lobby

**6:00 – 7:30 p.m.**

### **Dinner & [Harvard Business Publishing](#) Innovation Panel**

#### **The Evolving Learning Landscape: Implications for Academic Business Libraries**

Julia Butler, Project Coordinator, HBP Product Incubator  
Paige Cohen, Associate Editor, Harvard Business Review Group  
Kathryn FitzGerald, Information Research Specialist, Baker Library  
Sam Hainer, Vice President, Strategy & Financial Operations, HBP Product Incubator  
Christine Liu, Innovation Editor, HBP Product Incubator  
Susan Moll, Content Development Manager, HBP Educational & Learning Product Development

The Incubator at Harvard Business Publishing explores new ideas, products and technologies, driving innovation and capability development to meet the changing needs of the higher education landscape. Using an iterative learning and discovery process, the Incubator partners with ground-breaking startups to co-create new products and services. In this session, HBP staff share their experience with this experimentation framework and provide a first look at some of the innovations underway.

Location: Spangler Center, Williams Room

**7:30 – 7:45 p.m. Bus to Hyatt Regency Cambridge**

Pick-up Location: Spangler Circle (departs at 7:45 p.m.)

**WEDNESDAY, APRIL 17**

**MORNING BUS**

**7:30 – 7:45 a.m. Bus from Hyatt Regency Cambridge to HBS Campus**

Pick-up Location: Street in front of Hyatt Regency Cambridge (departs at 7:45 a.m.)

**MORNING SESSIONS**

**8:00 – 9:00 a.m. Breakfast & Registration**

Buzz group discussions for Teaching via the Case Method: A Case for Librarians

Location: Chao Center, Classroom Lounge 121

**9:00 – 9:30 a.m. Welcome & Announcements**

Deb Wallace, Harvard Business School  
Meg Trauner, Duke University  
Jason Sokoloff, University of Washington

Location: Chao Center, Classroom 120

**9:30 – 10:15 a.m. ABLD Year in Review**

Greg Fleming, University of Chicago

Location: Chao Center, Classroom 120

**10:15 – 10:30 a.m. Break**

**10:30 – 11:15 a.m. The Research Landscape for Doctoral Students & Tenure-Track Faculty**

Moderator: Alex Caracuzzo, Senior Manager, Baker Research Services, Baker Library  
Frank Nagle, Assistant Professor of Business Administration, Strategy Unit, HBS  
Michael Christensen, Doctoral Candidate, Management Unit, HBS  
Ximena Garcia-Rada, Doctoral Candidate, Marketing Unit, HBS

It's all about research for doctoral students and tenure-track faculty. How do they "think" about their research? What does their research design look like? How are they managing their data, analysis, visualization, writing, and dissemination? What challenges do they face? How does the library enable their work throughout the research cycle? What are the content, services, and tools that they need? What are we missing? Hear about the various ways libraries impact this key research community and spark new ideas on how libraries can provide services to meet their needs.

Location: Chao Center, Classroom 120

**11:15 – 11:30 a.m. News from European Business Schools Librarians’ Group**

André Lohisse, President, European Business Schools Librarians’ Group

News from the EBSLG network. Review of the trends and issues affecting libraries and institutions. Review of events, figures, and projects of the past two years.

Location: Chao Center, Classroom 120

**11:30 AM – 12:00 PM Bigger Than Business: Library Leadership M&A and Its Impact on Core Business Services**

Zaida Diaz, University of Maryland

Erla Heyns, Purdue University

Angela Horne, University of California, Los Angeles

Eve Wider, University of Pittsburgh

In the last several years, we’ve spent some time considering ABLD’s evolution. This panel will address the challenges and opportunities of several ABLD members who have gone through library reorganizations/mergers and/or increased job responsibilities beyond “just” the Business School.

