

Baker Library Core Collection

AUTHOR	TITLE DISPLAY	CALL NUMBER
Aaker, David A	Building strong brands	HD69.B7
Aaker, David A	Brand portfolio strategy : creating relevance, differentiation, energy, leverage, and clarity	HD69.B7
Aaker, David A	Strategic market management	HF5415.13
Aaker, David A	Brand leadership	HD69.B7
Abbott, Andrew Delano	Methods of discovery : heuristics for the social sciences	H61.15
Abbott, Jeffrey	Uniting North American business : NAFTA best practices	HF1746
Abdelal, Rawi, 1971-	Capital rules : the construction of global finance	HG3881
Abernathy, William J	The productivity dilemma : roadblock to innovation in the automobile industry	HD9710.U52
Abrahamson, Eric John	Change without pain : how managers can overcome initiative overload, organizational chaos, and employee burnout	HD58.8
Abrams, Rhonda M	The successful business plan : secrets & strategies	HD62.5
Adair, Troy A. (Troy Alton), 1964-	Excel applications for corporate finance	HG4012.5
Adams, Cary W., 1946-	Six Sigma deployment	TS156
Affifi, A. A. (Abdelmonem A.), 1939-	Computer-aided multivariate analysis	QA278
Afuah, Allan	Business models : a strategic management approach	HD30.28
Afuah, Allan	Innovation management : strategies, implementation and profits	HD58.8
Aguilar, Francis J. (Francis Joseph)	Managing corporate ethics : learning from America's ethical companies how to supercharge business performance	HF5387
Aiken, Leona S	Multiple regression : testing and interpreting interactions	QA278.2
Akbar, Yusaf H., 1969-	The multinational enterprise, EU enlargement and Central Europe : the effects of regulatory convergence	HD62.4
Albert, Jim, 1953-	Curve ball : baseball, statistics, and the role of chance in the game	GV877
Alexander, Gordon J., 1947-	Fundamentals of investments	HG4521
Allen, David S., 1955-	Democracy, Inc. : the press and law in the corporate rationalization of the public sphere	KF2750
Allen, Franklin, 1956-	Comparing financial systems	HG173
Allen, Franklin, 1956-	Financial innovation and risk sharing	HG176.7
Allen, Frederick, 1948-	Secret formula : how brilliant marketing and relentless salesmanship made Coca-Cola the best-known product in the world	HD9349.S634
Allen, Thomas J. (Thomas John), 1931-	The organization and architecture of innovation : managing the flow of technology	HF5547.2
Allison, Graham T	Essence of decision : explaining the Cuban Missile Crisis	E183.8.R9
Al-Omar, Fuad, 1954-	Islamic banking : theory, practice, and challenges	HG3368.A6
Altman, Edward I., 1941-	Corporate financial distress and bankruptcy : predict and avoid bankruptcy, analyze and invest in distressed debt	HG3766
Amabile, Teresa M	Creativity in context	BF411
Amram, Martha, 1957-	Value sweep : mapping corporate growth opportunities	HG4028.V3
Amyx, Jennifer Ann	Japan's financial crisis : institutional rigidity and reluctant change	HG187.J3

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Anastasi, Joe, 1953-	The new forensics : investigating corporate fraud and the theft of intellectual property	HV8079.W47
Ancona, Deborah G. (Deborah Gladstein)	X-teams : how to build teams that lead, innovate, and succeed	HD66
Anders, George, 1957-	Merchants of debt : KKR and the mortgaging of American business	HG4028.M4
Anderson, Chris, 1961-	The long tail : why the future of business is selling less of more	HF5415.127
Anderson, Chris, 1961-	Free : the future of a radical price	HF5415
Anderson, David Ray, 1941-	An introduction to management science : quantitative approaches to decision making	HD30.25
Anderson, Simon P	Discrete choice theory of product differentiation	HF5415.32
Andrew, James P., 1962-	Payback : reaping the rewards of innovation	HD45
Andrews, Kenneth Richmond, 1916-2005	The concept of corporate strategy	HD30.28
Angel, Karen	Inside Yahoo! : reinvention and the road ahead	HD9696.8.U64
Angrist, Joshua David	Mostly harmless econometrics : an empiricist's companion	HB139
Annacchino, Marc A	New product development : from initial idea to product management	HF5415.153
Ansoff, H. Igor	Strategic management	HD31
Ansoff, H. Igor	The new corporate strategy	HD30.28
Anson, Mark Jonathan Paul	Handbook of alternative assets	HG4530
Ante, Spencer E	Creative capital : Georges Doriot and the birth of venture capital	HG172.D67
Anteby, Michel, 1970-	Moral gray zones : side productions, identity, and regulation in an aeronautic plant	HD6971
Anthony, Robert Newton, 1916-	Rethinking the rules of financial accounting : examining the rules for proper reporting	HF5635
Anthony, Robert Newton, 1916-	Accounting : text and cases	HF5635
Anthony, Robert Newton, 1916-	Management control systems	HD31
Anthony, Scott D	The silver lining : an innovation playbook for uncertain times	HD45
Apgar, David	Risk intelligence : learning to manage what we don't know	HD61
Apostolou, Nicholas G	Keys to understanding the financial news	HB3743
Applegate, Lynda M	Corporate information strategy and management : the challenges of managing in a network economy	T58.6
Applegate, Lynda M	Creating business advantage in the information age	HF5548.32
Applegate, Lynda M	Corporate information strategy and management : text and cases	T58.6
Arens, William F	Contemporary advertising	HF5821
Argote, Linda	Organizational learning : creating, retaining, and transferring knowledge	HD58.82
Argyris, Chris, 1923-	Organizational learning : a theory of action perspective	HD38
Argyris, Chris, 1923-	Flawed advice and the management trap : how managers can know when they're getting good advice and when they're not	HD69.C6
Argyris, Chris, 1923-	On organizational learning	HD58.82
Argyris, Chris, 1923-	Reasons and rationalizations : the limits to organizational knowledge	HD58.82
Armstrong, Gary	Marketing : an introduction	HF5415

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AUTHOR	TITLE DISPLAY	CALL NUMBER
Association for Investment Management and Research	Standards of practice handbook	HG4921
Austin, Duncan	Changing oil : emerging environmental risks and shareholder value in the oil and gas industry	HD9560.5
Austin, James E	The collaboration challenge : how nonprofits and businesses succeed through strategic alliances	HD69.S8
Austin, James E	Managing in developing countries : strategic analysis and operating techniques	HD62.4
Austin, Robert D. (Robert Daniel), 1962-	The adventures of an IT leader	HD30.2
Axelrod, Robert M	The complexity of cooperation : agent-based models of competition and collaboration	HM716
Babcock, Linda, 1961-	Women don't ask : negotiation and the gender divide	HD58.6
Badaracco, Joseph	Defining moments : when managers must choose between right and right	HF5387
Badaracco, Joseph	Leadership and the quest for integrity	HD57.7
Badaracco, Joseph	Leading quietly : an unorthodox guide to doing the right thing	HD57.7
Badaracco, Joseph	Business ethics : roles and responsibilities	HF5387
Baden Fuller, C. (Charles), 1948-	Rejuvenating the mature business : the competitive challenge	HD30.28
Badowski, Rosanne	Managing up : how to forge an effective relationship with those above you	HF5548.83
Bagley, Constance E	Winning legally : how to use the law to create value, marshal resources, and manage risk	KF390.B84
Bagley, Constance E	The entrepreneur's guide to business law	KF390.B84
Bagley, Constance E	Managers and the legal environment : strategies for the 21st century	KF889
Baily, Lotte	Breaking the mold : redesigning work for productive and satisfying lives	HD4904.25
Bakan, Joel	The corporation : the pathological pursuit of profit and power	HD2731
Baker, George P. (George Pierce)	The new financial capitalists : Kohlberg Kravis Roberts and the creation of corporate value	HG4028.M4
Baldwin, Carliss Y. (Carliss Young)	Design rules	TK7885.A5
Bamford, James D., 1965-	Mastering alliance strategy : a comprehensive guide to design, management, and organization	HD69.S8
Bangs, David H	The business planning guide : creating a plan for success in your own business	HD30.28
Barabba, Vincent P., 1934-	Surviving transformation : lessons from GM's surprising turnaround	HD9710.U54
Barabba, Vincent P., 1934-	Hearing the voice of the market : competitive advantage through creative use of market information	HD30.23
Barnard, Chester Irving, 1886-1961	The functions of the executive	HD31
Barnes, Louis B	Teaching and the case method : text, cases, and readings	HF1131
Barney, Jay B	Resource-based theory : creating and sustaining competitive advantage	HD30.28
Baron, James N	Strategic human resources : frameworks for general managers	HF5549
Bartlett, Christopher A., 1943-	Managing across borders : the transnational solution	HD62.4

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AUTHOR	TITLE DISPLAY	CALL NUMBER
Bartlett, Christopher A., 1943-	Transnational management : text, cases, and readings in cross-border management	HD62.4
Bartlett, Joseph W., 1933-	Equity finance : venture capital, buyouts, restructurings, and reorganizations	KF1366
Barwise, Patrick	Simply better : winning and keeping customers by delivering what matters most	HF5415.335
Baťa Tomáš, 1876-1932	Knowledge in action : the Bata system of management	HD31
Battelle, John, 1965-	The search : how Google and its rivals rewrote the rules of business and transformed our culture	HD9696.8.U64
Batten, Frank, 1927-	The Weather Channel : the improbable rise of a media phenomenon	QC877.5
Bauman, Zygmunt, 1925-	Does ethics have a chance in a world of consumers?	HC79.C6
Baumohl, Bernard	The secrets of economic indicators : hidden clues to future economic trends and investment opportunities	HB3730
Baumol, William J	Downsizing in America : reality, causes, and consequences	HD58.85
Baye, Michael R., 1958-	Managerial economics & business strategy	HD30.22
Baz, Jamil	Financial derivatives : pricing, applications, and mathematics	HG6024.A3
Bazerman, Max H	Predictable surprises : the disasters you should have seen coming, and how to prevent them	HV551.2
Bazerman, Max H	Judgment in managerial decision making	HD30.23
Bazerman, Max H	"You can't enlarge the pie" : six barriers to effective government	JK468.P64
Beamer, Linda	Intercultural communication in the global workplace	HD30.3
Beaver, William H	Financial reporting : an accounting revolution	HF5616.U5
Beck, John C	Got game : how the gamer generation is reshaping business forever	GV1469.3
Becker, Franklin D	Workplace by design : mapping the high-performance workscape	HF5547.2
Becker, Howard Saul, 1928-	Tricks of the trade : how to think about your research while you're doing it	H91
Beer, Michael	Organization change and development : a systems view	HD58.8
Beer, Michael	The critical path to corporate renewal	HD58.8
Beinhocker, Eric D	The origin of wealth : evolution, complexity, and the radical remaking of economics	HD82
Bell, Chip R	Managers as mentors : building partnerships for learning	HF5385
Bell, David E., 1949-	Introduction to retailing : text and cases	HF5429
Bell, David E., 1949-	Decision making under uncertainty	HD30.23
Bell, Ella L. J. Edmondson, 1949-	Our separate ways : Black and White women and the struggle for professional identity	HD6054.4.U6
BenDaniel, David J	International M & A, joint ventures & beyond : doing the deal	K1362
Bende-Nabende, Anthony	Globalisation, FDI, regional integration and sustainable development : theory, evidence, and policy	HF1418.5
Benedict, Jeff	The Mormon way of doing business : how faith and family lead to leadership and success	HD38.25.U6

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AUTHOR	TITLE DISPLAY	CALL NUMBER
Benioff, Marc, 1969-	Compassionate capitalism : how corporations can make doing good an integral part of doing well	HG4028.C6
Benjamin, Gerald A	Angel financing : how to find and invest in private equity	HG4751
Benko, Cathleen, 1958-	Connecting the dots : aligning projects with objectives in unpredictable times	HD30.28
Bennis, Warren G	The unconscious conspiracy : why leaders can't lead	HM1261
Bennis, Warren G	The essential Bennis	HD57.7
Bennis, Warren G	Leaders : strategies for taking charge	HD57.7
Bennis, Warren G	On becoming a leader	BF637.L4
Bennis, Warren G	Organizing genius : the secrets of creative collaboration	HD58.9
Benoit, Philippe	Project finance at the World Bank : an overview of policies and instruments	HG3881.5.W57
Benson, Robert J	From business strategy to IT action : right decisions for a better bottom line	HD30.28
Berg, Maxine, 1950-	The age of manufactures, 1700-1820 : industry, innovation, and work in Britain	HD9720.5
Bergeron, Bryan P	Biotech industry : a global, economic, and financing overview	HD9999.B442
Berk, Jonathan B., 1962-	Corporate finance	HG4026
Berle, Adolf Augustus, 1895-1971	The modern corporation and private property	HD2795
Berlin, Howard M	The informed investor's guide to financial quotations : evaluating stocks, bonds, mutual funds, futures, and options	HB3743
Berman, Barry	Retail management : a strategic approach	HF5429
Berman, Karen, 1962-	Financial intelligence : a manager's guide to knowing what the numbers really mean	HG4028.B2
Berman, Karen, 1962-	Financial intelligence for HR professionals : what you really need to know about the numbers	HF5549
Berndt, Ernst R	The practice of econometrics : classic and contemporary	HB139
Berners-Lee, Tim	Weaving the Web : the original design and ultimate destiny of the World Wide Web by its inventor	TK5105.888
Bernstein, Leopold A	Analysis of financial statements	HF5681.B2
Bernstein, Peter L	Capital ideas : the improbable origins of modern Wall Street	HG173
Bernstein, Peter L	Capital ideas evolving	HG173
Bernstein, Peter L	Against the gods : the remarkable story of risk	HD61
Bernstein, Philip, 1911-	Best practices of effective nonprofit organizations : a practitioner's guide	HD62.6
Bernstein, William J	A splendid exchange : how trade shaped the world	HF352
Bertalanffy, Ludwig von, 1901-1972	General system theory; foundations, development, applications	Q295
Besanko, David, 1955-	Economics of strategy	HD30.28
Besher, Alexander	The Pacific Rim almanac	HF4030.7.Z6
Bhushan, Navneet, 1966-	Strategic decision making : applying the analytic hierarchy process	HD30.23
Biech, Elaine	The business of consulting : the basics and beyond	HD69.C6
Bierman, Harold	Private equity : transforming public stock to create value	HG4028.V3
Biggadike, E. Ralph, 1937-	Corporate diversification : entry, strategy, and performance	HD2756.U5

