

Getting Started: ESG Manager on Campus

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Table of Contents

Overview..... 3

Products on ESG Manager on Campus 4

Getting Started with ESG Manager on Campus 5

The Companies Tab..... 5

The Industry Reports Tab 7

FAQ..... 8

Overview

MSCI ESG Manager on Campus is MSCI ESG Research's new platform for academic institutions. It has been designed to provide universities with an integrated suite of tools to conduct research and analysis across a spectrum of environmental, social and governance (ESG) factors.

ESG Manager on Campus hosts MSCI ESG Research's three core products: MSCI ESG IVA Ratings, MSCI ESG Impact Monitor and MSCI ESG Business Involvement Screening Research. It's clean, intuitive interface helps academic institutions get quick access to the information they need most while providing access to thousands of data points.

ESG Manager on Campus:

MSCI ESG Manager on Campus

Help | Share Your Work With Us
Version: 1.0.0 20130403.152300

Companies Industry Reports

Company Name Search

Export Factors: IVA Impact Monitor Business Involvement Screening

Company Filters

Company Name Ticker Country IVA Industry GICS Sub-Industry IVA Rating Impact Monitor Flag Abortion

1-800-Flowers.com, Inc. FLWS United States of America Retail - Consumer Discretionary Internet Retail A G NO

13 Jolt Plantations and Podagrace PLAP Montenegro Retail - Consumer Discretionary Internet Retail N/A N/A NO

1855 SA AL95 France Retail - Consumer Discretionary Internet Retail N/A N/A NO

1st Source Corporation GRCE United States of America Banks Regional Banks BB G NO

1st United Bancorp, Inc. FUBC United States of America Banks - North America Regional Banks BB G NO

248d PLC TTR GIBRALTAR Casinos & Gaming Casinos & Gaming N/A N/A NO

3D Systems Corporation DDO United States of America Computers & Peripherals Computer Hardware BB G NO

3i Group PLC III United Kingdom Asset Management Asset Management & Custody Banks AA G NO

3M Company MMM United States of America Industrial Conglomerates Industrial Conglomerates AAA G NO

636005 Canada Inc. ECSWF Canada Casinos & Gaming Casinos & Gaming N/A N/A NO

888 Holdings Plc 888 GIBRALTAR Casinos & Gaming Casinos & Gaming N/A N/A NO

8x8, Inc. EGHT United States of America Integrated Telecommunication Services Alternative Carriers B G NO

A.O. Smith Corporation AOS United States of America Building Products Building Products BB G NO

A. Schulman Inc. SHLM United States of America Specialty Chemicals Specialty Chemicals BB G NO

A.T. Cross Company ATX United States of America Commercial Services & Supplies Office Services & Supplies A G NO

A.M. Castle & Co. CAG United States of America Steel Steel A G NO

A.P. Moller-Maersk A/S MAERSK B Denmark Marine Transport Marine Transport A G NO

Axon Inc. AAXN United States of America Building Products Building Products BB G NO

AAR Corp. AIR United States of America Aerospace & Defense Aerospace & Defense BB G NO

Aironix, Inc. AANI United States of America Retail - Consumer Discretionary Homefurnishing Retail BBB G NO

Aarroweast, Inc. AAROW United States of America Diversified Financials Multi-Sector Holdings AA G NO

AB Industrijaen INDI A Sweden REITs REITs B G NO

Abacus Property Group ABP Australia REITs REITs BBB G NO

Abaxis, Inc. ABAX United States of America Health Care Equipment & Supplies Health Care Equipment BBB G NO

ABDLtd ABDN Switzerland Electrical Equipment Heavy Electrical Equipment BBB G NO

ABB Ltd ABB India Electrical Equipment Heavy Electrical Equipment N/A G NO

Abbott Laboratories ABT United States of America Health Care Equipment & Supplies Health Care Equipment B G NO

AbbVie Inc. ABBV United States of America Pharmaceuticals Pharmaceuticals B G NO

AMC-MART, INC.

Clear All Filters

Products on ESG Manager on Campus

There are three unique products (or research profiles) available on ESG Manager on Campus: MSCI ESG IVA Ratings (IVA), MSCI ESG Impact Monitor (IM), and MSCI ESG Business Involvement Screening Research (BISR). These products are described below. Please refer to the methodology documents found in the Help section of ESG Manager on Campus for more information on each product.

