What is a Company? What is it like? (Relate to previous suggested description)
Another way to think of a company is to imagine a boiler or a chemical
reaction: relationship between what goes in and what comes out.

Raw materials - Semi finished products

Machines - Tools - Equipment

Methods

Men - Management - Organization - Reputations - Credit

Power - Capital - Advice

Hope - Imagination - Courage - Push

Effects of competition - outside forces - evolutions, etc.

All sorts of human characteristics - good and bad

Relationships
Related Problems
Evolution
Cost - Value

into → Company)—

its environment surroundings - frames

Products - Availability - Cost - Price - Profit - Quality - Scrap - waste - goods to be returned Dividents - Capital appreciation Gossips - rumors - emotions

Gossips - rumors - emotions
Men without jobs
Reputation made or lost

Credit built up - Wasted - Lost

Related problems

Suggested method of analyzing a Company or an Industry.

Study of Company based on history - evolution of product (s).

Product evolution

conception
introduction
development
design
utility
price
volume
competition

Yesterday -

Today Tomorrow

Effects on product evolution - steps, decisions made in:

Engineering

Production facilities - Methods - Purchasing

Marketing Methods - Sales

Organization

Finance

Evolution of above
Reasons for changes
Time of changes - Decisions
Time required
Degree of success - Profitability
Effect on competitive ability
Relative timing of decisions made
in different functions or depts.

Proposed sequence - procedure
Product
Production facilities

Sales - Merchandising - Advertising, etc.