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Billingsley, Randall S	Understanding arbitrage : an intuitive approach to financial analysis	HG6024.A3
Binder, Gordon M., 1935-	Science lessons : what the business of biotech taught me about management	HD9999.B442
Birenbaum, Arnold	Wounded profession : American medicine enters the age of managed care	RA413
Birnbaum, David	Birnbaum's global guide to winning the great garment war	HD9940.A2
Biswas, Sugata, 1967-	Management consulting : a complete guide to the industry	HD69.C6
Black, Grant, 1970-	The geography of small firm innovation	HC110.H53
Black, J. Stewart, 1959-	It starts with one : changing individuals changes organizations	HD58.8
Blackwell, Roger D	Brands that rock	ML3790
Blair, Mark	The 360 degree brand in Asia : creating more effective marketing communications	HF5415.123
Blair-Loy, Mary	Competing devotions : career and family among women executives	HD4904.25
Blake, Robert Rogers, 1918-	Managing intergroup conflict in industry	HD6971
Blake, Robert Rogers, 1918-	The managerial grid III : a new look at the classic that has boosted productivity and profits for thousands of corporations worldwide	HD31
Blasi, Joseph R	In the company of owners : the truth about stock options (and why every employee should have them)	HD5660.U5
Blattberg, Robert C., 1942-	Customer equity : building and managing relationships as valuable assets	HF5415.55
Blaug, Mark	The methodology of economics, or, How economists explain	HB131
Bloch, Ernest	Inside investment banking	HG4534
Block, Alan A	All is clouded by desire : global banking, money laundering, and international organized crime	HV6768
Block, Zenas	Corporate venturing : creating new businesses within the firm	HB615
Blumenthal, Howard J	This business of television	HE8700.8
Bodie, Zvi	Essentials of investments	HG4521
Bodie, Zvi	Investments	HG4521
Bodie, Zvi	Financial economics	HG173
Bogle, John C	The battle for the soul of capitalism	HB501
Bogner, William C	Drugs to market : creating value and advantage in the pharmaceutical industry	HD9666.5
Bohl, Charles C	Place making : developing town centers, main streets, and urban villages	HT167
Bohmer, Richard M. J	Designing care : aligning the nature and management of health care	RA394.9
Boisot, Max	Information and organizations : the manager as anthropologist	HD30.213
Bok, Derek Curtis	Universities in the marketplace : the commercialization of higher education	LC67.62
Bok, Derek Curtis	The cost of talent : how executives and professionals are paid and how it affects America	HD4965.5.U6
Bolles, Richard Nelson	What color is your parachute?	HF5382.7
Bolman, Lee G	Reframing organizations : artistry, choice, and leadership	HD31
Bornstein, David	How to change the world : social entrepreneurs and the power of new ideas	HN18
Bossidy, Larry	Execution : the discipline of getting things done	HD31

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Bossidy, Larry	Confronting reality : doing what matters to get things right	HD58.8
Boucher, Mark, 1962-	The hedge fund edge : maximum profit/minimum risk global trend trading strategies	HG4530
Bovée, Courtland L	Business communication today	HF5718
Bowditch, James L	A primer on organizational behavior	HD58.7
Bower, Joseph L	When markets quake : the management challenge of restructuring industry	HD9579.C32
Bower, Joseph L	Managing the resource allocation process : a study of corporate planning and investment	HG4028.C4
Bower, Marvin, 1903-	The will to manage : corporate success through programmed management	HD31
Bowie, Bob	Ethical studies	BJ37
Boyatzis, Richard E	Resonant leadership : renewing yourself and connecting with others through mindfulness, hope, and compassion	HM1261
Bradach, Jeffrey L	Franchise organizations	TX911.3.M27
Bragg, Steven M	The new CFO financial leadership manual	HG4027.35
Branch, Ben, 1943-	Bankruptcy investing : how to profit from distressed companies	HG3766
Brandeis, Louis Dembitz, 1856-1941	Other people's money and how the bankers use it	HG181
Brandenburger, Adam	Co-opetition	HD30.28
Brandt, Richard	Capital instincts : life as an entrepreneur, financier, and athlete	HG172.W38
Branson, Douglas M	No seat at the table : how corporate governance and law keep women out of the boardroom	HD6054.4.U6
Branson, Richard	Losing my virginity : how I've survived, had fun, and made a fortune doing business my way	HC252.5.B73
Braudel, Fernand	Civilization and capitalism, 15th-18th century	HC51
Brealey, Richard A	Principles of corporate finance	HG4026
Breen, T. H	The marketplace of revolution : how consumer politics shaped American independence	E209
Bremner, Robert P., 1940-	Chairman of the Fed : William McChesney Martin Jr. and the creation of the modern American financial system	HG2563.M275
Brennan, Lynne	Business etiquette for the 21st century : what to do - and what not to do	HF5389
Brennan, Ross, 1957-	Contemporary strategic marketing	HF5415.13
Brentani, Christine	Portfolio management in practice	HG4529.5
Brewster, Mike, 1967-	Unaccountable : how the accounting profession forfeited a public trust	HF5625.15
Brigham, Eugene F., 1930-	Fundamentals of financial management	HG4026
Brinckerhoff, Peter C., 1952-	Mission-based management : leading your not-for-profit into the 21st century	HD62.6
Brinkley, Douglas	Wheels for the world : Henry Ford, his company, and a century of progress, 1903-2003	TL140.F6
Broadbent, Marianne	The new CIO leader : setting the agenda and delivering results	HD30.2
Brooks, Chris (Christine)	Sports marketing : competitive business strategies for sports	GV716
Brooks, John, 1920-	Once in Golconda : a true drama of Wall Street, 1920-1938	HG4572

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Broughton, Philip Delves	Ahead of the curve : two years at Harvard Business School	HF1134.H4
Brown, Andrew G., 1924-	Reluctant partners : a history of multilateral trade cooperation, 1850-2000	HF1379
Brown, David E., 1969-	Inventing modern America : from the microwave to the mouse	T20
Brown, John Seely	The social life of information	HM851
Brown, Lester Russell, 1934-	Eco-economy : building an economy for the earth	HC79.E5
Brown, Robert, JD	A short course in international business plans : charting a strategy for success in global commerce	HD30.28
Bruch, Heike	A bias for action : how effective managers harness their willpower, achieve results, and stop wasting time	HD31
Bruck, Connie	When Hollywood had a king : the reign of Lew Wasserman, who leveraged talent into power and influence	PN2287.W4525
Bruck, Connie	The Predators' Ball : the junk-bond raiders and the man who staked them	HD2746.5
Brueggeman, William B	Real estate finance and investments	HG2040.5.U5
Bruner, Robert F., 1949-	Applied mergers and acquisitions	HD2746.5
Bryce, Herrington J	Financial and strategic management for nonprofit organizations : a comprehensive reference to legal, financial, management, and operations rules and guidelines for nonprofits	HD62.6
Bryson, John M. (John Moore), 1947-	Strategic planning for public and nonprofit organizations : a guide to strengthening and sustaining organizational achievement	HD30.28
Buckland, William	Inventuring : why big companies must think small	HB615
Buderi, Robert	Guanxi (The art of relationships) : Microsoft, China, and Bill Gates's plan to win the road ahead	HD9696.63.U62
Buffett, Mary	The new Buffettology : the proven techniques for investing successfully in changing markets that have made Warren Buffett the world's most famous investor	HG4521
Buffett, Warren	The Essays of Warren Buffett : lessons for corporate America	HG4061
Buffett, Warren	Warren Buffett speaks : wit and wisdom from the world's greatest investor	HG172.B84
Buono, Anthony F	The human side of mergers and acquisitions : managing collisions between people, cultures, and organizations	HD2746.5
Burgelman, Robert A	Strategic management of technology and innovation	HD45
Burns, James MacGregor	Transforming leadership : a new pursuit of happiness	HM1261
Burns, Leslie Davis	The business of fashion : designing, manufacturing, and marketing	HD9940.U62
Burns, Tom, 1913-	The management of innovation	HD31
Burrough, Bryan, 1961-	Barbarians at the gate : the fall of RJR Nabisco	HD2796.R57
Burrows, Peter	Backfire : Carly Fiorina's high-stakes battle for the soul of Hewlett-Packard	HD9696.A3
Burt, Ronald S	Structural holes : the social structure of competition	HD41
Burton, E. James	Total business planning : a step-by-step guide with forms	HD30.28
Burton, Mary Lindley, 1950-	In transition : from the Harvard Business School Club of New York Personal Seminar in Career Management	HF5382.5.U5

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AUTHOR	TITLE DISPLAY	CALL NUMBER
Butler, Timothy	Getting unstuck : how dead ends become new paths	HF5381.5
Butler, Timothy	Discovering your career in business	HF5381
Buzzell, Robert D. (Robert Dow), 1933-	The PIMS principles : linking strategy to performance	HF5415.13
Byles, Jeff	Rubble : unearthing the history of demolition	TH447
Byron, Christopher	Martha Inc. : the incredible story of Martha Stewart Living Omnimedia	TX140.S74
Cadbury, Adrian, Sir	Corporate governance and chairmanship : a personal view	HD2741
Cairncross, Frances	The company of the future : how the communications revolution is changing management	HD30.2
Calamos, John P	Convertible securities : the latest instruments, portfolio strategies, and valuation analysis	HG4661
Calamos, Nick, 1961-	Convertible arbitrage : insights and techniques for successful hedging	HG6024.A3
Callahan, David, 1965-	The cheating culture : why more Americans are doing wrong to get ahead	HF5387
Callahan, David, 1965-	Kindred spirits : Harvard Business School's extraordinary class of 1949 and how they transformed American business	HF1134.H4
Calori, Roland	The dynamics of international competition : from practice to theory	HF1414
Calverley, John	The investor's guide to economic fundamentals	HG4527
Cameron, Rondo E	A concise economic history of the world : from paleolithic times to the present	HC21
Campbell, John Y	Strategic asset allocation : portfolio choice for long-term investors	HG4529.5
Campbell, John Y	The econometrics of financial markets	HG4523
Campbell-Kelly, Martin	From airline reservations to Sonic the Hedgehog : a history of the software industry	HD9696.63.A2
Cannon, Jeff	Leadership lessons of the Navy Seals : battle-tested strategies for creating successful organizations and inspiring extraordinary results	UB210
Cappelli, Peter	Talent on demand : managing talent in an age of uncertainty	HD4904.7
Cappo, Joe	The future of advertising : new media, new clients, new consumers in the post-television age	HF5821
Caro, Robert A	The power broker: Robert Moses and the fall of New York	NA9085.M68
Carroll, Paul, 1957-	Big blues : the unmaking of IBM	HD9696.C64
Carter, Bill, 1966-	Desperate networks	PN1992.3.U5
Carter, Colin B	Back to the drawing board : designing corporate boards for a complex world	HD2745
Carter, William K., 1951-	Cost accounting	HF5686.C8
Caruso, David	The emotionally intelligent manager : how to develop and use the four key emotional skills of leadership	HD57.7
Casella, George	Statistical inference	QA276
Castells, Manuel, 1942-	The rise of the network society	HC79.I55
Caves, Richard E	World trade and payments : an introduction	HF1379
Caves, Richard E	Switching channels : organization and change in TV broadcasting	PN1992.3.U5
Caves, Richard E	Multinational enterprise and economic analysis	HD2755.5
Chait, Richard	How to help your board govern more and manage less	HD62.6

