

Getting Started:

ESG Manager on Campus

April 2013



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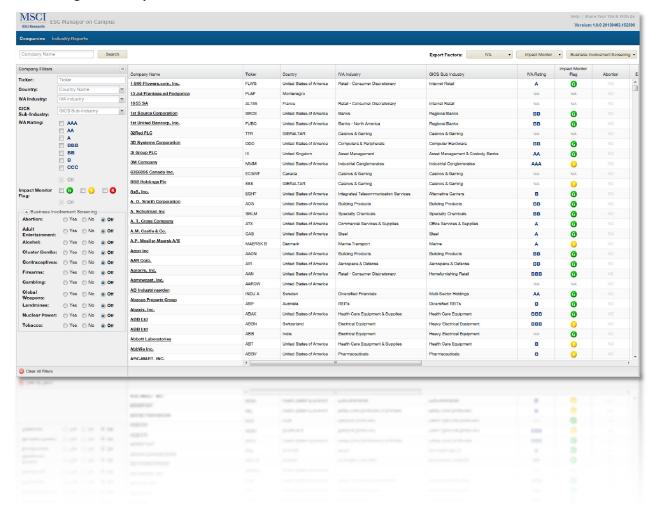


Overview

MSCI ESG Manager on Campus is MSCI ESG Research's new platform for academic institutions. It has been designed to provide universities with an integrated suite of tools to conduct research and analysis across a spectrum of environmental, social and governance (ESG) factors.

ESG Manager on Campus hosts MSCI ESG Research's three core products: MSCI ESG IVA Ratings, MSCI ESG Impact Monitor and MSCI ESG Business Involvement Screening Research. It's clean, intuitive interface helps academic institutions get quick access to the information they need most while providing access to thousands of data points.

ESG Manager on Campus:





Products on ESG Manager on Campus

There are three unique products (or research profiles) available on ESG Manager on Campus: MSCI ESG IVA Ratings (IVA), MSCI ESG Impact Monitor (IM), and MSCI ESG Business Involvement Screening Research (BISR). These products are described below. Please refer to the methodology documents found in the Help section of ESG Manager on Campus for more information on each product.

1. MSCI ESG IVA Ratings (IVA)

MSCI ESG IVA Ratings measures and analyzes companies' risk and opportunities arising from Environmental, Social, and Governance issues. IVA focuses on 3-5 Key Issues (KI) affecting each industry. Conclusions are expressed in a seven-tiered rating system ('AAA'—'CCC') where each company is rated relative to sector peers. Utilizing an in-depth comparison against sector peers, the IVA model determines which companies have a hidden value or deficiencies that may not yet be reflected in financial results and share price.

Please refer to the Intangible Value Assessment Methodology found under the **Help link at the top right** hand corner of ESG Manager for more details.

2. MSCI ESG Impact Monitor (IM)

MSCI ESG Impact Monitor allows institutional investors to analyze a company's significant social and environmental impacts and its ability to manage those impacts. Institutional investors are able to determine company involvement in major ESG controversies, how well companies adhere to international norms and principles, and to assess company strategies, disclosure and performance with respect to these norms and principles.

Please refer to the ESG Impact Monitor Methodology found under the **Help link at the top right hand corner** of ESG Manager on Campus for more details.

3. MSCI ESG Business Involvement Screening Research (BISR)

MSCI ESG Business Involvement Screening Research enables institutional investors to manage environmental, social and governance (ESG) standards and restrictions reliably and efficiently. MSCI ESG BISR identifies companies' involvement in business activities such as Alcohol, Tobacco, Weapons, and Adult Entertainment and specifies the nature of involvement – including manufacturing, distribution or ownership.

Please refer to the Business Involvement Screening Research Methodology found under the **Help link at the top right hand corner** of ESG Manager on Campus for more details.

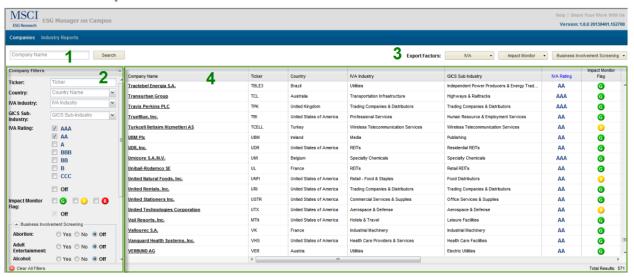


Getting Started with ESG Manager on Campus

ESG Manager on Campus is organized into two main tabs: Companies and Industry Reports:

- The Companies tab is where you find individual company information in the MSCI ESG Research
 coverage universe and available research content. On this page you can filter for companies in a
 specific country or industry or with a given rating, download company reports and export data
 to MS EXCEL.
- The Industry Reports page is where in-depth Industry Reports are located and available for download.
- Note that while high level information is provided on the screen more granular data is available in the PDF Reports and Exports.

The Companies Tab



1. Company Search Box:

Simply type in a company name or a portion of the name (e.g. appl) and click search to return a matching list of results on the screen.

