

Baker Library and eBaker: Tap into Online Research Tools



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Fall 2012

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Key Takeaways

Introduction to eBaker- a research portal for HBS alumni

Learn about HBS tools to support your professional development and business research needs, including:

- Research companies and industries
- Maintain current awareness of business trends and topics
- Support your professional development

Discover an exciting new exhibit in the Baker Library lobby

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Access eBaker from the HBS Alumni website:
<http://www.alumni.hbs.edu/>

ALUMNI

RELATED SITES: BULLETIN CLUBS

CAREER DEVELOPMENT REUNIONS TRAVEL EVENTS BOARDS & VOLUNTEERS GIVING TO HBS FAQs

SPECIAL EVENTS
 One-Year Reunion
 MAY 19, 2012
 Building a Business in the Context of a Life
 JUN 07, 2012
 Career webinar
 More Events >

ALUMNI NEWSMAKER
Best in Show
 To cheer up his classmates, Joe Parish (MBA 1974) staged a little revue 38 years ago. The HBS Show has been wowing audiences ever since.
 More

ALUMNI ON TWITTER

newsmakers Stories and updates about HBS alumni and faculty. Send a story idea or comment >

May 18 2012 **Alumni News** | Business Insider | **Michael Greeley (MBA 1989)**
Where Venture Capital is Heading
 Michael Greeley shares highlights from a recent alumni conference on the state of the venture capital industry. Discussions ranged from international developments in Asia to how best to structure models of innovation to LP perspectives.

May 15 2012 **Alumni News** | The Globe and Mail | **Michael Tims (MBA 1978)**
The Value of a Business Degree
 As the chairman of Peters & Co. Limited, an investment firm specializing in oil and gas, Michael Tims is well established in the Canadian investment banking industry. Yet classroom memories of helioto's "crack the case" have stayed with

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Alumni Tools

- JOB BOARD
- EMAIL YOUR CLASS
- VIEW CLASS NOTES
- SUBMIT CLASS NOTES
- FIND A FACULTY MEMBER
- FIND A CLUB
- FIND YOUR REUNION
- eBAKER**
- NEWSLETTER

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Access eBaker from the Baker Library website:
http://www.library.hbs.edu/resources_alumni.html

Baker | Bloomberg Home | HBS Home | Index

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Site Map **FIND** DATABASES SERVICES **FAST ANSWERS** LIBRARY INFO

Contact Us

Home > Resources for You > Alumni

Services for HBS Alumni

Services Available:

- Onsite access to Baker Library including databases designated for use by authorized Baker Library users only.
- Free access to **eBaker**, an online collection of information research resources.
- Deeply discounted annual subscriptions to **OneSource**.
- Research assistance in person or remotely including resource recommendations and information related to a job search. Need Help? **Ask us a question** or call (617) 495-6040.
- Access to **Refworks** a citation management tool for storing, organizing and formatting citations for research.

For more details see information presented at **past Alumni sessions**.

See also a list of suggested **information resources** for do-it-yourself research tools and **research service providers** who will complete research for you. Please note that Baker Library does not endorse any company or any product or service of any company.

Frequently Used Links:

- Library Information
- Hours
- Directions & Maps
- Research Guides
- Historical Collections
- Managing in the New Global Economy
- HBS Working Knowledge
- Finding HBS Cases
- Alumni LEFA E-mail

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eBaker

<http://www.alumni.hbs.edu/ebaker/>

HARVARD | BUSINESS | SCHOOL ABOUT | FACULTY & RESEARCH | MBA | DOCTORAL | EXEC ED | ALUMNI | HBS

ALUMNI RELATED SITES: BULLETIN | CLUBS

CAREER DEVELOPMENT | REUNIONS | TRAVEL | EVENTS | BOARDS & VOLUNTEERS | GIVING TO HBS | FAQs

eBaker

What's new on eBaker:

- For help doing career research, the OneSource Global Express database offers information on millions of companies and executives, and thousands of international public company profiles.

Pick a Task **A-Z Resource List**

- General business research**
 - Explore news and trends
 - Research an industry
 - Research a company
- Job/Career research**
 - Create a list of potential employers
 - Prepare for an interview
 - Join a professional association
 - Get on a board
 - Transition from profit to nonprofit
- International business**
 - Look for a job overseas
 - Do business abroad
- Starting/Growing a business**
 - Do market research
 - Learn about competitors
 - Explore financing opportunities
 - Write a business plan

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eBaker

<http://www.alumni.hbs.edu/ebaker/>

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Pick a Task **A-Z Resource List**