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AUTHOR	TITLE DISPLAY	CALL NUMBER
Chakravorti, Bhaskar	The slow pace of fast change : bringing innovations to market in a connected world	HC79.T4
Champy, James, 1942-	The arc of ambition : defining the leadership journey	HD57.7
Chandler, Alfred D. (Alfred Dupont), 1918-2007	The essential Alfred Chandler : essays toward a historical theory of big business	HD2785
Chandler, Alfred Dupont	Management : past and present : a casebook on the history of American business	HD70.U5
Chandler, Alfred Dupont	Inventing the electronic century : the epic story of the consumer electronics and computer industries : with a new preface	HD9696.A2
Chandler, Alfred Dupont	Pierre S. Du Pont and the making of the modern corporation	HD9651.9.D8
Chandler, Alfred Dupont	The visible hand : the managerial revolution in American business	HF5343
Chandler, Alfred Dupont	The coming of managerial capitalism : a casebook on the history of American economic institutions	HD2785
Chandler, Alfred Dupont	Strategy and structure : chapters in the history of the industrial enterprise	HD70.U5
Chandler, Alfred Dupont	Scale and scope : the dynamics of industrial capitalism	HD2785
Chandler, Alfred Dupont	Shaping the industrial century : the remarkable story of the modern chemical and pharmaceutical industries	HD9651.5
Chang, Ch'an-söp	The Korean management system : cultural, political, economic foundations	HD70.K6
Charan, Ram	Boards at work : how corporate boards create competitive advantage	HD41
Chase, Richard B	Production and operations management : manufacturing and services	TS155
Chatterjee, Sayan	Failsafe strategies : profit and grow from risks that others avoid	HD61
Chernow, Ron	The house of Morgan : an American banking dynasty and the rise of modern finance	HG2613.N54
Chernow, Ron	Alexander Hamilton	E302.6.H2
Chernow, Ron	Titan : the life of John D. Rockefeller, Sr	CT275.R75
Chesbrough, Henry William	Open innovation : the new imperative for creating and profiting from technology	HD45
Chesbrough, Henry William	Open business models : how to thrive in the new innovation landscape	HD45
Child, John, 1940-	Cooperative strategy	HD69.S8
Chisholm, Andrew, 1959-	An introduction to capital markets : products, strategies, participants	HG4523
Choudhry, Moorad	Fixed-income securities and derivatives handbook : analysis and valuation	HG4650
Choudhry, Moorad	Corporate bond markets : instruments and application	HG4651
Chouinard, Yvon, 1938-	Let my people go surfing : the education of a reluctant businessman	HC102.5
Chowdhury, Subir	The ice cream maker : an inspiring tale about making quality the key ingredient in everything you do	HD62.15
Chown, John F., 1929-	A history of monetary unions	HG3894
Christensen, Clayton M	Innovation and the general manager	HD53
Christensen, Clayton M	Seeing what's next : using the theories of innovation to predict industry change	HD30.28

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AUTHOR	TITLE DISPLAY	CALL NUMBER
Christensen, Clayton M	Disrupting class : how disruptive innovation will change the way the world learns	LB1027
Christensen, Clayton M	The innovator's dilemma : when new technologies cause great firms to fail	HD53
Christensen, Clayton M	The innovator's solution : creating and sustaining successful growth	HD53
Christensen, Clayton M	The innovator's prescription : a disruptive solution for health care	RA971
Chrysochoidis, George	Rolling out new products across international markets : causes of delays	HF5415.153
Chu, Margaret Y	Blissful data : wisdom and strategies for providing meaningful, useful, and accessible data for all employees	HD30.23
Chua, Amy	World on fire : how exporting free market democracy breeds ethnic hatred and global instability	HF1359
Cialdini, Robert B	Influence : science and practice	BF774
Clark, Kim B	Product development performance : strategy, organization, and management in the world auto industry	HD9710.A2
Clauretje, Terrence M	Real estate finance : theory and practice	HG2040.5.U5
Clausewitz, Carl von, 1780-1831	Clausewitz on strategy : inspiration and insight from a master strategist	U102
Coase, R. H. (Ronald Harry)	Essays on economics and economists	HB34
Cochrane, John H. (John Howland)	Asset pricing	HG4636
Cody, Ronald P	Applied statistics and the SAS programming language	QA276.4
Coe, John	The fundamentals of business to business sales and marketing	HF5438.25
Coffman, Curt	Follow this path : how the world's greatest organizations drive growth by unleashing human potential	HF5549.5.M63
Cohan, William D	The last tycoons : the secret history of Lazard Frères & Co	HG2613.N54
Cohen, Allan R	Influence without authority	HD58.9
Cohen, Dan S	The heart of change field guide : tools and tactics for leading change in your organization	HD58.8
Cohen, Daniel, 1953-	Globalization and its enemies	HF1359
Cohen, Don, 1946-	In good company : how social capital makes organizations work	HD58.7
Cohen, Guy	The bible of options strategies : the definitive guide for practical trading strategies	HG6024.A3
Cohen, Linda, 1953-	Multisourcing : moving beyond outsourcing to achieve growth and agility	HD2365
Cohen, Lizabeth	A consumers' republic : the politics of mass consumption in postwar America	HC110.C6
Colli, Andrea, 1966-	The history of family business, 1850-2000	HD62.25
Collier, Nathan S., 1952-	Construction funding : the process of real estate development, appraisal, and finance	HD9715.A2
Collier, Peter	The Fords : an American epic	TL140.F6
Collins, James C. (James Charles), 1958-	Built to last : successful habits of visionary companies	HF5386
Collins, James C. (James Charles), 1958-	Good to great : why some companies make the leap--and others don't	HD57.7

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Collis, David J	Corporate strategy : a resource-based approach	HD58.9
Collis, David J	Corporate strategy : resources and the scope of the firm	HD30.28
Collis, Edgar Leigh, 1870-1957	The health of the industrial worker	HD7696
Conference on Global Poverty: Business Solutions and Approaches (2005 : Harvard University)	Business solutions for the global poor : creating social and economic value	HD60
Conger, Jay Alden	Corporate boards : strategies for adding value at the top	HD2745
Connolly, Paul, 1962-	Strengthening nonprofit performance : a funder's guide to capacity building	HD62.6
Connor, John M	Food processing : an industrial powerhouse in transition	HD9005
Constable, George	A century of innovation : twenty engineering achievements that transformed our lives	T173.8
Cooperrider, David L	Appreciative inquiry handbook	HD58.8
Copeland, Thomas E., 1946-	Outperform with expectations-based management : a state of the art approach to creating and enhancing shareholder value	HF5549.5.P35
Cosentino, Marc	Case in point : complete case interview preparation	HD69.C6
Courtney, Hugh, 1963-	20/20 foresight : crafting strategy in an uncertain world	HD30.28
Covey, Stephen R	The 8th habit : from effectiveness to greatness	BF637.S4
Covey, Stephen R	The seven habits of highly effective people : restoring the character ethic	BF637.S8
Cox, Taylor, 1949-	Cultural diversity in organizations : theory, research, & practice	HM1271
Coxe, Donald	The new reality of Wall Street : an investor's survival guide to triple waterfalls and other stock market perils	HG4661
Crack, Timothy Falcon	Heard on the street : quantitative questions from Wall Street job interviews	HF5549.5.I6
Crane, F. A. A	Business ethics, a European perspective : managing corporate citizenship and sustainability in the age of globalization	HF5387
Crendend, William J	Fundamentals of hedge fund investing : a professional investor's guide	HG4530
Cross, Robert L., 1967-	Networks in the knowledge economy	HM741
Cross, Robert L., 1967-	The hidden power of social networks : understanding how work really gets done in organizations	HD69.S8
Cruikshank, Jeffrey L	Shaping the waves : a history of entrepreneurship at Harvard Business School	HB615
Cruikshank, Jeffrey L	A delicate experiment : the Harvard Business School, 1908-1945	HF1134.H4
Csikszentmihalyi, Mihaly	Good business : leadership, flow, and the making of meaning	HF5386
Cuban, Larry	The blackboard and the bottom line : why schools can't be businesses	LC1085.2
Cusumano, Michael A., 1954-	Competing on Internet time : lessons from Netscape and its battle with Microsoft	HD9696.65.U64

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Cusumano, Michael A., 1954-	The business of software : what every manager, programmer, and entrepreneur must know to thrive and survive in good times and bad	HD9696.63.A2
Cutler, David M	Your money or your life : strong medicine for America's health care system	RA395.A3
Cyert, Richard Michael, 1921-	A behavioral theory of the firm	HD30.23
Cyert, Richard Michael, 1921-	The economic theory of organization and the firm	HD2326
Dambach, Charles F	Structures and practices of nonprofit boards	HD62.6
Damodaran, Aswath	Corporate finance : theory and practice	HG4026
Damodaran, Aswath	Investment valuation : tools and techniques for determining the value of any asset	HG4028.V3
Daniels, Aubrey C	Bringing out the best in people : how to apply the astonishing power of positive reinforcement	HF5549.5.M63
Das, Dilip K., 1945-	The economic dimensions of globalization	HF1379
Davenport, Thomas H., 1954-	The attention economy : understanding the new currency of business	HD30.2
Davenport, Thomas H., 1954-	Working knowledge : how organizations manage what they know	HD58.82
Davenport, Thomas H., 1954-	Thinking for a living : how to get better performance and results from knowledge workers	HD8039.K59
Davidson, Russell	Econometric theory and methods	HB139
Davies, Gary, 1946-	Corporate reputation and competitiveness	HD59.2
Davis, Edward W. (Edward Wilson), 1935-	The extended enterprise : gaining competitive advantage through collaborative supply chains	HD69.S8
Davis, John	Magic numbers for consumer marketing : key measures to evaluate marketing success	HF5415
Davis, Scott, 1964-	Brand asset management : driving profitable growth through your brands	HD69.B7
Davis, Stephen M., 1955-	The new capitalists : how citizen investors are reshaping the corporate agenda	HG4521
Day, George S	Strategic market planning : the pursuit of competitive advantage	HD30.28
Day, George S	Peripheral vision : detecting the weak signals that will make or break your company	HF5415.13
De Grazia, Victoria	Irresistible empire : America's advance through twentieth-century Europe	HF5415.33.E85
De Vany, Arthur S	Hollywood economics : how extreme uncertainty shapes the film industry	PN1993.5.U6
Deal, Terrence E	Corporate cultures : the rites and rituals of corporate life	HD38
Deane, Phyllis	The first industrial revolution	HC254.5
Dees, J. Gregory	Enterprising nonprofits : a toolkit for social entrepreneurs	HD62.6
DeGroot, Morris H., 1931-	Probability and statistics	QA273
DeLong, Thomas	Professional services : text and cases	HD8038.A1
DeLong, Thomas	When professionals have to lead : a new model for high performance	HD62.65
Delwiche, Lora D	The little SAS book : a primer	QA276.4
Demarais, Ann	First impressions : what you don't know about how others see you	BF697.5.S44

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Deming, W. Edwards (William Edwards), 1900-1993	Out of the crisis	HD70.U5
Desai, Mihir A. (Mihir Arvind), 1968-	International finance : a casebook	HG3881
Di Tella, Rafael	Institutions, macroeconomics, and the global economy casebook	HB172.5
Diamond, Jared M	Guns, germs, and steel : the fates of human societies	HM626
Dicke, Thomas S	Franchising in America : the development of a business method, 1840-1980	HF5429.235.U5
Dickerson, Kitty G	Textiles and apparel in the global economy	HD9850.5
Dinteman, Walter Anthony, 1945-	Zero defect hiring : a quick guide to the most important decisions managers have to make	HF5549.5.S38
Dixit, Avinash K	Thinking strategically : the competitive edge in business, politics, and everyday life	HD30.28
Dixon, Nancy M., 1937-	Common knowledge : how companies thrive by sharing what they know	HD58.82
Dodd, Annabel Z	The essential guide to telecommunications	TK5101
Dollinger, Marc J	Entrepreneurship : strategies and resources	HD62.5
Donaldson, Gordon, 1922-	Corporate restructuring : managing the change process from within	HG4061
Donaldson, Gordon, 1922-	Strategy for financial mobility	HG4011
Donaldson, Lex	The contingency theory of organizations	HD30.4
Dotlich, David L. (David Landreth), 1950-	Why CEOs fail : the 11 behaviors that can derail your climb to the top--and how to manage them	HD57.7
Dotlich, David L. (David Landreth), 1950-	Unnatural leadership : going against intuition and experience to develop ten new leadership instincts	HD57.7
Douch, Nick	The economics of foreign exchange : a practical market approach	HG3821
Dowd, Karen O	The ultimate guide to getting the career you want : and what to do once you have it	HF5384
Doz, Yves L	Alliance advantage : the art of creating value through partnering	HD69.S8
Drachman, Virginia G., 1948-	Enterprising women : 250 years of American business	HC102.5
Draghi, Mario	Transparency, risk management and international financial fragility	HG3891.5
Dranove, David	Code red : an economist explains how to revive the healthcare system without destroying it	RA395.A3
Drucker, Peter F. (Peter Ferdinand), 1909-2005	Classic Drucker : essential wisdom of Peter Drucker from the pages of Harvard Business Review	HD31
Drucker, Peter F. (Peter Ferdinand), 1909-2005	Management	HD31
Drucker, Peter Ferdinand, 1909-	Post-capitalist society	HC59.15
Drucker, Peter Ferdinand, 1909-	The end of economic man : the origins of totalitarianism	D443
Drucker, Peter Ferdinand, 1909-	The practice of management	HD70.U5
Drucker, Peter Ferdinand, 1909-	Management challenges for the 21st century	HD30.27
Drucker, Peter Ferdinand, 1909-	Concept of the corporation	HD2731
Dubofsky, Melvyn, 1934-	John L. Lewis : a biography	HD6509.L4