1. MSCI ESG IVA Ratings (IVA)

MSCI ESG IVA Ratings measures and analyzes companies' risk and opportunities arising from Environmental, Social, and Governance issues. IVA focuses on 3-5 Key Issues (KI) affecting each industry. Conclusions are expressed in a seven-tiered rating system ('AAA'–'CCC') where each company is rated relative to sector peers. Utilizing an in-depth comparison against sector peers, the IVA model determines which companies have a hidden value or deficiencies that may not yet be reflected in financial results and share price.

Please refer to the Intangible Value Assessment Methodology found under the **Help link at the top right hand corner** of ESG Manager for more details.

2. MSCI ESG Impact Monitor (IM)

MSCI ESG Impact Monitor allows institutional investors to analyze a company's significant social and environmental impacts and its ability to manage those impacts. Institutional investors are able to determine company involvement in major ESG controversies, how well companies adhere to international norms and principles, and to assess company strategies, disclosure and performance with respect to these norms and principles.

Please refer to the ESG Impact Monitor Methodology found under the **Help link at the top right hand corner** of ESG Manager on Campus for more details.

3. MSCI ESG Business Involvement Screening Research (BISR)

MSCI ESG Business Involvement Screening Research enables institutional investors to manage environmental, social and governance (ESG) standards and restrictions reliably and efficiently. MSCI ESG BISR identifies companies' involvement in business activities such as Alcohol, Tobacco, Weapons, and Adult Entertainment and specifies the nature of involvement – including manufacturing, distribution or ownership.

Please refer to the Business Involvement Screening Research Methodology found under the **Help link at the top right hand corner** of ESG Manager on Campus for more details.

Getting Started with ESG Manager on Campus

ESG Manager on Campus is organized into two main tabs: **Companies** and **Industry Reports**:

- The Companies tab is where you find individual company information in the MSCI ESG Research coverage universe and available research content. On this page you can filter for companies in a specific country or industry or with a given rating, download company reports and export data to MS EXCEL.
- The Industry Reports page is where in-depth Industry Reports are located and available for download.
- Note that while high level information is provided on the screen more granular data is available in the PDF Reports and Exports.

The Companies Tab

The screenshot shows the MSCI ESG Manager on Campus interface. At the top, there's a header with the MSCI logo and 'ESG Manager on Campus' text. Below this is a navigation bar with 'Companies' and 'Industry Reports' tabs. The 'Companies' tab is active. On the left, there's a 'Company Filters' panel (2) with sections for 'Company Name' (1), 'Country', 'IVA Industry', 'GICS Sub-Industry', 'IVA Rating', 'Impact Monitor', and 'Business Involvement Screening'. The main area displays a table of companies (4) with columns: Company Name, Ticker, Country, IVA Industry, GICS Sub-Industry, IVA Rating, and Impact Monitor Flag. The table lists various companies like Tractebel Energia S.A., Transurban Group, Travis Perkins PLC, TrueBlue, Inc., etc. At the top right of the table area, there's an 'Export Factors' section (3) with dropdown menus for 'Export Factors', 'Impact Monitor', and 'Business Involvement Screening'.

1. Company Search Box:

Simply type in a company name or a portion of the name (e.g. appl) and click search to return a matching list of results on the screen.

2. Company Filters:

Select a combination of factors to filter the list of companies on the screen.

Country

Country of domicile. To select multiple countries, simply click on the additional countries you want to filter on after you have selected the first.

IVA Industry

IVA Industry, relevant for companies with an IVA Rating, are defined by the GICS sub-industries, which we group to form reasonable peer sets wherein companies face relatively similar key ESG issues. As a result, each IVA industry is either a GICS sub-industry (8-digit level), a GICS industry (6-digit level), or a grouping of several GICS sub-industries.

To select multiple IVA Industries, simply click on the additional industries you want to filter on after you have selected the first.

GICS Sub-Industry

GICS consists of 10 sectors aggregated from 24 Industry Groups, 67 Industries, and 147 Sub-Industries. For more on GICS please visit: <http://www.msci.com/products/indices/sector/gics/>

To select multiple GICS Sub-Industries, simply click on the additional industries you want to filter on after you have selected the first.