- ABI/ProQuest**
A searchable database for finding articles on any business topic. [More](#)
- American Association of Franchisees and Dealers**
A national non-profit trade association of franchisees and independent dealers. [More](#)
- Business Owners Toolkit**
A comprehensive online guide to help you start, grow and run your small business. [More](#)
- Doing Business.org**
This website is a good place to start for getting a new business idea off the ground in another country. [More](#)
- EDGAR**
A website of corporate reports filed with the Securities and Exchange Commission (S.E.C.), dating back to the late 1990s. [More](#)
- Export.gov**
A great website for those considering expanding their business overseas. [More](#)
- Factive**

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New eBaker Resource: OneSource Global Express

OneSource
from Integroup Global Express

LIVE SUPPORT Feedback | Support | My Account

Home Companies Executives News & Reports Saved Items

Find a Company
Build a List

Recently Viewed Companies

Global Preferences
Region: Global
Currency: USD (mil)

Saved Items

Quick Search

Companies
Enter a company, ticker symbol, or registered number below, or [build a list](#) of companies.

Executives
Enter a last name, first name, or title below, or [build a list](#) of executives.

News & Articles
Enter one or more keywords to search multiple global media sources.

Total Companies: 18,580,917
Total Executives: 25,882,684

Top Business News

- Steel Castle Launches Investment Vehicle With Impressive First Acquisition Market Wire (498 words)
- Trinox Stockholders Approve Acquisition of Exaro Mineral Sands PR Newswire US (893 words)
- Trinox Stockholders Approve Acquisition of Exaro Mineral Sands Associated Press (976 words)
- Alternative Energy Partners, Inc. (AEGY) Announces New Acquisition Agreement Market Wire (634 words)

What's New at OneSource

- LexisNexis Directory of Corporate Affiliations Data Added
- Enhanced Executive Profiles and Company Business Descriptions

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FACTIVA

Settings/Tools DJ Idea Share Logout Sup

Search Alerts News Pages Companies/Markets

Personal Home Factiva Pages

United States

Group: United States

Symbol	Last	Change
DJI	12,185.36	-83.19
NCM	2,748.16	-25.15
SPX	1,305.11	-7.83

Updated: 10:20, 3 June 2011
Delayed per Exchange rules.
Quotes in local currency.
Source: Reuters Investor

Editor's Links

- World News: Top Headlines From Factiva
- Today's Front Pages
- U.S. News from CNN
- News and Scores from Sports Illustrated
- The Weather Channel

What's New on Factiva.com

- Get What's Important - Any Time of Day - With Snapshots We've Changed Our Look!
- Arabic Content Added to Factiva
- More Blogs, More Timely, More Relevant!
- More than 250,000 UK Private Companies Added to Factiva.com
- Search Enhancements Make It Easier to Get Targeted, Relevant Results

Newsstand

Search this Newsstand: Enter free-text terms. Examples

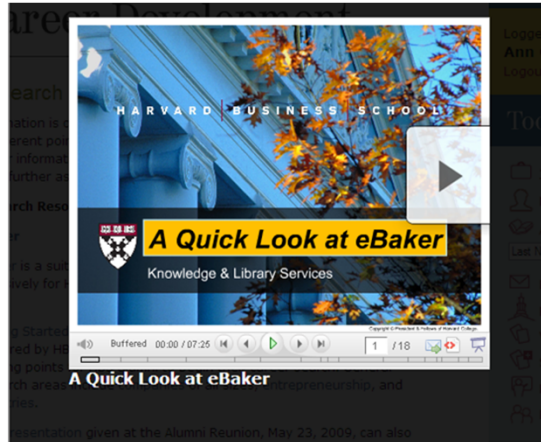
Run Search

THE WALL STREET JOURNAL.

- Groupon To Gauge Limits of IPO Mania**
The Wall Street Journal, 3 June 2011, 1033 words, (English)
Groupon Inc. filed to go public in a deal that could value the e-commerce company at as much as \$20 billion, a hotly anticipated offering that could test the strength of a tech-investing frenzy.
- Business & Finance**
The Wall Street Journal, 3 June 2011, 376 words, (English)
Groupon filed to go public in a deal that could value the e-commerce company at as much as \$20 billion. The hotly anticipated IPO could test the strength of the investing frenzy surrounding Internet firms.
- World-Wide**
The Wall Street Journal, 3 June 2011, 401 words, (English)
Moody's warned that the U.S. risks a debt downgrade. The firm said it might review the government's Aaa rating as early as next month if there is no progress toward a deal to raise the federal borrowing limit and cut deficits. House ...
- Syrian Violence Tests U.S. ... Effort to Court Assad...**
The Wall Street Journal, 3 June 2011, 1845 words, (English)
Forces loyal to Syrian leader Assad pressed a sustained assault against protesters in one of the bloodiest episodes in the so-called Arab Spring, exposing the quandary that Obama faces in dealing with a man he once thought he could convert ...
- Rare Germ Drives Outbreak**
The Wall Street Journal, 3 June 2011, 1087 words, (English)
The bacteria that have left 18 dead, sickened hundreds and sparked economic and diplomatic disruptions across Europe are a lethal strain of Escherichia coli that has never been responsible for a human outbreak, health officials said ...