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Dubois, Bernard, 1946-	Understanding the consumer : a European perspective	HF5415.3.E85
Duffie, Darrell	Dynamic asset pricing theory	HG4637
Duffy, Neill	Passion branding : harnessing the power of emotion to build strong brands	HD69.B7
Dumaine, Deborah	Write to the top : writing for corporate success	HF5718
Dunbar, Nicholas	Inventing money : the story of Long-term Capital Management and the legends behind it	HG4930
Duska, Ronald F., 1937-	Accounting ethics	HF5625.15
Dyer, Davis	Rising tide : lessons from 165 years of brand building at Procter & Gamble	HD9999.S74
Earls, Mark	Welcome to the creative age : bananas, business and the death of marketing	HF5415
Eastaugh, Steven R., 1952-	Health care finance and economics	RA410
Eccles, Robert G	Doing deals : investment banks at work	HG1616.I5
Eckstein, Otto	The DRI model of the U.S. economy	HC106.8
Edersheim, Elizabeth Haas	The definitive Drucker	HD31
Egger, Robert	Begging for change : the dollars and sense of making nonprofits responsive, efficient, and rewarding for all	HV41
Ehrenreich, Barbara	Nickel and dimed : on (not) getting by in America	HD4918
Ehrlich, Paul R	One with Nineveh : politics, consumption, and the human future	HC79.E5
Eichengreen, Barry J	Financial crises : and what to do about them	HB3722
Ellet, William	The case study handbook : how to read, discuss, and write persuasively about cases	HD30.4
Ellis, Charles D	Joe Wilson and the creation of Xerox	HD9802.3.U64
Ellis, Joseph (Joseph H.)	Ahead of the curve : a commonsense guide to forecasting business and market cycles	HB3730
Endlich, Lisa, 1959-	Goldman Sachs : the culture of success	HG4930.5
Enright, Michael J	Regional powerhouse : the Greater Pearl River Delta and the rise of China	HC428.C498
Enriquez, Juan, 1959-	As the future catches you : how genomics & other forces are changing your life, work, health & wealth	HM846
Epstein, Marc J	Measuring corporate environmental performance : best practices for costing and managing an effective environmental strategy	HD30.255
Epstein, Marc J	Making sustainability work : best practices in managing and measuring corporate social, environmental and economic impacts	HD60
Estey, Ken, 1961-	A new protestant labor ethic at work	HD4905
Estlund, Cynthia	Working together : how workplace bonds strengthen a diverse democracy	HF5549.5.M5
Esty, Benjamin C	Modern project finance : a casebook	HG4028.C4
Etzioni, Amitai	The moral dimension : toward a new economics	HB72
Evans, David S. (David Sparks), 1954-	Invisible engines : how software platforms drive innovation and transform industries	QA76.76.A63
Evans, Harold, 1928-	They made America	T39
Fabozzi, Frank J	Bond markets, analysis, and strategies	HG4651

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AUTHOR	TITLE DISPLAY	CALL NUMBER
Fabozzi, Frank J	Fixed income securities	HG4650
Fabozzi, Frank J	Capital markets : institutions and instruments	HG4523
Fairbanks, Michael, 1957-	Plowing the sea : nurturing the hidden sources of growth in the developing world	HC167.A5
Farkas, Charles M	Maximum leadership : the world's leading CEOs share their five strategies for success	HD57.7
Farmer, Paul, 1959-	Pathologies of power : health, human rights, and the new war on the poor	HM821
Fayol, Henri, 1841-1925	General and industrial management	HD31
Fear, Jeffrey R	Organizing control : August Thyssen and the construction of German corporate management	HD70.G3
Feinberg, Debra B	Pharmacy law : textbook and review	KF1879.Z9
Feo, Edwin F	The guide to financing international oil and gas projects	KF1849
Ferguson, Niall	The house of Rothschild	HG1552.A1
Ferguson, Niall	Colossus : the price of America's empire	JZ1480
Ferguson, Niall	Paper and iron : Hamburg business and German politics in the era of inflation, 1897-1927	HG229
Ferguson, Niall	Empire : the rise and demise of the British world order and the lessons for global power	DA16
Ferguson, Niall	The ascent of money : a financial history of the world	HG171
Fernández, Pablo, 1957-	Valuation methods and shareholder value creation	HG4028.V3
Fischer, Stanley	Introduction to macroeconomics	HB172.5
Fisher, C. M. (Colin M.)	Business ethics and values	HF5387
Fisher, Roger, 1922-	Getting to yes : negotiating agreement without giving in	BF637.N4
Fishman, Charles, 1961-	The Wal-Mart effect : how the world's most powerful company really works and how it's transforming the American economy	HF5429.215.U6
Fitzsimmons, James A	Service management : operations, strategy, and information technology	HD9980.5
Flaherty, James	Coaching : evoking excellence in others	HF5385
Follett, Mary Parker, 1868-1933	Dynamic administration; the collected papers of Mary Parker Follett	HD31
Follett, Mary Parker, 1868-1933	Creative experience	BF57
Fombrun, Charles J	Reputation : realizing value from the corporate image	HD59.2
Forrester, Jay Wright	Industrial dynamics	HD31
Foster, Richard N	Innovation : the attacker's advantage	HD45
Foster, Richard N	Creative destruction : why companies that are built to last underperform the market--and how to successfully transform them	HD58.8
Fox, Loren	Enron : the rise and fall	HD9502.U54
Frank, Robert H	What price the moral high ground? : ethical dilemmas in competitive environments	HF5387
Fraser, Lyn M	Understanding the corporate annual report : nuts, bolts, and a few loose screws	HG4028.B2

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Fredendall, Lawrence D	Basics of supply chain management	HD38.5
Freeman, R. Edward, 1951-	Strategic management : a stakeholder approach	HD30.28
Freiberg, Kevin, 1958-	Nuts! : Southwest Airlines' crazy recipe for business and personal success	HE9803.S68
Freiberg, Kevin, 1958-	Guts! : companies that blow the doors off business-as-usual	HD57.7
Frey, Bruno S	Happiness : a revolution in economics	BF575.H27
Frieden, Jeffry A	Global capitalism : its fall and rise in the twentieth century	HF1359
Friedlob, G. Thomas	Essentials of corporate performance measurement	HG4028.C4
Friedman, Milton, 1912-	Free to choose : a personal statement	HB501
Friedman, Stewart D	Total leadership : be a better leader, have a richer life	HD57.7
Friedman, Thomas L	The Lexus and the olive tree	HF1359
Friedman, Thomas L	The world is flat : a brief history of the twenty-first century	HM846
Friedman, Thomas L	Hot, flat, and crowded : why we need a green revolution, and how it can renew America	GE197
Frost, Peter J	Toxic emotions at work : how compassionate managers handle pain and conflict	HD42
Frost, Stephen M	The bank analyst's handbook : money, risk and conjuring tricks	HG1601
Frumkin, Norman	Guide to economic indicators	HC103
Frumkin, Peter	Strategic giving : the art and science of philanthropy	HD2769.2.U6
Fry, Ben	Visualizing data	T385
Fucini, Joseph J	Entrepreneurs, the men and women behind famous brand names and how they made it	HC29
Fujita, Masahisa	The spatial economy : cities, regions, and international trade	HF1025
Fukuyama, Francis	Trust : the social virtues and the creation of prosperity	HB72
Fuld, Leonard M	The secret language of competitive intelligence : how to see through and stay ahead of business disruptions, distortions, rumors, and smoke screens	HD38.7
Fung, Victor K. (Victor Kwok-King)	Competing in a flat world : building enterprises for a borderless world	HD38.5
Gabarro, John J	The dynamics of taking charge	HD38
Gabehart, Scott, 1961-	The business valuation book : proven strategies for measuring a company's value	HG4028.V3
Gal, Michal S	Competition policy for small market economies	HF1414
Galbraith, Jay R	Organization design	HD38
Galbraith, John Kenneth, 1908-2006	Money, whence it came, where it went	HG231
Galford, Robert M., 1952-	Your leadership legacy : why looking toward the future will make you a better leader today	HD57.7
Gardner, Howard	Five minds for the future	BF432.3
Gardner, Howard	Changing minds : the art and science of changing our own and other people's minds	BF637.C4
Gardner, Howard	Leading minds : an anatomy of leadership	HM1261
Gardner, Roy, 1947-	Games for business and economics	HD30.22

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Garin, Kristoffer A	Devils on the deep blue sea : the dreams, schemes, and showdowns that built America's cruise-ship empires	G550
Garone, Stephen J	Managing reputation with image and brands	HD59.2
Garreau, Joel	Radical evolution : the promise and peril of enhancing our minds, our bodies--and what it means to be human	T174.5
Garten, Jeffrey E., 1946-	The big ten : the big emerging markets and how they will change our lives	HF4055
Garvin, David A	Learning in action : a guide to putting the learning organization to work	HD58.82
Garvin, David A	General management : processes and action : text and cases	HD31
Gary, Tracy, 1951-	Inspired philanthropy : your step-by-step guide to creating a giving plan and leaving a legacy	HV41.9.U5
Gasparino, Charles	Blood on the street : the sensational inside story of how Wall Street analysts duped a generation of investors	HG4928.5
Gassmann, Oliver, 1967-	Leading pharmaceutical innovation : trends and drives for growth in the pharmaceutical industry	HD9665.5
Gates, Bill, 1955-	Bill Gates speaks : insight from the world's greatest entrepreneur	HD9696.63.U62
Gates, Bill, 1955-	Business @ the speed of thought : using a digital nervous system	HD30.2
Gaughan, Patrick A	Mergers, acquisitions, and corporate restructurings	HD2746.5
Gavenas, Mary Lisa	Color stories : behind the scenes of America's billion-dollar beauty industry	HD9970.5.C673
Gawande, Atul	Better : a surgeon's notes on performance	RC66
Gawer, Annabelle, 1969-	Platform leadership : how Intel, Microsoft, and Cisco drive industry innovation	T173.5
Geisst, Charles R	Deals of the century : Wall Street, mergers, and the making of modern America	HG4028.M4
Gendron, Michael	Integrating newly merged organizations	HD58.8
George, Bill (William W.)	Authentic leadership : rediscovering the secrets to creating lasting value	HD57.7
George, Bill (William W.)	True North : discover your authentic leadership	HD57.7
George, Bill (William W.)	7 lessons for leading in crisis	HD49
Gershenfeld, Neil A	Fab : the coming revolution on your desktop--from personal computers to personal fabrication	T174
Gerstner, Louis V	Who says elephants can't dance? : inside IBM's historic turnaround	HD9696.2.U64
Gerzon, Mark	Leading through conflict : how successful leaders transform differences into opportunities	HD42
Gesteland, Richard R	Cross-cultural business behavior : negotiating, selling, sourcing and managing across cultures	HF5389
Ghemawat, Pankaj	Commitment : the dynamic of strategy	HD41
Ghemawat, Pankaj	Games businesses play : cases and models	HD30.26
Ghemawat, Pankaj	Strategy and the business landscape	HD30.28
Ghoshal, Sumantra	The individualized corporation : a fundamentally new approach to management : great companies are defined by purpose, process, and people	HD50

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Gilson, Stuart C	Creating value through corporate restructuring : case studies in bankruptcies, buyouts, and breakups	HD58.8
Gitlow, Howard S	The Deming guide to quality and competitive position	HD38.D439
Gittell, Jody Hoffer	The Southwest Airlines way : using the power of relationships to achieve high performance	HE9803.S68
Giuliani, Rudolph W	Leadership	HD57.7
Gladwell, Malcolm, 1963-	The tipping point : how little things can make a big difference	HM1033
Gobé, Marc	Citizen brand : 10 commandments for transforming brands in a consumer democracy	HD69.B7
Goffee, Robert	Why should anyone be led by you? : what it takes to be an authentic leader	HD57.7
Goffee, Robert	Clever : leading your smartest, most creative people	HD53
Goldratt, Eliyahu M., 1948-	The goal : a process of ongoing improvement	TS183
Goleman, Daniel	Primal leadership : realizing the power of emotional intelligence	HD57.7
Goleman, Daniel	Emotional intelligence	BF561
Gomes-Casseres, Benjamin	The alliance revolution : the new shape of business rivalry	HD69.S8
Gompers, Paul A. (Paul Alan)	Entrepreneurial finance : a case book	HG4751
Gompers, Paul A. (Paul Alan)	The money of invention : how venture capital creates new wealth	HG4963
Gompers, Paul A. (Paul Alan)	The venture capital cycle	HG4963
Goodpaster, Kenneth E., 1944-	Business ethics : policies and persons	HF5387
Goodwin, Jason, 1964-	Greenback : the almighty dollar and the invention of America	HG591
Gorchels, Linda	The product manager's field guide : practical tools, exercises, and resources for improved product management	HF5415.15
Gorchels, Linda	The manager's guide to distribution channels	HF5415.129
Gordon, John Steele	An empire of wealth : the epic history of American economic power	HC103
Gorman, Leon A	L.L. Bean : the making of an American icon	HD9993.C354
Gotthelf, Philip	Currency trading : how to access and trade the world's biggest market	HG3853
Gough, Leo	25 investment classics : insights from the greatest investment books of all time	HG4521
Gourdin, Kent N	Global logistics management : a competitive advantage for the new millennium	HD38.5
Govindarajan, Vijay	Ten rules for strategic innovators : from idea to execution	HD62.5
Graham, Benjamin, 1894-1976	The intelligent investor : a book of practical counsel	HG4521
Graham, Benjamin, 1894-1976	Security analysis : principles and technique	HG4521
Graham, Katharine, 1917-	Personal history	Z473
Gralla, Preston	How the internet works	TK5105.875.I57
Grant, Eugene Lodewick, 1897-	Statistical quality control	TS156
Grant, James	Money of the mind : borrowing and lending in America from the Civil War to Michael Milken	HG3754.5.U6
Greco, Albert N., 1945-	The book publishing industry	Z471

