



BANKING presents many cases of great interest and importance to the School's realistic training. Professor Abbott is shown discussing such a case prior to its use at the School.

A PARTIAL LIST OF THE SCHOOL'S MORE THAN 175 RESEARCH PUBLICATIONS

- Records for the Control of Growing Manufacturing Enterprises* by Paul F. Lawler, 1947.
- The Guarantee of Work and Wages* by Joseph L. Snider, 1947.
- Terminal Airport Financing and Management* by Lynn L. Bollinger, Alan Passen, and Robert E. McElfresh, 1946.
- National Advertising in Newspapers* by Neil H. Borden, Malcolm D. Taylor, and Howard T. Hovde, 1946.
- The Social Problems of an Industrial Civilization* by Elton Mayo, 1945.
- The Human Problems of an Industrial Civilization* by Elton Mayo, reprinted 1946.
- Directors and Their Functions: A Preliminary Study* by John Calhoun Baker, 1945.
- Effect of Federal Taxes on Growing Enterprises* by J. Keith Butters and John Lintner, 1945.
- Radio Advertising for Retailers* by C. H. Sandage, 1945.
- Writing Business Cases* by James W. Culliton, 1946.
- Retail Marketing of Furnace Oil* by Harvey P. Bishop, 1946.
- Revenues and Expenses of Newspaper Publishers in 1941 Together with Data Relating to National Advertising in Newspapers* by Neil H. Borden, Malcolm D. Taylor, and Howard T. Hovde, 1946.
- Operating Results of Department and Specialty Stores in 1945* by Milton P. Brown.
- Expenses and Profits of Limited Price Variety Stores in 1945: Chains and Independents* by Elizabeth A. Burnham.

RESEARCH UNDER WAY

Some of the subjects upon which the faculty is now working and which will result in publication in the near future have to do with:

- The Board of Directors and Business Management
- Mutual Savings Banks
- Aeronautical Development
- Small Airports
- Manufacturers' Marketing Costs
- Government Loans to Business
- Taxation and Business
- Analysis of Industries
- Department Store Costs
- Variety Store Costs