

Special Speakers
1937-1938

- Oct. 18 Bradley Dewey, Pres., Dewey and Almy Chemical Co. - Organization and Growth of a Chemical Company.
- Nov. 1 Dr. Ross McFarland, Asst. Prof. of Ind'l Research, Harvard Bus. School - Pure Science in Industry - the Human Factor in Aviation.
- Nov. 8 Robert Watt, Exec. Sec., Mass. Fed. of Labor. Some Aspects of the Labor Problem in 1937.
- Nov. 15 Harry G. Mooock, Vice Pres. in Charge of Sales, Plymouth Motor Corp., Div. of Chrysler Corp. Organization of Sales in the Automobile Industry.
- Nov. 15 Aldus C. Higgins, Pres., The Norton Co. Evolution of a Manufacturing Co.
- Nov. 22 Harry P. Kendall, Pres., The Kendall Co. Scientific Planning & Organization.
- Nov. 30 Prof. C. O. Ruggles, Prof. of Public Utility Management, Harvard Bus. School. The Development of the Communications Industry.
- Dec. 6 Com. Joseph F. Timilty, Boston Police Dept. The Business of Law Enforcement.
- Dec. 13 Dr. D. Bruce Dill, Assoc. Prof. of Ind'l Physiology, Harvard Bus. School. Physiological Research in Industry.
- Jan. 17 John E. Dalton, U. S. Cane Sugar Refiners Assoc.
18 Problems of the Sugar Industry.
- Feb. 28 O. H. Eschholz, Manager of Patent Dept., Westinghouse Elec. & Mfg. Co. Patents: Development of New Products.
- Mar. 1 Dr. L. J. Henderson, Abbott and James Lawrence Prof. of Chemistry, Harvard College. Prospects of Liberty in the Modern World.
- Mar. 14 Laurence K. Marshall, President Raytheon Manufacturing Co. The Radio Tube Industry.
- Mar. 21 Raymond Loewy, Industrial Designer. The Evolution of Industrial Design.
- Apr. 11 Mr. H. I. Young, Pres., American Zinc, Lead and Smelting Company. The Zinc Industry.
- Apr. 25 H. J. Szold, Lehman Brothers. The Future of Investment Banking.
- May 9 Charles R. Hook, President, The American Rolling Mill Company. Manufacturer's Problems in 1938.
- May 23 Philip W. Conrad, Pres., Automatic Electric Company. Transition between School Life and Business Life.