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Green, Scott, 1962-	Manager's guide to the Sarbanes-Oxley Act : improving internal controls to prevent fraud	HF5686.C7
Green, Stephen Paul, 1972-	China's stockmarket : a guide to its progress, players and prospects	HG5782
Greene, William H., 1951-	Econometric analysis	HB139
Greenfield, James M., 1936-	Fund raising : evaluating and managing the fund development process	HG177
Greenspan, Alan, 1926-	The age of turbulence : adventures in a new world	HB119.G74
Greenwald, Bruce C. N., 1946-	Competition demystified : a radically simplified approach to business strategy	HD30.28
Greer, Gaylon E	Investment analysis for real estate decisions	HD1382.5
Gregory, James R	Branding across borders : a guide to global brand marketing	HD69.B7
Gremillion, Lee L. (Lee Louis)	Mutual fund industry handbook : a comprehensive guide for investment professionals	HG4930
Greve, Henrich R	Organizational learning from performance feedback : a behavioral perspective on innovation and change	HD30.23
Griffiths, Alan, 1955-	Digital television strategies : business challenges and opportunities	HE8700.4
Grinblatt, Mark	Financial markets and corporate strategy	HG181
Grønbjerg, Kirsten A	Understanding nonprofit funding : managing revenues in social services and community development organizations	HV91
Gross, John M	Kanban made simple : demystifying and applying Toyota's legendary manufacturing process	TS157
Grossman, Gene	Handbook of international economics	HF1411
Grote, Richard C	Forced ranking : making performance management work	HF5549.5.R3
Guerard, John	Corporate financial policy and R&D management	HD30.4
Gulati, Ranjay	Managing network resources : alliances, affiliations and other relational assets	HD69.S8
Gulati, Ranjay	Kellogg on technology & innovation	HC79.T4
Gumpert, David E	Inc. magazine presents how to really create a successful business plan : featuring the business plans of Pizza Hut, Software Publishing Corp., Celestial Seasonings, People Express, Ben & Jerry's	HG4027.6
Hackman, J. Richard	Leading teams : setting the stage for great performances	HD57.7
Hagel, John	Out of the box : strategies for achieving profits today and growth tomorrow through Web services	HF5548.32
Haglund, Karl	Inventing the Charles River	F72.C46
Hagstrom, Robert G., 1956-	The Warren Buffett way : investment strategies of the world's greatest investor	HG172.B84
Hagstrom, Robert G., 1956-	The Warren Buffett portfolio : mastering the power of the focus investment strategy	HG4521
Häikiö, Martti, 1949-	Nokia : the inside story	HD9697.T454
Hamel, Gary	Leading the revolution : how to thrive in turbulent times by making innovation a way of life	HD53

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Hamel, Gary	Competing for the future	HD41
Hamilton, James D. (James Douglas), 1954-	Time series analysis	QA280
Hamm, Steve	Bangalore tiger : how Indian tech upstart Wipro is rewriting the rules of global competition	HD2900.12.W56
Hammer, Michael, 1948-	Reengineering the corporation : a manifesto for business revolution	HD58.8
Hammond, Allen L	The next 4 billion : market size and business strategy at the base of the pyramid	HC79.C6
Hammond, John S., 1937-	Smart choices : a practical guide to making better decisions	BF448
Handy, Charles B	The age of unreason	HD58.8
Handy, Charles B	Myself and other more important matters	BD232
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Hannan, Michael T	Organizational ecology	HD58.8
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Joyce, William F	What really works : the 4+2 formula for sustained business success	HF5386
Kador, John	Charles Schwab : how one company beat Wall Street and reinvented the brokerage industry	HG4928.5
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Kahaner, Larry	Competitive intelligence : from black ops to boardrooms : how businesses gather, analyze, and use information to succeed in the global marketplace	HD38.7
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Kotler, Philip	Principles of marketing	HF5415
Kotler, Philip	Lateral marketing : new techniques for finding breakthrough ideas	HF5415.13
Kotler, Philip	Marketing insights from A to Z : 80 concepts every manager needs to know	HF5415
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Krugman, Paul R	International economics : theory and policy	HF1359
Kuemmerle, Walter	Case studies in international entrepreneurship : managing and financing ventures in the global economy	HD62.5
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Lavinio, Stefano	The hedge fund handbook : a definitive guide for analyzing and evaluating alternative investments	HG4530
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Lax, David A	The manager as negotiator : bargaining for cooperation and competitive gain	HD58.6
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Lebergott, Stanley	The Americans, an economic record	HC103
Leder, Michelle	Financial fine print : uncovering a company's true value	HG4028.V3
Leech, Thomas	How to prepare, stage, & deliver winning presentations	HF5718.22
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Lerner, Joshua	Venture capital and private equity : a casebook	HG4963
Letts, Christine	High performance nonprofit organizations : managing upstream for greater impact	HD62.6
Levin, Richard I	Statistics for management	HA29
Levine, Stuart R	The six fundamentals of success : the rules for getting it right for yourself and your organization	HD31

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Levinson, Marc	Guide to financial markets	HG173
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Levitt, Steven D	Freakonomics : a rogue economist explores the hidden side of everything	HB74.P8
Levitt, Theodore, 1925-2006	The marketing imagination	HF5415
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Levy, Leon, 1929-	The mind of Wall Street	HG4910
Levy, Steven	The perfect thing : how the iPod shuffles commerce, culture, and coolness	ML74.4.I48
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Liebowitz, S. J., 1950-	Winners, losers & Microsoft : competition and antitrust in high technology	HD9696.63.U64
Light, Paul Charles	Sustaining nonprofit performance : the case for capacity building and the evidence to support it	HD62.6
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Ling, David C	Real estate principles : a value approach	HD255
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Litman, Barry Russell	The motion picture mega-industry	PN1993.5.U6
Litterman, Robert B	Modern investment management : an equilibrium approach	HG4529.5
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Lodge, George C	A corporate solution to global poverty : how multinationals can help the poor and invigorate their own legitimacy	HD60.5.D44
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Long, Mark H	Financing the new venture : [a complete guide to raising capital from venture capitalists, investment bankers, private investors, and other sources]	HG4028.C4
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Loss, Louis	Fundamentals of securities regulation	KF1439
Love, John F	McDonald's : behind the arches	TX945.5.M33
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Lowenstein, Roger	When genius failed : the rise and fall of Long-Term Capital Management	HG4930
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Luecke, Richard	Marketer's toolkit : the 10 strategies you need to succeed	HF5415
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Lynn, Laurence E., 1937-	Teaching and learning with cases : a guidebook	LB1029.C37
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Maccoby, Michael, 1933-	The productive narcissist : the promise and peril of visionary leadership	HD57.7
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Maggioni, Mario A	Clustering dynamics and the location of high-tech-firms	HC79.H53
Mahajan, Vijay	The 86 percent solution : how to succeed in the biggest market opportunity of the next 50 years	HF1416
Mahar, Maggie	Money driven medicine : the real reason health care costs so much	RA410
Mahar, Maggie	Bull! : a history of the boom, 1982-1999 : what drove the breakneck market--and what every investor needs to know about financial cycles	HG4572
Malik, Om	Broadbandits : inside the \$750 billion telecom heist	HE7775
Malone, Michael S. (Michael Shawn), 1954-	Bill & Dave : how Hewlett and Packard built the world's greatest company	HD9696.A3
Malone, Thomas W	The future of work : how the new order of business will shape your organization, your management style, and your life	HD31
Mandelbrot, Benoit B	The (mis)behavior of markets : a fractal view of risk, ruin, and reward	HG4523
Maney, Kevin, 1960-	The maverick and his machine : Thomas Watson, Sr., and the making of IBM	HD9696.2.U62
Mankiw, N. Gregory	Principles of microeconomics	HB172
Mankiw, N. Gregory	Macroeconomics	HB172.5
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Manning, George, 1957-	The art of leadership	BF637.L4
Manzoni, J. F. (Jean-François)	The set-up-to-fail syndrome : how good managers cause great people to fail	HF5549.12
Marber, Peter	From Third World to world class : the future of emerging markets in the global economy	HF1418.5
March, James G	A primer on decision making : how decisions happen	HD30.23

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March, James G., ed	Handbook of organizations	HM711
Margolis, Joshua Daniel	People and profits? : the search for a link between a company's social and financial performance	HD60
Markham, Jerry W	A financial history of the United States	HG181
Markides, Constantinos	All the right moves : a guide to crafting breakthrough strategy	HD30.28
Marks, Eric A	Service-oriented architecture : a planning and implementation guide for business and technology	HD30.37
Markus, Donalee, 1945-	Retrain your business brain : outsmart the corporate competition	HD30.23
Marren, Joseph H	Mergers & acquisitions : a valuation handbook	HG4028.M4
Marsa, Linda	Prescription for profits : how the pharmaceutical industry bankrolled the unholy marriage between science and business	HD9666.5
Marsh, Lisa, 1967-	The House of Klein : fashion, controversy, and a business obsession	TT505.K58
Martellini, Lionel	Fixed income securities : valuation, risk management and portfolio strategies	HG4650
Marx, Karl, 1818-1883	Capital; a critique of political economy	HB501
Maslach, Christina	The truth about burnout : how organizations cause personal stress and what to do about it	HF5548.85
Maslow, Abraham H. (Abraham Harold)	Toward a psychology of being	BF698
Maslow, Abraham H. (Abraham Harold)	Motivation and personality	BF503
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Mason, Heidi, 1952-	The venture imperative : a new model for corporate innovation	HG4751
Matejka, J. Kenneth	The business case method : an introduction	HF1121
Mattern, Conrad, 1964-	Handbook of investment research : economic and financial indicators as market movers	HC106.83
Mattive, Nilus	The Standard & Poor's guide for the new investor	HG4521
Mau, Bruce	Massive change	TS171.4
Mauboussin, Michael J., 1964-	More than you know : finding financial wisdom in unconventional places	HG4521
Maxwell, John C., 1947-	The 21 irrefutable laws of leadership : follow them and people will follow you	HD57.7
Maynard, Micheline	The end of Detroit : how the Big Three lost their grip on the American car market	HD9710.U52
Mayo, Anthony J	Paths to power : how insiders and outsiders shaped American business leadership	HD38.25.U6
Mayo, Anthony J	In their time : the greatest business leaders of the twentieth century	HD38.25.U6
Mayo, Elton, 1880-1949	The human problems of an industrial civilization	HD6971
McAfee, R. Preston	Competitive solutions : the strategist's toolkit	HD30.28
McCall, Morgan W	High flyers : developing the next generation of leaders	HD30.4
McConnell, Campbell R	Economics : principles, problems, and policies	HB171.5
McCraw, Thomas K	American business, 1920-2000 : how it worked	HC106.82

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McGee, Kenneth G	Heads up : how to anticipate business surprises and seize opportunities first	HD30.27
McGrath, Joseph Edward, 1927-	Groups : interaction and performance	HM711
McGrath, Michael E	Next generation product development : how to increase productivity, cut costs, and reduce cycle times	TS176
McGrath, Rita Gunther	Marketbusters : 40 strategic moves that drive exceptional business growth	HD30.28
McGrath, Rita Gunther	The entrepreneurial mindset : strategies for continuously creating opportunity in an age of uncertainty	HB615
McGregor, Douglas	The human side of enterprise : 25th anniversary printing	HF5549
McKenna, Christopher D	The world's newest profession : management consulting in the twentieth century	HD69.C6
McKenzie, Richard B	The fairness of markets : a search for justice in a free society	HB72
McKenzie, Richard B	Digital economics : how information technology has transformed business thinking	HC79.I55
McKibben, Bill	Deep economy : the wealth of communities and the durable future	HD75
McLean, Bethany	The smartest guys in the room : the amazing rise and scandalous fall of Enron	HD9502.U54
McMurtry, Jeanette Maw	Big business marketing for small business budgets	HF5415.13
McShane, Steven Lattimore	Organizational behavior : emerging realities for the workplace revolution	HD58.7
Melançon, Robert M	The secrets of executive search : professional strategies for managing your personal job search	HF5382.7
Meltzer, Allan H	A history of the Federal Reserve	HG2563
Merrill, Arthur A., 1906-	Behavior of prices on Wall Street : market inclinations help prediction produce profits	HG4636
Merton, Robert C	Continuous-time finance	HG173
Merton, Robert King, 1910-2003	The focused interview : a manual of problems and procedures	H61.28
Messerschmitt, David G	Software ecosystem : understanding an indispensable technology and industry	QA76.754
Meyer, Christopher, 1948-	It's alive : the coming convergence of information, biology, and business	HC79.I55
Meyer, Marshall W	Rethinking performance measurement : beyond the balanced scorecard	HD58.9
Meyerson, Debra	Tempered radicals : how people use difference to inspire change at work	HD58.8
Meza, Philip E	Coming attractions? : Hollywood, high tech, and the future of entertainment	P96.T422
Michaels, Ed, 1942-	The war for talent	HD38.2
Michaelson, John C	Restructuring for growth	HG4028.R4
Michman, Ronald D	The food industry wars : marketing triumphs and blunders	HD9005
Michman, Ronald D	The affluent consumer : marketing and selling the luxury lifestyle	HF5415.33.U6
Micklethwait, John	The company : a short history of a revolutionary idea	HD2721
Miles, Matthew B	Qualitative data analysis : an expanded sourcebook	H62