Location: Chao Center, Classroom 120

**VENDOR LUNCH & SHOWCASE**

**12:00 – 2:00 p.m. Vendor Lunch & Showcase**

**BCC Research**

**Data Planet/SAGE Publishing**

**EBSCO Information Services**

**Euromonitor**

**Harvard Business Publishing**

**LexisNexis**

**Mintel**

**Prequin**

**RavenPack**

**Statista**

**Wharton Research Data Services**

Location: Chao Center, Yi Ren Room 140

**AFTERNOON SESSIONS**

**2:05 – 2:20 p.m. Embedded not Entrenched**

Loretta Wallace, University of Texas

This presentation discusses the challenges of working with faculty and undergraduate students whose offices and classes are not within the McCombs School of Business new graduate research center. Constructing clear and concise messages about my role as a librarian with a divided constituency. Leveraging technology to manage expectations for services.

Location: Chao Center, Classroom 120

**2:20 – 2:35 p.m.      Computing Software Micro-Credential**

Hilary Craiglow, Vanderbilt University

In the context of our rapidly changing data landscape, where information increasingly comes without interface and users want to discover custom insights, students and employers are looking for knowledge of computer programming skills. I will present a case study for delivering a certificate program in software computing for graduate business students.

Location: Chao Center, Classroom 120

**2:35 – 2:50 p.m.      Will the Circle be Unbroken? Reflections on Continuous Change in Libraries**

Corey Seeman, University of Michigan

If there is one primary job that an academic library director has, it is managing and navigating change as our libraries evolve. I have broken down change management into six key terms: inevitability, rapidity, flexibility, hospitality, accountability, and empathy. Through these six terms, we can explore how to best manage your operation in even less than optimal conditions. This presentation will preview the series that I am writing for *Against the Grain* (Charleston conference).

Location: Chao Center, Classroom 120

**2:50 – 3:10 p.m.      ABLD Group Photo**

Location: Chao Center, Front Stairs

**3:10 – 3:15 p.m.      Walk to Aldrich Hall**

**3:15 – 4:30 p.m.      Teaching via the Case Method: A Case for Librarians**

Willis Emmons, Senior Lecturer of Business Administration & Director, C. Roland Christensen Center for Teaching and Learning, HBS

Meeting our faculty, students, and alumni where they're "at" means thoroughly understanding a pedagogy that permeates the MBA degree program. Using the key concepts of the case method, we'll explore how librarians can help faculty complete case research, develop courses, and prepare for class discussions. We'll also discuss how we might prepare our own presentations or workshop approaches so that they complement a predominant classroom teaching approach. To prepare for the session, please read the case materials and attend a "buzz group" – just like most MBAs do on a daily basis!

Location: Aldrich Hall, Classroom 210

## **EVENING EXCURSION**

### **4:30 – 5:00 p.m. Bus to Boston Public Library, Central Branch**

Location: Spangler Circle (departs at 5:00 p.m.)

### **5:30 – 6:15 p.m. Tour of Boston Public Library – [Kirstein Business Library & Innovation Center](#)**

Gregor Smart, Curator, Kirstein Business Library & Innovation Center  
Clifford V. Gayley, FAIA, LEED, AP, Principal of Williams Rawn Associates, Architects, Inc. of Boston

Location: Boston Public Library, Central Branch – Johnson Building

### **6:15 – 8:00 p.m. [EBSCO Information Services](#) Reception**

Scott Bernier, Senior Vice President of Marketing, EBSCO  
Ed Roche, Vice President of Field Sales: USA & Canada, EBSCO  
Amy Thurlow, Regional Sales Manager, EBSCO

Location: Boston Public Library, The Courtyard Restaurant

### **8:00 – 8:15 p.m. Bus to Hyatt Regency Cambridge**

Pick-up Location: Boston Public Library (departs at 8:15 p.m.)

## **THURSDAY, APRIL 18**

### **MORNING BUS**

### **7:15 – 7:30 a.m. Bus from Hyatt Regency Cambridge to HBS Campus**

Pick-up Location: Street in front of Hyatt Regency Cambridge (departs at 7:30 a.m.)