2. Company Filters:

Select a combination of factors to filter the list of companies on the screen.

Country

Country of domicile. To select multiple countries, simply click on the additional countries you want to filter on after you have selected the first.

IVA Industry



IVA Industry, relevant for companies with an IVA Rating, are defined by the GICS sub-industries, which we group to form reasonable peer sets wherein companies face relatively similar key ESG issues. As a result, each IVA industry is either a GICS sub-industry (8-digit level), a GICS industry (6-digit level), or a grouping of several GICS sub-industries.

To select multiple IVA Industries, simply click on the additional industries you want to filter on after you have selected the first.

GICS Sub-Industry

GICS consists of 10 sectors aggregated from 24 Industry Groups, 67 Industries, and 147 Sub-Industries. For more on GICS please visit: http://www.msci.com/products/indices/sector/gics/

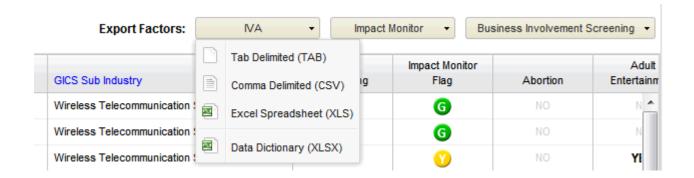
To select multiple GICS Sub-Industries, simply click on the additional industries you want to filter on after you have selected the first.

See the **Using Search and Company Filters page** in the **Help** section on ESG Manager on Campus for more information:

http://help.riskmetrics.com/esgoncampus/Content/Search&Filters.htm

3. Export Factors

If you wish to export the results, click on any of the buttons under Export Factors to open the Export Menu. Results can be exported in EXCEL, .CSV, or TAB formats. The Data Dictionary export includes the definition of all factors/columns included in the data file. Exported Results contain more granular data and scores.



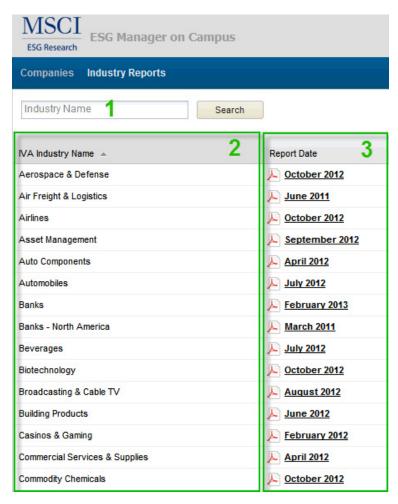
4. Company Results

The Company Results section displays companies based on Search or Company Filter settings. Users can also filter data in this section using the options in column headers; simply hover over the column name, select the arrow, and choose the values to filter data on.



The Industry Reports Tab

The Industry Reports tab is a repository of all Industry Reports published for the ESG IVA Ratings product.



1. Industry Search Box:

Simply type in an industry name or partial name and click search to return a matching list of results on the screen.

2. Industry List:

This is a list of IVA Industries for which an Industry Report is available. The absence of a Report Date indicates no report is available for that industry.

3. Industry Report Date:

Click on the Report Date to download the Industry Report. The Report date represents the publication date of the Industry Report. For a full list of industries please visit the IVA Industries List page.



Frequently Asked Questions

Content

1. I have a question about your research methodology. Where can I find it?

As described on page 4 of this document detailed methodology documents covering the three product offerings in the platform are available under the Help link at the top right corner of ESG Manager on Campus for IVA, Impact Monitor, and Business Involvment Screening Research. For additionally questions on research methodology please contact esgclientservice@msci.com.

2. I would like a demonstration of the platforms core functionalities. Where I can access that?

Please contact our Client Service Team at esgclientservice@msci.com. MSCI ESG Research will upload a short training video to the Help Section of ESG Manager on Campus.

3. What universe of companies do you cover?

We are giving them our full universe right? There is no us vs. non-us option- all academics will now get everything, including government ratings or no?

Faculty

4. I would like to do backtesting with ratings/scores. Do you have historical information on companies?

MSCI ESG has historical ratings and scores available. For more information please contact your dedicated ESG Sales Representative, if you do not know your sales representative then please contact esgclientservice@msci.com for more information.

5. I would like to incorporate elements of your research as a module in one of the classes I am teaching.

Faculty and staff members at a variety of academic institutions have utilized MSCI ESG Research's services for integration into classroom curriculum in business school programs and courses related to sustainability. The system is IP authenticated so students can easily access company research reports in PDF format and MS Excel data exports from ESG Manager on Campus for the purpose of classroom projects.



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About MSCI ESG Research

MSCI ESG Research is a leading source of environmental, social and governance (ESG) ratings, screening and compliance tools to advisers, managers and
asset owners worldwide. ESG ratings, data and analysis from MSCI ESG Research are also used in the construction of the MSCI ESG Indices.

About MSCI

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