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Miles, Raymond E	Collaborative entrepreneurship : how communities of networked firms use continuous innovation to create economic wealth	HD69.S8
Miller, Danny	Managing for the long run : lessons in competitive advantage from great family businesses	HD62.25
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Miller, Roger LeRoy	Fundamentals of business law	KF889
Mills, Daniel Quinn	The Internet university	LC5951
Mills, Daniel Quinn	Broken promises : an unconventional view of what went wrong at IBM	HD9696.C64
Mills, Daniel Quinn	Wheel, deal, and steal : deceptive accounting, deceitful CEOs, and ineffective reforms	HV6769
Mills, Daniel Quinn	Buy, lie, and sell high : how investors lost out on Enron and the Internet bubble	HD9696.8.A2
Mills, Daniel Quinn	E-leadership : guiding your business to success in the new economy	HD57.7
Miner, John B	Organizational behavior	
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Minto, Barbara	The Minto pyramid principle : logic in writing, thinking, and problem solving	PE1479.B87
Mintzberg, Henry	The rise and fall of strategic planning : reconceiving roles for planning, plans, planners	HD30.28
Mintzberg, Henry	The structuring of organizations : a synthesis of the research	HD31
Mintzberg, Henry	The nature of managerial work	HD31
Mintzberg, Henry	Managers, not MBAs : a hard look at the soft practice of managing and management development	HD30.4
Mintzberg, Henry	Mintzberg on management : inside our strange world of organizations	HD31
Mintzberg, Henry	Strategy safari : a guided tour through the wilds of strategic management	HD30.28
Mishkin, Frederic S	The next great globalization : how disadvantaged nations can harness their financial systems to get rich	HG195
Mitnick, Kevin D. (Kevin David), 1963-	The art of deception : controlling the human element of security	QA76.9.A25
Mitroff, Ian I	Managing crises before they happen : what every executive and manager needs to know about crises management	HD49
Mlodinow, Leonard, 1954-	The Drunkard's walk : how randomness rules our lives	QA273
Mokyr, Joel	The lever of riches : technological creativity and economic progress	HC79.T4
Mole, John, 1945-	Mind your manners : managing business cultures in the new global Europe	HD70.E8
Monster, Robert W	Market research in the Internet age : leveraging the Internet for market measurement and consumer insight	HF5415.1265
Montier, James	Behavioural finance : insights into irrational minds and markets	HG4515.15
Mooij, Marieke K. de, 1943-	Global marketing and advertising : understanding cultural paradoxes	HF5415.127
Moore, Geoffrey A., 1946-	Crossing the chasm : marketing and selling high-tech products to mainstream customers	HF5439.H54
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Morgan, Adam	The pirate inside : building a challenger brand culture within yourself and your organization	HD69.B7
Morgan, Nick	Working the room : how to move people to action through audience-centered speaking	PN4129.15
Morgan, Stephen L. (Stephen Lawrence), 1971-	Counterfactuals and causal inference : methods and principles for social research	H62
Mornell, Pierre	45 effective ways for hiring smart! : how to predict winners and losers in the incredibly expensive people-reading game	HF5549.5.S38
Morrell, Margot	Shackleton's way : leadership lessons from the great Antarctic explorer	HD57.7
Morris, Charles R	The trillion dollar meltdown : easy money, high rollers, and the great credit crash	HG4910
Moschella, David C	Customer-driven IT : how users are shaping technology industry growth	HC79.I55
Moses, Elissa	The \$100 billion allowance : accessing the global teen market	HF5415.32
Moss, David A., 1964-	A concise guide to macroeconomics : what managers, executives, and students need to know	HB172.5
Moss, David A., 1964-	When all else fails : government as the ultimate risk manager	HD61
Mullins, John W. (John Walker)	Getting to plan B : breaking through to a better business model	HD30.28
Mullins, Laurie J	Management and organisational behaviour	HD58.7
Mun, Johnathan	Real options analysis : tools and techniques for valuing strategic investments and decisions	HG6042
Munnell, Alicia Haydock	Coming up short : the challenge of 401(k) plans	HD7105.45.U6
Munter, Mary	Guide to managerial communication : effective business writing and speaking	HF5718
Murphy, John J., 1952-	Technical analysis of the financial markets : a comprehensive guide to trading methods and applications	HG6046
Murrell, Audrey J	Mentoring dilemmas : developmental relationships within multicultural organizations	HF5385
NACD Blue Ribbon Commission on Executive Compensation	Report of the NACD Blue Ribbon Commission on director professionalism	HD2745
Nace, Ted	Gangs of America : the rise of corporate power and the disabling of democracy	HD2785
Nadler, David	Competing by design : the power of organizational architecture	HD58.9
Nairn, Alasdair G. M	Engines that move markets : technology investing from railroads to the Internet and beyond	HG4011
Nash, Laura L	Just enough : tools for creating success in your work and life	HF5386
Ndiaye, Pap	Nylon and bombs : DuPont and the march of modern America	HD9651.9.D8
Neef, Dale, 1959-	Managing corporate reputation and risk : developing a strategic approach to corporate integrity using knowledge management	HD59.2

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Nevaer, Louis E. V	The rise of the Hispanic market in the United States : challenges, dilemmas, and opportunities for corporate management	HF5415.33.U6
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Newton, Grant W	Corporate bankruptcy : tools, strategies, and alternatives	HG3766
Nicholas, Joseph G., 1959-	Hedge fund of funds investing : an investor's guide	HG4530
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Nielsen, Jakob, 1957-	Designing web usability	TK5105.888
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Nohria, Nitin, 1962-	The differentiated network : organizing multinational corporations for value creation	HD62.4
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Nunes, Paul, 1963-	Mass affluence : seven new rules of marketing to today's consumer	HF5415.1
Nyeng, Frode	A not very American perspective on corporate social responsibility	HD60
Nyman, John A	The theory of demand for health insurance	HG9396
Obstfeld, Maurice	Foundations of international macroeconomics	HF1359
O'Connor, William E	An introduction to airline economics	HE9803.A4
Ohrvall, David	Crack the case : how to conquer your case interviews	HF5549.5.I6
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Olmstead, Joseph A., 1921-	Executive leadership : building world-class organizations	HD57.7
O'Loughlin, James	The real Warren Buffett : managing capital, leading people	HG172.B84
Olson, Mancur	The logic of collective action : public goods and the theory of groups	HM711
Ômae, Ken'ichi, 1943-	The end of the nation state : the rise of regional economies	HF1418.7
Ong, Li Lian	The Big Mac index : applications of purchasing power parity	HG3821
Ôno, Taiichi, 1912-1990	Toyota production system : beyond large-scale production	TS157
Orbanes, Philip	The game makers : the story of Parker Brothers from Tiddledy Winks to Trivial Pursuit	HD9993.G354
O'Regan, David	International auditing : practical resource guide	HF5667
O'Reilly, Charles A	Hidden value : how great companies achieve extraordinary results with ordinary people	HD70.U5
Orol, Ronald D	Extreme value hedging : how activist hedge fund managers are taking on the world	HG4530
Ortega, Bob	In Sam we trust : the untold story of Sam Walton and how Wal-Mart is devouring America	HF5429.215.U6
Osborne, David (David E.)	Reinventing government : how the entrepreneurial spirit is transforming the public sector	JK469
Osborne, Martin J	An introduction to game theory	QA269
Osborne, Martin J	A course in game theory	HB144

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O'Shaughnessy, John	The marketing power of emotion	HF5415.32
Oster, Sharon M	Modern competitive analysis	HD41
Oster, Sharon M	Strategic management for nonprofit organizations : theory and cases	HD62.6
Ostrom, Elinor	Understanding institutional diversity	HF5549.5.M5
Otteson, James R	Adam Smith's marketplace of life	HB501
Overton, Bruce B	Executive compensation answer book	KF1424.Z9
Packard, David, 1912-	The HP way : how Bill Hewlett and I built our company	HD9696.A3
Pacult, F. Paul, 1949-	A double scotch : how Chivas Regal and The Glenlivet became global icons	HD9395.G73
Paehlke, Robert	Democracy's dilemma : environment, social equity, and the global economy	JC423
Pagano, Barbara	The transparency edge : how credibility can make or break you in business	HF5387
Paine, Lynn Sharp	Value shift : why companies must merge social and financial imperatives to achieve superior performance	HD60.5.U5
Paine, Lynn Sharp	Cases in leadership, ethics, and organizational integrity : a strategic perspective	HD57.7
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Pande, Peter S	The Six Sigma way : how GE, Motorola, and other top companies are honing their performance	TS156
Paquette, Larry	The sourcing solution : a step-by-step guide to creating a successful purchasing program	HF5437
Parker, Ciarán	The thinkers 50 : the world's most influential business writers and leaders	HC29
Parker, Glenn M., 1938-	Cross-functional teams : working with allies, enemies, and other strangers	HD66
Parker, Simon C	The economics of self-employment and entrepreneurship	HD30.22
Parkinson, C. Northcote (Cyril Northcote), 1909-	Parkinson's law, and other studies in administration	PN6231.M2
Parks, Sharon Daloz, 1942-	Leadership can be taught : a bold approach for a complex world	HD57.7
Parra, Francisco R	Oil politics : a modern history of petroleum	HD9560.6
Parsons, Patrick	The cable and satellite television industries	HE8700.72.U6
Paton, Rob	Managing and measuring social enterprises	HD62.6
Pearce, John A	Formulation, implementation, and control of competitive strategy	HD30.28
Peiser, Richard B	Professional real estate development : the ULI guide to the business	HD1390
Penrose, Edith Tilton	The theory of the growth of the firm	HD69.S5
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Perlow, Leslie A., 1967-	Finding time : how corporations, individuals, and families can benefit from new work practices	HD5106
Perlow, Leslie A., 1967-	When you say yes but mean no : how silencing conflict wrecks relationships and companies ... and what you can do about it	HD42

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Peter, Laurence J	The Peter principle	PN6231.M2
Peters, Thomas J	In search of excellence : lessons from America's best-run companies	HD70.U5
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Pfeffer, Jeffrey	New directions for organization theory : problems and prospects	HM791
Pfeffer, Jeffrey	The knowing-doing gap : how smart companies turn knowledge into action	HD30.2
Pfeffer, Jeffrey	Competitive advantage through people : unleashing the power of the work force	HF5549.2.U5
Pfeffer, Jeffrey	The human equation : building profits by putting people first	HF5386
Pfeffer, Jeffrey	Power in organizations	HM1256
Pfeffer, Jeffrey	Managing with power : politics and influence in organizations	HD30.23
Phansalkar, S. J. (Sanjiv Janardan)	Opportunities and strategies for Indian business : preparing for a global India	HD70.I4
Phillips, Kevin P	Wealth and democracy : a political history of the American rich	HC110.W4
Phillips, Robert L. (Robert Lewis), 1955-	Pricing and revenue optimization	HF5416.5
Phills, James A	Integrating mission and strategy for nonprofit organizations	HD62.6
Phoa, Wesley	Advanced fixed income analytics	HG4650
Pilato, Denise E	The retrieval of a legacy : nineteenth-century American women inventors	T36
Pindyck, Robert S	Microeconomics	HB172
Pink, Daniel H	A whole new mind : moving from the information age to the conceptual age	BF408
Pinker, Steven, 1954-	The blank slate : the modern denial of human nature	BF341
Piper, Thomas R	Can ethics be taught? : perspectives, challenges, and approaches at Harvard Business School	HF5387
Pisano, Gary P	The development factory : unlocking the potential of process innovation	HC79.T4
Pisano, Gary P	Science business : the promise, the reality, and the future of biotech	HD9999.B442
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Porter, Michael E., 1947-	Competitive advantage : creating and sustaining superior performance : with a new introduction	HD41
Porter, Michael E., 1947-	Clusters of innovation initiative. Wichita	HC106.83
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Porter, Michael E., 1947-	Fixing competition in U.S. health care	RA410.56
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Posner, Richard A	A failure of capitalism : the crisis of '08 and the descent into depression	HB3722
Postrel, Virginia I., 1960-	The substance of style : how the rise of aesthetic value is remaking commerce, culture, and consciousness	BH39
Poundstone, William	How would you move Mount Fuji? : Microsoft's cult of the puzzle : how the world's smartest companies select the most creative thinkers	HF5549.5.I6
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Prahalad, C. K	The future of competition : co-creating unique value with customers	HD41
Prahalad, C. K	The new age of innovation : driving cocreated value through global networks	HD30.28
Prechter, Robert Rougelot	Socionomics : the science of history and social prediction	HM1106
Previts, Gary John	A history of accountancy in the United States : the cultural significance of accounting	HF5616.U5
Price, Robert M., 1930-	The eye for innovation : recognizing possibilities and managing the creative enterprise	HD9696.2.U64
Price, Terry L., 1966-	Understanding ethical failures in leadership	HF5387
Priest, Tyler	Global gambits : big steel and the U.S. quest for manganese	HD9539.M33
Pringle, Hamish	Celebrity sells	HD69.B7
Proctor, K. Scott	Building financial models with Microsoft Excel : a guide for business professionals	HG4012.5
Ptak, Carol A	ERP : tools, techniques, and applications for integrating the supply chain	TS155
Pugh, Emerson W	Building IBM : shaping an industry and its technology	HD9696.C64
Putnam, Robert D	Bowling alone : the collapse and revival of American community	HN65
Quart, Alissa	Branded : the buying and selling of teenagers	HF5415.33.U6
Quelch, John A	Readings in modern marketing	HF5415
Quelch, John A	Cases in strategic marketing management : business strategies in Muslim countries	HF5415.12.I74
Quelch, John A	The new global brands : managing non-government organizations in the 21st century	HD69.B7
Quelch, John A	Cases in advertising and promotion management	HF5823
Rafferty, Kevin	Inside Japan's power houses : the culture, mystique and future of Japan's greatest corporations	HF3826.5
Raiffa, Howard, 1924-	Negotiation analysis : the science and art of collaborative decision making	HD58.6
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Ramaswami, Murali	Investing in financially distressed firms : a guide to pre- and post-bankruptcy opportunities	HD2746.5
Randazzo, Sal	The myth makers : how advertisers apply the power of classic myths and symbols to create modern day legends	HF5822
Rangan, V. Kasturi	Transforming your go-to-market strategy : the three disciplines of channel management	HF5415.129
Raphel, Murray, 1928-	Up the loyalty ladder : turning sometime customers into full-time advocates of your business	HF5415.5
Rappaport, Alfred	Creating shareholder value : a guide for managers and investors	HG4028.V3
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Rasiel, Ethan M	The McKinsey way : using the techniques of the world's top strategic consultants to help you and your business	HD69.C6
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Ravitch, Diane	The language police : how pressure groups restrict what children learn	LB3045.7
Rayner, Jenny	Managing reputational risk : curbing threats, leveraging opportunities	HD59.2
Raynes, Sylvain	The analysis of structured securities : precise risk measurement and capital allocation	HG4521
Raynor, Michael E	The strategy paradox : why committing to success leads corporations to failure, and what to do about it	HD30.28
Rayport, Jeffrey F	Best face forward : why companies must improve their service interfaces with customers	HF5415.5
Rebonato, Riccardo	Plight of the fortune tellers : why we need to manage financial risk differently	HG4026
Reed, Stanley Foster	The art of M&A : a merger acquisition buyout guide	HD2746.5
Reichheld, Frederick F	The loyalty effect : the hidden force behind growth, profits, and lasting value	HF5415.5
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Reid, Robert, 1965-	Year one : an intimate look inside Harvard Business School, source of the most coveted advanced degree in the world	HF1134.H4
Reilly, Frank K	Investment analysis and portfolio management	HG4521
Reingold, Dan, 1953-	Confessions of a Wall Street analyst : a true story of inside information and corruption in the stock market	HG4928.5
Reinhardt, Forest L., 1958-	Business management and the natural environment : cases & text	HD30.255
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Revans, Reginald W., 1907-	ABC of action learning	HD30.4
Ricci, Ron	Momentum : how companies become unstoppable market forces	HF5415
Rickertsen, Rick	Buyout : the insider's guide to buying your own company	HD2746.5
Ridgway, Nicole	The running of the bulls : inside the cutthroat race from Wharton to Wall Street	HF1134.W4477