### **MORNING SESSIONS**

### **7:45 – 8:30 a.m. Breakfast**

Location: Chao Center, Classroom Lounge 121

### **8:30 – 9:15 a.m. Developing the Next Generation of Business Librarians**

Sanda Erdelez, Division Director, School of Library and Information Science, Simmons University

Simmons University offers a diverse range of library and archives programs that meet the individual interests of its students. But what about our growing need for business research expertise in academic libraries? How is that talent being developed? Learn about the School of Library and Information Science's approach to shaping the next generation of librarians in our constantly changing landscape, and engage with Professor Erdelez on her collective experience with developing curricula that enable effective learning.

Location: Chao Center, Classroom 120

**9:15 – 9:40 a.m. Best Practices or Wishful Thinking: Connecting with Students Using Library Resources for Case Competitions, Experiential Learning, Internships and Pitch Decks**

Angela Horne, University of California, Los Angeles  
Corey Seeman, University of Michigan

Business librarians can be in a tricky spot when it comes to licensed materials made available through their libraries. Academic libraries pay pennies on the dollar for business resources that commercial customers covet. So what happens when students are using these resources outside of the classroom in activities such as case competitions, experiential learning programs, and internships? This presentation will provide an overview of how we communicate with students on acceptable use of these resources along with ways that librarians can help ensure that the acceptable use of these library resources is followed.

Location: Chao Center, Classroom 120

**9:40 – 9:55 a.m. Systematic Reviews (SR) in Business & Management: A New Role for Business Librarians**

Ryan Splenda, Carnegie Mellon University

Systematic Reviews are comprehensive and reproducible literature reviews that provide evidence for practice and identify gaps in research. We collaborated with faculty on a proof-of-concept management SR, the first of its kind, for the Campbell Collaboration. A discussion of SR training, developing methodical search strategies, and the role of the librarians will be included. This service is an example of the evolving role of business librarians, and how we can collaborate with our clientele in an innovative way.

Location: Chao Center, Classroom 120

**9:55 – 10:10 a.m. Finance Labs and Libraries: Horse Trading or Smooth Sailing (or Something in Between)?**

Sean Forbes, University of Toronto

Finance, Trading or Investing Lab – Whatever you call it, they should be an integral partner with your library with common goals but maybe different structures. How the Rotman School incorporated its very successful BMO Financial Group Finance Research and Trading Lab into the life of the school, and how the Milt Harris Library helped and learned along the way. An almost 20-year partnership between library and lab is explored in this presentation.

Location: Chao Center, Classroom 120

**10:10 – 10:30 a.m. Break**

**10:30 – 11:00 a.m. Copyright & Harvard Library's First Responders Model**

Kyle Courtney, Esq., Office for Scholarly Communications Program Manager/Copyright Advisor, Harvard Library

As sources multiply, formats evolve, and creative uses of content proliferate, understanding copyright in order to advance teaching, learning, and scholarship throughout our community has become a key competency that academic librarians offer their users. But where to start? Learn about the program Harvard Library has implemented to create a collaborative network of support among peers who serve as a resource for answering copyright questions and sharing critical knowledge.

Location: Chao Center, Classroom 120

## **POSTER SESSION & LUNCH**

**11:00 a.m. – 12:30 p.m. Poster Session & Lunch**

### **Accommodating Growing Patron Needs in a Fixed Environment**

Meg Trauner, Duke University

### **Collecting Corporate History Through Corporate Reports**

Alex Caracuzzo, Senior Manager, Baker Research Services

Christine Riggle, Special Collections Librarian, Baker Special Collections

### **Driving Innovation: Baker Library Website 3.0**

Dimitri Siavelis, Digital Product Manager, User Experience, Baker Information Products & Technical Services

### **Complete Library Renovation**

Hilary Craighow, Vanderbilt University

### **Improving Library Communications & Marketing at UC Berkeley**

Hilary Schiraldi, University of California, Berkeley

### **Innovations in HBS Library's Research Data Program**

Katherine McNeill, Research Data Program Manager & Collections Librarian, Baker Library