See the **Using Search and Company Filters** page in the **Help** section on ESG Manager on Campus for more information:

<http://help.riskmetrics.com/esgoncampus/Content/Search&Filters.htm>

3. Export Factors

If you wish to export the results, click on any of the buttons under Export Factors to open the Export Menu. Results can be exported in EXCEL, .CSV, or TAB formats. The Data Dictionary export includes the definition of all factors/columns included in the data file. Exported Results contain more granular data and scores.

Export Factors:				
	IVA	Impact Monitor	Business Involvement Screening	
GICS Sub Industry	Impact Monitor Flag	Abortion	Adult Entertainment	
Wireless Telecommunication	G	NO	N	
Wireless Telecommunication	G	NO	N	
Wireless Telecommunication	Y	NO	Y	

4. Company Results

The Company Results section displays companies based on Search or Company Filter settings. Users can also filter data in this section using the options in column headers; simply hover over the column name, select the arrow, and choose the values to filter data on.

The Industry Reports Tab

The Industry Reports tab is a repository of all Industry Reports published for the ESG IVA Ratings product.

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ESG Manager on Campus

Companies

Industry Reports

Industry Name 1

Search

IVA Industry Name 2	Report Date 3
Aerospace & Defense	 October 2012
Air Freight & Logistics	 June 2011
Airlines	 October 2012
Asset Management	 September 2012
Auto Components	 April 2012
Automobiles	 July 2012
Banks	 February 2013
Banks - North America	 March 2011
Beverages	 July 2012
Biotechnology	 October 2012
Broadcasting & Cable TV	 August 2012
Building Products	 June 2012
Casinos & Gaming	 February 2012
Commercial Services & Supplies	 April 2012
Commodity Chemicals	 October 2012

1. Industry Search Box:

Simply type in an industry name or partial name and click search to return a matching list of results on the screen.

2. Industry List:

This is a list of IVA Industries for which an Industry Report is available. The absence of a Report Date indicates no report is available for that industry.

3. Industry Report Date:

Click on the Report Date to download the Industry Report. The Report date represents the publication date of the Industry Report. For a full list of industries please visit the IVA Industries List page.

Frequently Asked Questions

Content

1. I have a question about your research methodology. Where can I find it?

As described on page 4 of this document detailed methodology documents covering the three product offerings in the platform are available under the Help link at the top right corner of ESG Manager on Campus for IVA, Impact Monitor, and Business Involvement Screening Research. For additional questions on research methodology please contact esgclientservice@msci.com.

2. I would like a demonstration of the platforms core functionalities. Where I can access that?

Please contact our Client Service Team at esgclientservice@msci.com. MSCI ESG Research will upload a short training video to the Help Section of ESG Manager on Campus.

3. What universe of companies do you cover?

We are giving them our full universe right? There is no us vs. non-us option- all academics will now get everything, including government ratings or no?

Faculty

4. I would like to do backtesting with ratings/scores. Do you have historical information on companies?

MSCI ESG has historical ratings and scores available. For more information please contact your dedicated ESG Sales Representative, if you do not know your sales representative then please contact esgclientservice@msci.com for more information.

5. I would like to incorporate elements of your research as a module in one of the classes I am teaching.

Faculty and staff members at a variety of academic institutions have utilized MSCI ESG Research's services for integration into classroom curriculum in business school programs and courses related to sustainability. The system is IP authenticated so students can easily access company research reports in PDF format and MS Excel data exports from ESG Manager on Campus for the purpose of classroom projects.

Contact Us

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About MSCI

- MSCI Inc. is a leading provider of investment decision support tools to investors globally, including asset managers, banks, hedge funds and pension funds. MSCI products and services include indices, portfolio risk and performance analytics, and governance tools. The company’s flagship product offerings are: the MSCI indices which include over 148,000 daily indices covering more than 70 countries; Barra portfolio risk and performance analytics covering global equity and fixed income markets; RiskMetrics market and credit risk analytics; ISS governance research and outsourced proxy voting and reporting services; FEA valuation models and risk management software for the energy and commodities markets; and CFRA forensic accounting risk research, legal/regulatory risk assessment, and due-diligence. MSCI is headquartered in New York, with research and commercial offices around the world. **For further information, please visit www.msci.com.**