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Ries, Al	Marketing warfare	HF5415
Ries, Al	The origin of brands : discover the natural laws of product innovation and business survival	HD69.B7
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Rifkin, Jeremy	The European dream : how Europe's vision of the future is quietly eclipsing the American dream	HC240
Rifkin, Jeremy	The age of access : the new culture of hypercapitalism, where all of life is a paid-for experience	HF5548.32
Rifkin, Jeremy	The end of work : the decline of the global labor force and the dawn of the post-market era	HD6331
Rigby, Darrell	Winning in turbulence	HF5386
Rivette, Kevin G., 1956-	Rembrandts in the attic : unlocking the hidden value of patents	T211
Robbins-Roth, Cynthia	From alchemy to IPO : the business of biotechnology	HD9999.B442
Roberto, Michael A	Why great leaders don't take yes for an answer : managing for conflict and consensus	HD30.23
Roberts, Paul	The end of oil : on the edge of a perilous new world	HD9560.6
Robichaux, Mark	Cable cowboy : John Malone and the rise of the modern cable business	HE8700.72.M35
Rockley, Ann	Managing enterprise content : a unified content strategy	HD30.213
Roe, Mark J., 1951-	Political determinants of corporate governance : political context, corporate impact	HD2741
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Whittington, Ray, 1948-	Principles of auditing and other assurance services	HF5667
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Wilmerding, Alex	Deal terms : the finer points of venture capital deal structures, valuations, term sheets, stock options and getting deals done	HG4751
Wilson, Alissa S., 1978-	Practical idealists : changing the world and getting paid	HV40
Wilson, Aubrey	The marketing audit handbook : tools, techniques & checklists to exploit your marketing resources	HF5415.16
Wilson, James Q	American government : institutions and policies	JK274
Wilson, Peter, 1948-	The essential guide to managing small business growth	HD62.7
Winston, Andrew S	Green recovery : get lean, get smart, and emerge from the downturn on top	HD30.255
Witzel, Morgen	Fifty key figures in management	HD31
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Womack, James P	The machine that changed the world : based on the Massachusetts Institute of Technology 5-million dollar 5-year study on the future of the automobile	HD9710.A2
Wonnacott, Thomas H., 1935-	Introductory statistics for business and economics	HA29
Woodward, Joan, M.A	Industrial organization : theory and practice	HD31
Wooldridge, Jeffrey M., 1960-	Introductory econometrics : a modern approach	HB139
Worth, Richard	Webster's New World business writing handbook	HF5726
Yate, Martin John	Knock 'em dead 2004	HF5549.5.16
Yates, J. Frank (Jacques Frank), 1945-	Decision management : how to assure better decisions in your company	HD30.23
Yergin, Daniel	The prize : the epic quest for oil, money, and power	HD9560.6
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Yin, Robert K	Case study research : design and methods	H62
Yip, George S	Total global strategy II : updated for the internet and service era	HD62.4
Yoffie, David B	Judo strategy : turning your competitors' strength to your advantage	HD30.28
Young, David W	Techniques of management accounting : an essential guide for managers and financial professionals	HF5657.4
Young, Don, 1939-	Having their cake-- : how the city and big bosses are consuming UK business	HG4135
Young, Jeffrey S., 1952-	Forbes greatest technology stories : inspiring tales of the entrepreneurs and inventors who revolutionized modern business	T21
Young, Patrick L	The new capital market revolution : the winners, the losers, and the future of finance	HG4515.95
Young, Philip K. Y	The portable MBA in economics	HB71
Yukl, Gary A., 1940-	Leadership in organizations	HD57.7
Zack, Gerard M	Fraud and abuse in nonprofit organizations : a guide to prevention and detection	HV6691
Zakaria, Fareed	The future of freedom : illiberal democracy at home and abroad	JC423
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Zaleznik, Abraham, 1924-	Hedgehogs and foxes : character, leadership, and command in organizations	JC330.3
Zaltman, Gerald	Innovations and organizations	HM796

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AUTHOR	TITLE DISPLAY	CALL NUMBER
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Zaltman, Gerald	Marketing metaphoria : what seven deep metaphors reveal about the minds of consumers	HF5415.32
Zandi, Mark M	Financial shock : a 360° look at the subprime mortgage implosion, and how to avoid the next financial crisis	HG2040.5.U5
Zelazny, Gene	The Say it with charts complete toolkit	HF5718.22
Zelazny, Gene	Say it with charts : the executive's guide to visual communication	HF5718.22
Zhongguo yu shi jie de hu dong : guo ji hua, nei hua yu wai hua xue shu yan tao hui (2004 : Beijing	Zhongguo yu shi jie de hu dong : guo ji hua, nei hua yu wai hua = China's interactions with the world internationalization, internalization, externalization	DS740.4
Zittrain, Jonathan (Jonathan L.), 1969-	The future of the Internet and how to stop it	TK5105.875.I57
Zonis, Marvin, 1936-	The kimchi matters : global business and local politics in a crisis-driven world	HF1359
Zook, Chris, 1951-	Profit from the core : growth strategy in an era of turbulence	HD2746
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Zygmunt, Jeffrey	Microchip : an idea, its genesis, and the revolution it created	TK7874
	The business of culture : strategic perspectives on entertainment and media	HM621
	The handbook of mortgage-backed securities	HG4655
	Worldwide financial reporting : the development and future of accounting standards	HF5626
	The business of healthcare innovation	R855.3
	Financial management classics	HG4011
	Handbook of industrial organization	HD2326
	Networks and organizations : structure, form, and action	HD58.7
	Studies in the theory of capital markets	HG4539
	The practitioner's guide to corporate governance in Asia	HD2741
	Innovation policy in a global economy	HC79.T4
	Managing strategic innovation and change : a collection of readings	HD31
	Fundamentals of early clinical drug development : from synthesis design to formulation	RM301.27
	Handbook of management consulting services	HD69.C6
	Harvard business review on measuring corporate performance	HD56.25
	A nation transformed by information : how information has shaped the United States from Colonial times to the present	HC110.I55
	Nonprofit and business sector collaboration : social enterprises, cause-related marketing, sponsorships, and other corporate-nonprofit dealings	HF5414
	The portable MBA in entrepreneurship	HD62.5

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	MBA : l'essentiel du management par les meilleurs professeurs	HD31
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	Organizing business knowledge : the MIT process handbook	HD30.2
	Organization development and transformation : managing effective change	HD58.8
	The Global financial system : a functional perspective	HG3881
	Markets of one : creating customer-unique value through mass customization	TS155.65
	The new handbook of organizational communication : advances in theory, research, and methods	HD30.3
	Building competitive firms : incentives and capabilities	HF1414
	The new economy and economic growth in Europe and the US	HC106.82
	Short selling : strategies, risks, and rewards	HG6041
	Applied linear statistical models	QA278.2
	Handbook of organizational change and innovation	HD58.8
	The quest for loyalty : creating value through partnership	HF5415.5
	Harvard business review on strategic alliances	HD69.S8
	Reputation : studies in the voluntary elicitation of good conduct	HB72
	Shared cognition in organizations : the management of knowledge	HD30.2
	Business: the ultimate resource	HD38.15
	High yield bonds : market structure, portfolio management, and credit risk modeling	HG4963
	Harvard business essentials : managing creativity and innovation	HD45
	Corporate aftershock : the public policy lessons from the collapse of Enron and other major corporations	HF5658
	Harvard business essentials : managing projects large and small : the fundamental skills for delivering on budget and on time	HD69.P75
	Big business and the wealth of nations	HD2350.8
	Medical malpractice and the U.S. health care system	KF2905.3
	Geography and strategy	HD58
	The origins of value : the financial innovations that created modern capital markets	HG171
	Moral leadership : the theory and practice of power, judgment, and policy	HF5387
	The why of consumption : contemporary perspectives on consumer motives, goals, and desires	HF5415.32
	Nonprofit governance and management	KF1388
	Managing school districts for high performance : instructor's guide	LB2817.3
	The Oxford handbook of business history	HF352
	Harvard business review on the persuasive leader	HD57.7

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	Harvard business review on pricing	HF5416.5
	Crossing the divide : intergroup leadership in a world of difference	HM1261
	The Marx-Engels reader	HX39.5
	Industrialization of drug discovery : from target selection through lead optimization	RM301.25
	How to read a financial report	HF5681.B2
	Global credit analysis : Moody's Investors Service	HG3726
	Harvard business review on leading through change	HD58.8
	Harvard business review on business and the environment	HD69.P6
	Best practice : ideas and insights from the world's foremost business thinkers	HD31
	Leadership and entrepreneurship : personal and organizational development in entrepreneurial ventures	HD31
	Sales management	HF5438.4
	Economics of development	HC59.7
	Multivariate data analysis	QA278
	The Chinese electronics industry	HD9696.A3
	Total quality management	HD62.15
	Management : inventing and delivering its future	HD31
	The essentials of negotiation	HD58.6
	Codes of conduct : behavioral research into business ethics	HF5387
	Leading for innovation and organizing for results	HD57.7
	The ethical challenge : how to lead with unyielding integrity	HF5387
	A stitch in time : lean retailing and the transformation of manufacturing--lessons from the apparel and textile industries	HD9940.U4
	Intellectual property in the global marketplace	K1401
	The capital guide to starting a hedge fund : a US perspective	HG4930
	To profit or not to profit : the commercial transformation of the nonprofit sector	HD2769.2.U6
	Harvard business review on effective communication	HF5718
	Negotiating on behalf of others : advice to lawyers, business executives, sports agents, diplomats, politicians, and everybody else	HD58.6
	Harvard business review on motivating people	HF5549.5.M63
	Financial times handbook of management	HD38.15
	Harvard business review on managing uncertainty	HD30.28
	Harvard business review on the business value of IT	HD30.2
	Creating value through international strategy	HD62.4
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	Harvard business review on advances in strategy	HD30.28
	Harvard business essentials : creating teams with an edge : the complete skill set to build powerful and influential teams	HD66
	The ASTD training and development handbook : a guide to human resource development	HF5549.5.T7
	Be, know, do : leadership the Army way : adapted from the official Army Leadership Manual	HD57.7
	Fixed income analytics	HG4650
	The new economic sociology : developments in an emerging field	HM548
	Classics of organization theory	HD31
	Investing in innovation : creating a research and innovation policy that works	HC110.T4
	Innovation : driving product, process, and market change	HC79.T4
	Qualitative marketing research	HF5415.2
	The Blackwell handbook of entrepreneurship	HB615
	The innovator's guide to growth : putting disruptive innovation to work	HD45
	Handbook of new product development management	HF5415.153
	Subprime mortgage credit derivatives	HG2040.15
	Borrowing to live : consumer and mortgage credit revisited	HG3756.U54
	Virtual history : alternatives and counterfactuals	D413.5
	Global broadband battles : why the U.S. and Europe lag while Asia leads	HD9696.B763
	Growth-oriented women entrepreneurs and their businesses : a global research perspective	HD6053
	The difference "difference" makes : women and leadership	HQ1237.5.U6
	Handbook of labor economics	HD4802
	Investing in bankruptcies and turnarounds : spotting investment values in distressed businesses	HG4963
	Technical change and economic theory	HC79.T4
	Handbook of industrial and organizational psychology	HF5548.8
	Farm to factory : women's letters, 1830-1860	HD6073.T42
	Executive compensation : a strategic guide for the 1990s	HD4965.5.U6
	Fixed income masterpieces : insights from America's great investors	HG4651
	The Fifth discipline fieldbook : strategies and tools for building a learning organization	HD58.9
	The global market : developing a strategy to manage across borders	HF1416
	Harvard business review on crisis management	HD49
	Credit ratings : methodologies, rationale and default risk	HG3751.5
	The results-driven manager : dealing with difficult people	HF5549.5.E42
	CFO thought leaders : advancing the frontiers of finance	HG4027.35
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	Entrepreneurship : new perspectives in a global age	HB615
	New business ventures and the entrepreneur	HD62.5
	Encyclopedia of operations research and management science	T57.6
	Harvard business review on mergers and acquisitions	HD2746.5
	Ultimate rewards : what really motivates people to achieve	HF5549.5.M63
	Foreign multinationals in the United States : management and performance	HD2755.5
	The Boston Consulting Group on strategy	HD30.28
	The global internet economy	HC79.I55
	Industrial excellence : management quality in manufacturing	TS155
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	Harvard Business Review on work and life balance	HD4904
	Creating a private foundation : the essential guide for donors and their advisers	HD62.6
	Making a killing : the business of war	HD9743.A2
	Advanced accounting	HF5635
	Leading issues in economic development	HD82
	An executive briefing on crisis leadership	HD49
	Handbook of creativity	BF408
	Framing the social security debate : values, politics, and economics	HD7125
	Creating value with knowledge : insights from the IBM Institute for business value	HD30.2
	The Jossey-Bass handbook of nonprofit leadership and management	HD62.6
	Policy issues for business : a reader	HF1411
	Leviathans : multinational corporations and the new global history	HD2755.5
	Corporate citizenship : successful strategies for responsible companies	HD60
	Executive compensation and shareholder value : theory and evidence	HD4965.5.U6
	Harvard business review on building personal and organizational resilience	HD49
	The essentials of finance and budgeting	HF5549
	Harvard business review on the mind of the leader	HD57.7
	Interest rate, term structure, and valuation modeling	HG4650
	What's fair : ethics for negotiators	KF9084.Z9
	Foreign direct investment, location and competitiveness	HD58
	The rules of globalization : case book / editor, Rawi Abdelal	HF 1359
	Corporate strategy	HD30.28
	Finance basics for tough times	HG179
	The SAGE handbook of organizational behavior	HD58.7
	Measures of personality and social psychological attitudes	BF698.4