### **The Library as Publisher: Broadening the Impact of Academic Research**

Sean Silverthorne, Editor-in-Chief, HBS Working Knowledge

### **Newly Remodeled Business Library at University of Wisconsin – Madison**

Michael Enyart, University of Wisconsin – Madison

### **Using Zoom for Distance Learning**

Kathleen Ryan, Information Research Specialist, Baker Research Services

Rhys Sevier, Information Research Specialist, Baker Research Services

### **What Can We Do About Preserving Business Sources?**

Jennifer C. Boettcher, Georgetown University



Location: Chao Center, Yi Ren Room 140

#### **AFTERNOON LIBRARY TOURS**

**12:30 – 1:00 p.m.      Bus to Boston University**

Pick-up Location: Spangler Circle (departs at 1:00 p.m.)

**1:30 – 2:45 p.m.      Tour of [Frederick S. Pardee Management Library](#)**

Arlyne Jackson, Boston University

Location: Boston University – Questrom School of Business

**2:45 – 3:00 p.m.      Bus to Massachusetts Institute of Technology**

Pick-up Location: 595 Commonwealth Avenue (departs at 3:00 p.m.)

**3:30 – 5:00 p.m.      Tour of MIT Campus & [Dewey Library](#)**

Shikha Sharma, Massachusetts Institute of Technology

Location: MIT Sloan School of Management

#### **EVENING EXCURSION**

**5:00 – 5:15 p.m.      Bus to Kensho Technologies, Inc.**

Pick-up Location: MIT – Hermann Building (departs at 5:15 p.m.)

**6:00 – 8:00 p.m.      [Kensho](#) – S&P Global Presentation & Dinner**

Gabriel Altay, Senior Machine Learning Engineer, Kensho

Kensho creates breakthrough financial intelligence products for our colleagues at S&P Global and some of the world's leading financial institutions. In this presentation, Gabriel Altay will discuss non-zero sum data games and how open data fuels machine learning at Kensho, exploring Wikipedia and its lesser-known sister project, Wikidata. He will also introduce GLAM-WIKI, the Wikimedia initiative to partner with libraries, galleries, and museums worldwide to share open and freely reusable content.

Location: 44 Brattle Street, Cambridge

**8:00 – 8:15 p.m.      Bus to Hyatt Regency Cambridge**

Pick-up Location: 44 Brattle Street, Cambridge (departs at 8:15 p.m.)

#### **FRIDAY, APRIL 19**

##### **MORNING BUS**

**7:30 – 7:45 a.m.      Bus from Hyatt Regency Cambridge to HBS Campus**

Pick-up Location: Street in front of Hyatt Regency Cambridge (departs at 7:45 a.m.)

##### **MORNING SESSIONS**

**8:00 – 9:00 a.m.      Breakfast**

Location: Chao Center, Classroom Lounge 121

**8:15 – 9:00 a.m. ABLD Board Meeting**

Location: Chao Center, Project Room 103

**9:00 – 11:00 a.m. ABLD Business Meeting**

Location: Chao Center, Classroom 120

**11:00 a.m. Lunch**

Bagged lunches available to go

Location: Chao Center, Classroom Lounge 121

**11:15 a.m. – 12:00 p.m. Baker Library Tour**

Alex Caracuzzo, Baker Research Services, Baker Library  
Meghan Dolan, Curriculum & Learning Services, Baker Library  
Christine Riggle, Special Collections, Baker Library  
Kathleen Ryan, Baker Research Services, Baker Library

**HBS Campus Tour**

Jen Beauregard, Baker Research Services, Baker Library  
Colette Ciregna, Finance & Enterprise Services, Baker Library  
Nick Raphael, Information Products & Technical Services, Baker Library

**HBS Art Tour**

Melissa Renn, Collections Manager, HBS Art & Artifacts Collection

Location: Meet in Chao Center Lobby

**END OF ABLD 2019 ANNUAL MEETING**