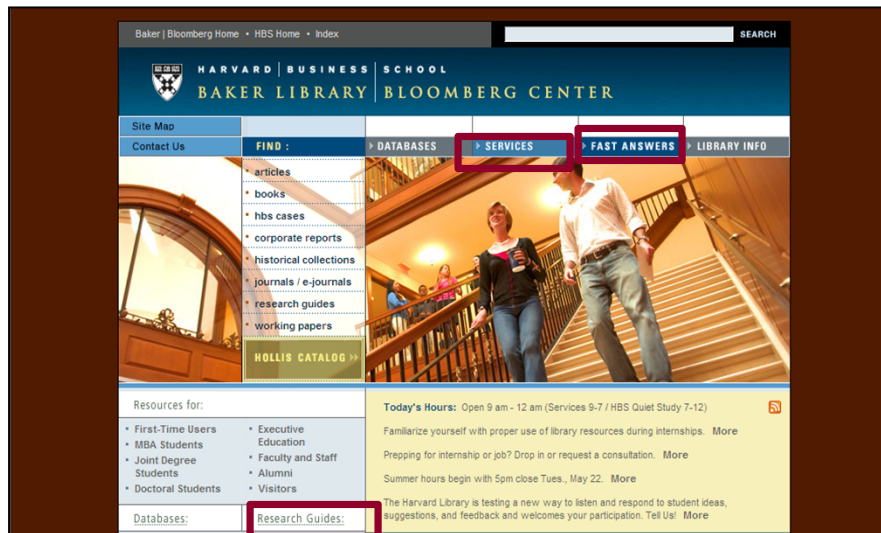
A Quick Look: eBaker Video Tutorial

<http://www.alumni.hbs.edu/careers/ebaker-overview-video.html>



Baker Library Website – Information & Tools

<http://www.library.hbs.edu/>



Self-serve Online Research Assistance

- **Fast Answers** <http://asklib.library.hbs.edu/>
Search and browse about 300 answers to library service and substantive research questions. New answers are added daily.
- **eBaker FAQs** - <http://www.alumni.hbs.edu/faq/#ebaker>
- **Baker Research Guides** <http://www.library.hbs.edu/guides>
Provide guidance on the resources to use to locate information on various business topics. Include many resources freely available on the Internet as well as some subscription resources not available to alumni.
- **Virtual Tour of Baker Library** - <http://www.library.hbs.edu/ipodtour/>

Research Assistance – Phone, Email or In Person

Stamps Reading Room Hours (School Year):

MON-THURS: 9 a.m.–7 p.m.; FRI: 9 a.m. – 5 p.m.; SUN: 12 p.m. – 7 p.m.

Phone: 617.495.6040

Email: infoservices@hbs.edu

Please Note: Reading Room hours vary **during the summer** and holidays, see “Baker Hours” at: <http://www.library.hbs.edu/info/hours.html>.

Key Tips – Copyright and Licensing on online resources

Copyright Restrictions:

Harvard Business School may terminate the network access of users who are found to have repeatedly infringed the copyright of others.

Licensing restrictions:

Electronic resources listed on the Baker Library site are restricted by license agreement to members of the Harvard community and to on-site users of Harvard's libraries for the purposes of research, teaching, and private study. Commercial use, and systematic downloading, copying, or distributing of information are expressly prohibited. Users are individually responsible for compliance with these terms.

The entire policy can be found at:

<http://www.library.hbs.edu/databases/copyrightmessage.html>

Additional Resources

HBS Working Knowledge

<http://hbswk.hbs.edu/>

Weekly online publication that highlights the latest HBS faculty research

HBS Alumni video library

http://www.alumni.hbs.edu/careers/video_library.html

Career development webinars and slides

Research Service Providers (non-HBS):

<http://www.library.hbs.edu/serviceproviders.html>

HISTORICAL COLLECTIONS EXHIBIT

RELATED SITES: [MORE EXHIBITS](#)

[HISTORICAL COLLECTIONS HOME](#) [BAKER LIBRARY HOME](#)



- Currently on view in Baker Library Lobby
- Exhibit also online at - <http://www.library.hbs.edu/hc/heard/>
- Contact Baker Library Historical Collections at histcollref@hbs.edu to request a copy of the exhibition catalog.

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Thank You!

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Questions?

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