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	Performance measurement, evaluation, and incentives	HF5549.5.R3
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	Motivation and work behavior	HF5549.5.M63
	Mapping strategic thought	HD30.23
	Handbook of sociology	HM585
	What is marketing?	HF5415
	Information technology for managers	HD30.2
	Identity issues in groups	HM753
	Comparative studies of technological evolution	HC79.T4
	The governance of not-for-profit organizations	HD62.6
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	Great minds in management : the process of theory development	HD31
	The nonprofit sector : a research handbook	HD62.6
	Managerial and organizational cognition : theory, methods and research	HD58.82
	Harvard business review on compensation	HF5549.5.C67
	Business driven information technology : answers to 100 critical questions for every manager	HD30.2
	The dance of change : the challenges of sustaining momentum in learning organizations	HD58.82
	Harvard business review on what makes a leader	HD57.7
	Harvard business review on marketing	HF5415.13
	Business history around the world	HC59.15
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	The psychology of entertainment media : blurring the lines between entertainment and persuasion	HF5827.9
	Work-life balance in the 21st century	HD4904.25
	Harvard business review on managing your career	HF5381
	Management consulting : a guide to the profession	HD69.C6
	The Oxford handbook of organization theory	HD31
	Readings in management accounting	HF5657.4
	Thoughts from the top : a collection of interviews with business gurus	HD69.C6
	The nonprofit handbook. Management	HD62.6
	The Oxford handbook of economic geography	HF1025
	Trust in organizations : frontiers of theory and research	HM791
	Competing in the age of digital convergence	HD9696.C62
	Harvard business review on the innovative enterprise	HD45

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AUTHOR	TITLE DISPLAY	CALL NUMBER
	The McGraw-Hill handbook of American depository receipts	HG4538
	Harvard business review on corporate responsibility	HD60
	Creating breakthrough innovations	HD45
	The genomic revolution : unveiling the unity of life	QH437
	Sovereign wealth management	HJ141
	Partnerships, governance and sustainable development : reflections on theory and practice	HC79.E5
	The Sage handbook of advertising	HF5823
	Knowledge accumulation and industry evolution : the case of pharma-biotech	RS380
	Harvard business review on emerging markets	HF1413
	Cost accounting : a managerial emphasis	HF5686.C8
	The SAGE handbook of management learning, education and development	HD30.4
	Encyclopedia of American economic history : studies of the principal movements and ideas	HC103
	Handbook of survey research	HN29
	Measures for manufacturing excellence	HD9720.5
	Trust : making and breaking cooperative relations	HM1106
	Managing human assets	HF5549
	The East Asian miracle : economic growth and public policy	HC460.5
	The Mergers & acquisitions handbook	HD2746.5
	Syndication & securitization risk management / Daniel Singer, editor	HG1615
	Harvard business review interviews with CEOs	HD38.2
	Recent trends in valuation : from strategy to value	HG4028.V3
	Harvard business review on doing business in China	HD2910
	Harvard business essentials : entrepreneur's toolkit : tools and techniques to launch and grow your new business	HD62.5
	The handbook of economic sociology	HM548
	Winning the oil endgame : innovation for profits, jobs and security	TJ808.6
	Diversity in work teams : research paradigms for a changing workplace	HF5549.5.M5
	Harvard business review on leadership	HD57.7
	Educational innovation in economics and business. VI, Teaching today the knowledge of tomorrow	HB74.5
	The INSEAD-Wharton Alliance on globalizing : strategies for building successful global businesses	HD69.S8
	Credit derivatives : a primer on credit risk, modeling, and instruments	HG6024.A3
	The role of government in East Asian economic development : comparative institutional analysis	HC460.5
	Harvard business review on strategies for growth	HD30.28

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	Consumer-driven health care : implications for providers, payers, and policymakers	RA394
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	Done deals : venture capitalists tell their stories	HG4963
	Japanese governance : beyond Japan Inc	HC462.95
	Management dilemmas. When marketing becomes a minefield	HF5415.13
	Negotiation, decision making and conflict management	HD58.6
	Harvard business essentials. Hiring and keeping the best people	HF5549.5.S38
	Global leadership : the next generation	HD57.7
	International sports economics comparisons	GV716
	Harvard business review on managing people	HF5549
	Beauty and business : commerce, gender, and culture in modern America	HF3031
	Venture capital contracting and the valuation of high-technology firms	HG4751
	A history of corporate governance around the world : family business groups to professional managers	HD2741
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	Business etiquette for the new workplace	HF5389
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	Moral sentiments and material interests : the foundations of cooperation in economic life	HD2961
	Creating modern capitalism : how entrepreneurs, companies, and countries triumphed in three industrial revolutions	HB501
	Industry studies	HC106.8
	Harvard business review on leadership at the top	HD57.7
	Marketing management : a strategic, decision-making approach	HF5415.13
	Strategic environmental assessment for policies : an instrument for good governance	GE170
	The debate over corporate social responsibility	HD60
	Commercial real estate analysis and investments	HD1393.55
	Ideology and national competitiveness : an analysis of nine countries	HF1414
	Valuing the earth : economics, ecology, ethics	HD75.6
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	MBA field studies : a guide for students and faculty	HD30.4
	Brand equity & advertising : advertising's role in building strong brands	HD69.B7
	The leader within : learning enough about yourself to lead others	HD57.7
	From resource allocation to strategy	T57.77
	Harvard business review on corporate governance	HD2741
	Harvard business review on negotiation and conflict resolution	HD58.6
	Ethical theory and business	HF5387

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	Government at risk : contingent liabilities and fiscal risk	HJ192.5
	The publishing industry in China	Z462
	A capital guide to funds of funds	HG4530
	Harvard business review on knowledge management	HD30.2
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	Governance and risk : an analytical handbook for investors, managers, directors, and stakeholders	HD2741
	Cross-cultural survey methods	H62
	Handbook of product and service development in communication and information technology	TK5102.7
	The future of leadership : today's top leadership thinkers speak to tomorrow's leaders	HD57.7
	The SAGE handbook of organization studies	HD31
	Harvard business review on breakthrough thinking	HD53
	Reading financial reports	HF5681.B2
	Management dilemmas. When good people behave badly	HF5549.5.E42
	Mergers and acquisitions : managing culture and human resources	HD2746.5
	The structure of American industry	HC106.8
	You don't have to do it alone : how to involve others to get things done	HM716
	Cases in financial engineering : applied studies of financial innovation	HG176.7
	Creating value in the network economy	HC79.I55
	Handbook of credit derivatives	HG6021
	Crisis and change in the Japanese financial system	HG187.J3
	Operations, strategy, and technology : pursuing the competitive edge	HD30.28
	Corporate director's guidebook	KF1423.Z9
	Sharing expertise : beyond knowledge management	HD30.2
	Market discipline across countries and industries	HG4523
	Radical innovation : how mature companies can outsmart upstarts	HD58.87
	The family business conflict resolution handbook : a resource for family firm owners, managers and advisers	HD62.25
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	Harvard business review on retailing and merchandising	HF5429
	The Oxford handbook of entrepreneurship	HB615
	The leader of the future 2 : visions, strategies, and practices for the new era	HD57.7
	Principals and agents : the structure of business	HD29
	National innovation systems : a comparative analysis	T173.8
	National systems of innovation : towards a theory of innovation and interactive learning	HC79.T4

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AUTHOR	TITLE DISPLAY	CALL NUMBER
	The regulated economy : a historical approach to political economy	KF1600
	Advances in behavioral finance	HG4515.15
	The management of enterprises in the People's Republic of China	HD70.C5
	Is fair value fair? : financial reporting from an international perspective	HF5681.B2
	The SMS Blackwell handbook of organizational capabilities : emergence, development, and change	HD58.82
	Modern portfolio theory and investment analysis	HG4529.5
	Financial accounting	HF5635
	Harvard business review on decision making	HD30.23
	The Oxford handbook of strategy	HD30.28
	Focus groups : supporting effective product development	H61.28
	Positive organizational scholarship : foundations of a new discipline	HD58.82
	The broadband explosion : leading thinkers on the promise of a truly interactive world	HE7631
	Management accounting	HF5657.4
	Culture matters : how values shape human progress	HM681
	Problems and cases in health care marketing	RA410.56
	The capital guide to starting a hedge fund : an Asian perspective	HG5702.5
	Hedge funds : insights in performance measurement, risk analysis, and portfolio allocation	HG4530
	Investment management	HG4529.5
	Management dilemmas. When change comes undone	HD58.8
	Organizational effectiveness : the role of psychology	HF5548.8
	The AMA handbook of e-learning : effective design, implementation, and technology solutions	HF5549.5.T7
	PIPEs : a guide to private investments in public equity	HG4963
	The handbook of business valuation and intellectual property analysis	HG4028.V3
	Classic readings in organizational behavior	HD58.7
	The complete guide to nonprofit management	HD62.6
	Managing currency crises in emerging markets	HG1496
	Harvard business essentials. Managing change and transition	HD58.8
	Effective management of social enterprises : lessons from businesses and civil society organizations in Iberoamerica	HD60.5.L29
	Harvard business review on nonprofits	HD62.6
	Negotiations and change : from the workplace to society	HD58.6
	Harvard business essentials : manager's toolkit : the 13 skills managers need to succeed	HD31
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	The Blackwell handbook of organizational learning and knowledge management	HD58.82
	Generating and sustaining nonprofit earned income : a guide to successful enterprise strategies	HD62.5
	Implications of emerging micro- and nanotechnologies	T174.7
	Brand power	HF5823
	The handbook of social psychology	HM1033
	Branding @ the digital age	HF5415.1265
	Handbook of corporate finance : empirical corporate finance	HG4026
	Managing school districts for high performance : cases in public education leadership	LB2817.3
	A guide to the project management body of knowledge (PMBOK guide)	HD69.P75
	Globalization and poverty	HC79.P6
	Handbook of organizational behavior	HD58.7
	Measures of leadership	BF637.L4
	The Nature of the firm : origins, evolution, and development	HD2326
	Mary Parker Follett--prophet of management : a celebration of writings from the 1920s	HD31
	Is capitalism sustainable? : political economy and the politics of ecology	HD75.6
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	Harvard business review on change	HD58.8
	Venture capital : the definitive guide for entrepreneurs, investors, and practitioners	HG4751
	Economic and financial globalization : what the numbers say	HF1359
	Encyclopedia of leadership	HD57.7
	The Economist business miscellany	HF1001
	The dynamic firm : the role of technology, strategy, organization and regions	HD30.28
	The state of nonprofit America	HD62.6
	The Blackwell guide to business ethics	HF5387
	Conflicts of interest : challenges and solutions in business, law, medicine, and public policy	HF5387

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	Global tensions : challenges and opportunities in the world economy	HF1713
	Best business crime writing of the year	HV6769
	Harvard business essentials. Finance for managers	HG4026
	India's financial sector : recent reforms, future challenges	HG187.I4
	Pharmaceutical innovation : revolutionizing human health	RS122
	Marketing classics : a selection of influential articles	HF5415
	A primer on securitization	HG4028.A84
	The sociology of the economy	HD87
	The entrepreneurial venture : readings	HD62.5
	International business and government relations in the 21st century	HF1411
	The change handbook : group methods for shaping the future	HD58.8
	Women and the MBA : gateway to opportunity	HF1131
	The growth of venture capital : a cross-cultural comparison	HG4751
	Using market knowledge	HF5415.2
	Guidebook for directors of nonprofit corporations	KF1388.7.Z9
	Misadventures in health care : inside stories	R729.8
	Biotechnology and the law	KF3133.B56
	Inside the minds : the business of sports	GV716
	Managing up : expert solutions to everyday challenges	HF5548.83
	Teaching and learning at business schools : transforming business education	HF1111
	Harvard business review on strategic renewal	HD30.28
	Business network transformation : strategies to reconfigure your business relationships for competitive advantage	HD69.S8
	Managing your career in a downturn	HF5381